

**AGENDA
STORMWATER UTILITY
COMMITTEE**

*****PLEASE NOTE THE MEETING TIME HAS CHANGED***
MONDAY, JULY 2, 2012
ROOM 202
6:15 P.M.**

*Patrick Juliana, Chairman
Scott N. Gordon, Vice Chairman
Steve Bostrom*

*Eric Haugaard
Jan Michalski
G. John Ruffolo*

A. APPROVAL OF MINUTES

A-1 Approval of minutes of regular meeting held on June 18, 2012.

INFORMATIONAL:

1. Sump Pump Policy Presentation
2. Clean Water Network Television Campaign
3. Project Status Report

CITIZENS COMMENTS RELATED ONLY TO JURISDICTION OF STORMWATER UTILITY COMMITTEE

ALDERMAN COMMENTS

IF YOU ARE DISABLED AND IN NEED OF ASSISTANCE CALL 653-4050 BEFORE NOON ON THE DATE INDICATED FOR THIS MEETING.

NOTICE IS HEREBY GIVEN THAT A MAJORITY OF THE MEMBERS OF THE COMMON COUNCIL MAY BE PRESENT AT THE MEETING, AND ALTHOUGH THIS MAY CONSTITUTE A QUORUM OF THE COMMON COUNCIL, THE COUNCIL WILL NOT TAKE ANY ACTION AT THIS MEETING.

STORMWATER UTILITY COMMITTEE
- MINUTES -

MONDAY, JUNE 18, 2012
5:00 P.M.

Patrick Juliana, Chairman
Scott N. Gordon, Vice Chairman
Steve Bostrom

Eric Haugaard
Jan Michalski
G. John Ruffolo

The regular meeting of the Stormwater Utility Committee was held on Monday, June 18, 2012 in Room 202 of the Municipal Building. The following members were present: Chairman Patrick Juliana, Vice Chairman Scott N. Gordon, Aldermen Steve Bostrom, Eric Haugaard, and Jan Michalski. Alderman G. John Ruffolo was excused. The meeting was called to order at 6:05 pm. Staff member in attendance was Mike Lemens.

A-1 Approval of minutes of regular meeting held on June 4, 2012.

*It was moved by Alderman Haugaard, seconded by Alderman Michalski to approve.
Motion passed 5-0.*

C-1 Award of Contract for Project 12-1015 Lincoln Road Resurfacing (Lincoln Road - 22nd Avenue to 80th Street) to Stark Asphalt (Milwaukee, Wisconsin) in the amount of \$1,040,000 for the Base Bid, Alternates 1 and 2. **(District 13)**

*It was moved by Alderman Haugaard, seconded by Alderman Gordon to approve.
Motion passed 5-0.*

C-2 Disbursements for the month of May 2012.

*It was moved by Alderman Gordon, seconded by Alderman Haugaard to approve.
Motion passed 5-0.*

INFORMATIONAL:

1. Sump Pump Nuisance Ordinance – *Mike Lemens explained that the Engineering Division is looking for guidance from the committee. The current ordinance and the rules of the Stormwater Utility do not provide for sump pumps to be connected directly. There is also the question of how to prioritize sump pump connections. Alderman Bostrom asked if the city would pick up the total cost of sump pump connections or present it as a shared cost. He also asked what percentage could be done on a yearly basis. Mike answered that would have to be looked at during budget review. Alderman Juliana asked that staff put together a preliminary plan to have as an agenda item that looks at priority, cost and number that need to be done listing problem areas.*
2. Project Status Report

ADJOURNMENT - There being no further business to come before the Storm Water Utility Committee, it was moved, seconded and unanimously approved to adjourn the meeting at 6:16 pm.



STREET DIVISION
JOHN H. PRIJIC
SUPERINTENDENT

ENGINEERING DIVISION
SHELLY BILLINGSLEY, P.E.
DIRECTOR/CITY ENGINEER

ASSISTANT CITY ENGINEER
CATHY HONEYAGER, P.E.

SOIL EROSION SPECIALIST
BILL KNUTSEN

DEPARTMENT OF STORMWATER UTILITY
MICHAEL M. LEMENS, P.E., DIRECTOR

MUNICIPAL BUILDING · 625 - 52ND ST · RM 305 · KENOSHA, WI 53140
TELEPHONE (262) 653-4050 · FAX (262) 653-4056

June 29, 2012

To: Patrick Juliana, Chairman
Stormwater Utility Committee

From: Shelly Billingsley, P.E. 
Director of Engineering / City Engineer

Subject: ***INFORMATIONAL ITEM – Sump Pump Policy Presentation***

BACKGROUND INFORMATION

Staff will be giving a brief presentation on the information that was presented at the June 18 meeting.

Staff would like to promote discussion regarding the Chapter 5 Section 5.115 Sump Pumps and their connections to the storm sewer system. Within the Ordinance a location needs to be determined to be a “Public Nuisance” for this work to be assessable to the property owner. The cost to the property owner is then 50% of the project cost up to a maximum of \$1,000 whichever is less.

With the creation of the Stormwater Utility there was some discussion in changing this ordinance and allow for sump pumps to be connected directly to the storm sewer system as part of their Stormwater Utility fees.

Staff is looking for direction as a variety of storm sewer projects this year could include tying in sump pump discharges through the curb directly into the new storm sewer. However, we also have concerns that if there isn't a cost to the homeowners the influx of requests will be overwhelming and then it is how these are prioritized within the funding that is available.

RECOMMENDATION

Informational Only – No Action Required



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June 29, 2012

To: Patrick Juliana, Chairman
Stormwater Utility Committee

From: Shelly Billingsley, P.E. 
Director of Engineering / City Engineer

Subject: **INFORMATIONAL ITEM – Clean Water Network Television Campaign**

BACKGROUND INFORMATION

The Kenosha Stormwater Utility is a member of a 17 community Clean Water Network to aid the City in meeting the educational requirements of the Stormwater Discharge Permit issued by the DNR. As a member of this committee the City of Kenosha will be linking stormwater informational messages that have been developed by Root-Pike WIN, the consultant for the Clean Water Network.

The committee has been working on a television campaign, entitled Respect Our Waters, to inform residents within the communities what they can do to help. Attached is a link to the videos that will be ran for the next 12 weeks and can be viewed on Fox TV and will be added as a link to our Stormwater Utility webpage. The Root Pike WIN sent us the following information and find attached “the news release, picture of the puppet (Sparkles the Water Spaniel) and a bio on Jeff Cesario, a Kenosha native who voices Sparkles”. These attachments were sent to newspapers, radio stations, RV stations, magazines and media blogs this week.

The new **Respect Our Waters** water education campaign led by Root-Pike WIN and Sweet Water and funded by DNR and S.E. WI Clean Water Network and 11 other municipalities was launched today. The campaign includes 12 weeks of television advertising. At the link below are the final advertisements that will be displayed, you can also catch the ads on Fox TV 6 starting last week:

<http://www.youtube.com/playlist?list=PL5F697C6CD668B626>

Root Pike WIN will also be holding a community event to debut this information in Kenosha on July 14th at the Kenosha Harbor Market, located at 514 56th Street.

RECOMMENDATION

Informational Only – No Action Required



SPARKLES the water spaniel



For Immediate Release

Contact:

Jeff Martinka, 414-382-1766

martinka@swwtwater.org

Susan Greenfield, 262-898-2055

susan@rootpikewin.org

Monica Baer, 262-522-9687

mbaer@baercarlson.com

Water Groups Join Forces to Conduct Public Education Campaign
Puppet Voiced by Kenosha Native Delivers Message

Milwaukee and Racine (June 26, 2012) – Two southeastern Wisconsin water groups have united to launch “[Respect Our Waters](#),” a multi-year marketing initiative to educate area residents on the actions they can take to help improve the quality of area rivers and Lake Michigan.

Beginning June 27, [Sweet Water](#) (the Southeastern Wisconsin Watersheds Trust) and [Root-Pike Watershed Initiative Network](#) (Root-Pike WIN) are spearheading a 12-week television advertising campaign that features a puppet, Sparkles the Water Spaniel, to emphasize bad and good human behavior. Jeff Cesario, a Kenosha-born stand-up comedian who has won two Emmys and appeared on the “Tonight Show,” “Late Show with David Letterman” and “Late Night with Conan O’Brien,” voices the wise-cracking, always vigilant Sparkles.

In four, 30-second spots, Sparkles focuses his attention on the importance of picking up yard debris, cleaning up dog poop, using lawn fertilizer and chemicals responsibly and preventing oil and fluids from leaking from cars. The spots catch Sparkles as he drops in on area residents and trains the humans by:

- whacking a man with a newspaper who’s sweeping grass clippings and other debris into the street
- rewarding a woman with a treat for picking up her dog’s poop
- squirting a guy with water as he liberally applies chemicals to his lawn, after overfertilizing the week before
- shaking a noisy can at a man whose car is leaking oil onto the street

The spots close with variations of “This is Sparkles the Water Spaniel, reminding you clean water is all about proper training.”

“It’s important for southeastern Wisconsin residents to understand that their actions directly impact the quality of our rivers and Lake Michigan,” says Susan Greenfield, executive director of Root-Pike WIN. “The TV spots use humor to emphasize how we should change our behaviors to benefit the waterways.”

In addition to the television advertising, in July and August, Sweet Water and Root-Pike WIN are conducting grassroots outreach. The two groups will be at more than 15 community events throughout southeastern Wisconsin to educate residents one-on-one. During those events, the groups will distribute 18,000 pet waste bags, provide native plants for rain gardens and give away rain barrels and Milorganite.

“The launch of this campaign is exciting because it represents two water groups and 28 communities that have banded together for a common cause,” says Jeff Martinka, executive director of Sweet Water. “Due to this spirit of cooperation and the pooling of resources, we’re able to have a bigger impact than we could ever accomplish separately.”

During its initial year, Sweet Water and Root-Pike WIN are urging area residents to:

- Pick up pet waste.
- Leave grass clippings on the lawn.
- Use lawn fertilizer and chemicals sparingly. In fact, the groups recommend testing the soil to make sure the yard really needs the extra nutrients before applying fertilizer.
- Inspect vehicles to make sure they’re not leaking oil or other fluids.

“What many residents don’t understand is that anything that washes into storm sewers goes directly into our area rivers and then into Lake Michigan,” explains Greenfield. “That means, whenever it rains, dog poop, lawn fertilizer, grass, leaves, car fluids and any other debris on sidewalks, streets and parking lots flow into the waterways.”

Martinka points to a 2010 study conducted by the Public Policy Forum for Sweet Water that showed the public does not have a good understanding of pollution sources and how simple actions can improve the water quality of area rivers and Lake Michigan.

The survey found:

- The public incorrectly believes the major sources of water pollution are sewer overflows and industrial wastes when, in fact, 90% of water pollution comes from other sources, such as urban and rural runoff.
- 84% of the public feels that their actions do not have an impact on water quality nor do they see a role for themselves in helping to protect water resources.

In addition to the four actions emphasized in the television ads, the groups are also encouraging residents to:

- Plant rain gardens and trees.
- Direct downspouts into rain barrels, the yard or garden instead of the sewer or driveway.
- Use a carwash or wash cars on the lawn.

The current campaign is funded by \$125,000 in grants from 28 municipalities and the Wisconsin DNR. The total negotiated value of the year-one initiative is \$250,000 in television advertising and creative development.

For more information, visit www.respectourwaters.com, swwtwater.org or rootpikewin.org.

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Root-Pike WIN, established in 2000, is a nonprofit organization focused on the protection, restoration and sustainability of the Root River and Pike River watersheds. The Southeastern Wisconsin Watersheds Trust (Sweet Water) is a partnership established in 2008 to achieve healthy and sustainable water resources throughout the Greater Milwaukee Watersheds through the coordinated, collaborative efforts of its members.

A few words about...

JEFF CESARIO

Jeff was born and raised in Kenosha, Wisconsin and worked as a musician before stepping up to the much more stable arena of standup comedy.

He's a veteran of the Tonight show, Letterman, Late-Late Show and four of his own specials, most recently on Comedy Central. He stars in **The Dick Rossi show on funnyordie.com**, and also cleans up nicely for the corporate crowd, including IBM, Budweiser, Amex, ING and more.

Jeff won two Emmys for his work on HBO'S "Dennis Miller Live", worked on the great "Larry Sanders Show," & wrote the Warner Brothers feature, "Jack Frost." Most recently Jeff wrote on the 2012 Oscars with Billy Crystal, and was head writer on Spike TV's Guys Choice Awards.

Jeff is married and is the proud father of a 3-year-old baby girl. Feel free to check out jeffcesario.com for more info.

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Respect Our Waters

by Eichenbaum & Associates

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videos

2:08
duration

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by EichenbaumAssociates 189 views



2 Respect Our Waters - Pick Up Yard Debris
by EichenbaumAssociates 133 views



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by EichenbaumAssociates 127 views



4 Respect Our Waters - Stop Your Auto Leak
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June 29, 2012

TO: Michael M. Lemens
Director of Public Works / Stormwater Utility

FROM: Shelly Billingsley, P.E.
Director of Engineering



SUBJECT: Project Status Report

Project #11-1131 –Curb and Gutter Repair – [Marvin Gleason] Work is complete except for punch list items (City wide)

Project #11-1133 – Windstorm C&G Replacement – [Gleason] Work is complete except for punch list items. (Citywide)

Project #09-1121 Forest Park Evaluation – Staff is in the final phases of finalizing the report. Final comments are being drafted and will be submitted to Strand in May. (1)

Project #10-1126 Wetland Mitigation Bank – [Wetlands and Waterways Consulting LLC] The consultant has received comments from the DNR regarding the proposed plan. Changes are have been made to the report and is being reviewed by the DNR before the report can be finalized. (16)

Project #10-1131 River Crossing Swale Restoration – [Applied Ecological Services] Applied Ecological Services has begun the treatment of the invasive and non-native species. Future treatment times will occur again in August and October. (17)

Project #11-1128 Multi-Plate Pipe Storm Sewer Inspection and Evaluation – [Ruekert-Mielke] The consultant has gathered additional costs needed for the survey and additional data needed for completion of an alternative analysis for a permanent repair for the multi-plate system as proposed at the Feb. 1 meetings. (2 and 7)

Project #11-1125 Pennoyer Beach Outfall Stormwater Infiltration Basin (GLRI Grant) – Work has begun on the bioswales. Work is scheduled to begin on the infiltration basin beginning in August due to better plant survival in August through September. (1 and 6)

Project #11-1127 MacWhyte Water Quality Basin – [Cicchini] The pond is complete but the contract will remain open until seed germination. Contractor has been notified that additional seeding will be required around the basin and until substantial grass growth the project will remain open. (1)

Project #11-1135 Stormwater Management Plan Development – Contract has been executed work has begun. (City wide)

Project #11-1137 Pike River Monitoring (WI Coastal Management Grant) – The City of Racine has begun monitoring. (1 and 4)

Project #12-1136 Pike River Monitoring (Fund for Lake Michigan Grant) – The City of Racine has begun monitoring (1 and 4)

Project #12-1131 Curb and Gutter Program [AW Oakes] Work has begun and Ruekert Mielke is inspecting the sidewalk and curb and gutter program for the 2012 construction contract (City wide).

Project #12-1012 2012 Resurfacing – (32nd Ave: 55th St to 52nd St; 33rd Ave: 55th St to 52nd St; 27th Ave: 35th St to 33rd St; 60th Ave: 82nd St to 80th St) –Storm sewer work will be funded by the SWU.. (6,11,14)

Project #12-1024 60th Street Resurfacing: 8th Ave to 22nd Ave – Work is scheduled to begin July 9th after the 4th of July Parade. The section on 60th Street from Sheridan to 8th Avenue will be completed after Food, Folks and Spokes (2,8).

Project #12-1015 Lincoln Road Resurfacing: Work is scheduled to begin in July. Storm Sewer Work will be funded by the SWU. (13)

Project #12-1420 Shagbark Trail Development – [SAA] Design works has been started by SAA as outlined in the Stewardship Grant (10)

Project #12-1133 Tree Pruning – The contract has been executed. [Trees R Us] (Citywide).

Design Work- Staff is working on the following projects:

Sump Pump Priorities, SWPPP Updates, Website Design, 2012 Dry Weather Screening, GPS Data Forms, Storm Sewer Investigation for Roadway Projects, Permit Compliance, SWU Reporting, Pollution Prevention Structures, Stormwater Management Facility Inspections, Miscellaneous Storm Sewer projects for contractor and SWU crews.