

HOW TO USE COMMITTEE/COMMISSION MINUTES ARCHIVE

Click the “Bookmarks” tab to the left of the screen to view links to view the minutes of each Meeting. Click on the Meeting Date.

**Community Development Block Grant Committee
Minutes
Tuesday, January 12, 2010**

MEMBERS PRESENT: Alderman Katherine Marks, Alderman Anthony Kennedy, Alderman Tod Ohnstad, Kathleen Barca, Ron Frederick, Arthur Landry, and Tim Mahone

STAFF PRESENT: Jeff Labahn and Anthony Geliche

The meeting was called to order by Alderman Marks at 5:36 p.m. and roll call was taken.

Approval of Minutes from the October 20, 2009 Meeting

A motion was made by Alderman Ohnstad and seconded by Mr. Mahone to approve the minutes as written. The motion passed unanimously (7 ayes; 0 noes).

1. Consideration of Proposals for Funding under the 2010 Community Development Block Grant Program

Tony Geliche, Community Development Specialist, said the agenda provides the order of the proposals. The proposals were placed in order by category for future use. Information was received that there may be an approximate 7% increase in our 2010 funding. We will proceed as usual based on our 2009 allocation. If we receive additional funds, the Committee will reconvene to allocate the funds as stated in our Allocation Plan. The increase would be approximately \$70,000.

The Allocation meeting has been scheduled for *Wednesday, February 3, 2010 in Room 202*. The Committee decided to start the meeting at *5:30 p.m.*

Applicant: City of Kenosha, Department of Public Works
Project: Street Improvements
Request: \$655,547

Ron Bursek, Director of Public Works, and Kevin Risch, Civil Engineer, represented the department. The request is similar to the request made in 2009. This has been a successful process to get street improvements done. The CDBG funds would be for resurfacing of roads in targeted areas. CDBG funds have been used in prior years for street improvements. An analysis of the roads in the City is completed every two (2) years. They are rated on a scale from 1-10 with 1 being the worst and 10 being in perfect condition. The roads targeted for improvements with CDBG funds were rated 2 or 3, so they are in great need of improvement.

The list was compiled to maximize the funds in the target areas. The cost estimate is based on past dollar amounts and is not an actual amount. The list provided shows the districts involved.

Tony Geliche, Community Development Specialist, noted that the balance of \$199,231 would not be if the City did not receive the \$282,000 in CDBG-R funds for additional resurfacing.

Question: How do you determine that low-to-moderate income families are benefiting from the funding?

Answer: We look at the median income for Kenosha County which is based on family size and income. Low-income is 80% of the median income. Geographic area is determined by Census data. The area must be 51% low-to-moderate income.

Question: If additional HUD funds become available, how would the funds be allocated?

Answer: The Committee would meet to determine how to allocate the funds. Alderman Marks asked if Staff is prepared if additional funds become available. Mr. Bursek said the City is prepared. Public Works completed 3-4 times more work last year than normal and they have additional projects ready for 2010.

Question: Any job creation from these projects?

Answer: Engineering consultants were used for the projects. Mr. Bursek said he did not know if they had to hire additional employees. There was also additional construction work due to the projects.

Question: What was the funding amount requested last year?

Answer: Public Works requested \$600,000 and was awarded \$400,000. Public Works was able to complete all the projects with \$600,000 because of the CDBG-R funds received and the fact that costs were extremely competitive.

Question: Will that happen again this year?

Answer: Not sure. If CDBG-R funds become available, projects will be done this summer. Costs may go up which is why we are trying to get the projects bid out early.

Comment: Alderman Marks said it would be nice to know how many jobs were created because of the funding received – to know the funds made a difference. Mr. Bursek said it would be hard to obtain that information since most of the work is done by contractors.

Applicant: Kemper Center, Inc.
Project: Thinking Green – Window/Door Replacement on Historic Ambrose Hall
Request: \$100,000

Clarence Griffin, Don Gillespie, and Nancy Weatherhead represented Kemper Center. Mr. Griffin thanked the Committee for their support over the years. Kemper Center continues to get better and better every year. The renovations completed on the exterior of Kemper Center have preserved the integrity of the historic building. Because of the lateness of the 2009 funding, the chimney (CDBG funded) will be completed as planned, but the restoration of the Astronomy Dome was delayed, but will be started in the fall of 2010.

Ambrose Hall was built in 1911 and houses the offices of Kemper Center, Inc. More and more people are using Kemper Center each year. Ambrose Hall is not energy efficient. These are the original windows and doors, and they need to be replaced. The windows on all four (4) floors need to be replaced. The windows on the first and second floors have been painted. The insulation is coming out of the window panes. There is water damage. There are a variety of shapes and styles which increases the cost. The project calls for 80 windows, 6 wooden doors, 3

storm doors and 1 fire door. Colby and Colby was the low bidder. They will duplicate the existing windows and doors to keep the integrity of the building.

The benefits of the project are the enhanced appearance, increased R-factor of the glass by 400%, expanded use of the building, and savings through green technology. Mr. Griffin noted he hoped the Committee would be able to help Kemper Center this year with a grant as close to the requested amount as possible.

Mr. Gillespie said he is proud to be associated with Kemper Center. Kemper Center has diligently carried out their end of the project in making Kemper Center an important part of Kenosha. Kemper Center has come a long way and they need to get the job completed.

Question: Your letter to Mr. Geliche from the Kemper Center Board of Director says the balance of the project will be funded by Kemper Center, Inc. Your budget page shows it will be split between Kemper Center, Inc. and Kenosha County. Is Kenosha County part of Kemper Center?

Answer: Yes.

Question: You state you host over 100 weddings each year benefiting low-to-moderate income families. Where is that shown in your application?

Answer: It is speculation on our part. It is based on what kind of wedding they are having.

Question: Your board is made up of 15 people. Who represents the low-to-moderate income people?

Answer: The board is not appointed. To be a member, you have to live in Kenosha County, offer to be on the board and show up for the meetings.

Question: If we go forward with the windows project, will it generate more income for Kemper Center?

Answer: Yes, but not significantly. Ambrose Hall was a home and the rooms are offices. It is the expansion of two (2) other projects that will generate more money.

Question: Will non-profit organizations be able to rent space?

Answer: They already do. One group just moved out because the building is not handicapped accessible. But we do rent space.

Question: Would Kemper Center be able to complete the project if they are not awarded \$100,000?

Answer: If Kemper Center does not get \$190,000, then the entire project will not be able to be done. It may have to be completed over the course of a couple of years. Mr. Gillespie said Kenosha County leases Kemper Center to Kemper Center, Inc. Kenosha County allocates \$50,000 annually for facilities and improvements as indicated in the budget.

Question: Do you have a budget for the second floor?

Answer: The majority of the windows are on the first floor. We could break the cost in half or thirds. We will try to find other funds to complete the entire project.

Question: Kemper Center has been good stewards of CDBG funds and the are commended for that. How many people do you serve annually? I would like to see a more realistic count of people served.

Answer: We can give you the art school numbers but not the number of people using the soccer fields. There are pick-up soccer games on the weekends.

Comment: Since the soccer fields are donated to an organization, possibly the organization can provide the demographic information said Alderman Marks. It would also be helpful to see the numbers for the soccer games.

Comment: Mr. Mahone noted that Kemper Center is also trying to obtain stimulus funds for their project.

Question: What is the anticipated annual energy savings associated with this project?

Answer: We went through four (4) agencies and the best information we could get was a 400% energy efficiency.

Question: Kemper Center has received CDBG funding for many years. Can you provide information on how much extra money was generated for Kemper Center because of the funding?

Answer: Yes, we can on the brick projects. Cleaning up the exterior of the building was the best marketing money can buy. Our business went up immediately afterward. We can also tell you the number of hits on our website.

Question: Are all the windows and doors exterior for the proposed project?

Answer: Yes, they are.

Kemper Center was requested to submit the following: 1) How many people are served?; 2) How much extra money was generated for Kemper Center because of the CDBG funding?

Applicant: Women and Children's Horizons (WCH)
Project: Building Repairs
Request: \$80,000

Kathryn Comstock, Danielle Switzer and Betsy Brohm represented WCH. Ms. Comstock thanked the Committee for funding received in the past for their programs and facility renovations. WCH has nine (9) programs with 32 employees. At one time, WCH was located in three (3) buildings. In 2007, they relocated into a new home for the Administration part of the organization. WCH rented the building for 1 ½ years. In 2008, the building was in foreclosure. WCH tried to purchase the building but was told they couldn't. In May 2009, they found out the building was going to Sheriff's sale and purchased it. The price and location was good, and they were aware of the problems the building has.

Ms. Switzer said the skylights leak when it rains and there is water in the conference room and other offices. The building is in need of a new roof. There are two (2) layers of roofing

currently on the building. We have one (1) bid, and have contacted two (2) other contractors for quotes. In December 2009, there was ice damming problems and they are looking into replacing windows also. The cinder block surrounding the windows needs to be removed and the windows replaced or repaired. The storefront windows and doors on the main entrance leak and are very inefficient, so should be replaced. The heating and air conditioning for the first floor should be replaced before it goes out. It was installed in the 1980's. Without CDBG funding, WCH will be hard pressed to get the necessary repairs done.

Question: Thank you for all the good you are doing. With funding being tight and the urgency of your needs, please prioritize your request.

Answer: The roof should be repaired first.

Question: Then what?

Answer: The furnace and air conditioner. We would try to find grant funds also. We cannot open any windows. Third would be to replace the storefront windows and doors.

Question: What is the life of the repairs?

Answer: Our estimate would 10 – 20 years.

Question: I have a vivid picture of staff working without air conditioners. Are we putting money into a bad building?

Answer: The building is solid brick. There is not a lot of tuckpointing to be done. Most is caulking. If the cinder block is removed, we would not replace it. It is decorative. This building is within walking distance to the shelter, making it an ideal location.

Question: Does the location of the office betray the location of the shelter?

Answer: No, neither building is marked.

Question: Are the exhibits from the general contractors estimates only?

Answer: Yes, with a 10% contingency added.

Question: Do you have a building fund?

Answer: We do not. Money is too tight.

Question: But, with an older building, you will need to try to set something up.

Answer: We did start a foundation and hope it will help with building maintenance.

Question: How much of the building is used?

Answer: Every square inch.

Question: What was the cost of the building?

Answer: \$140,001.

Applicant: Women and Children's Horizons (WCH)
Project: Legal Advocacy
Request: \$30,000

Kathryn Comstock, Regina Cappitelli, and Michael Gravely represented the agency. Ms. Comstock said there are nine (9) programs for domestic and sexual violence. The Legal Advocate Coordinator is a full time position in the District Attorney's office. The Legal Advocate is housed in the WCH Administration building and is full time. The Legal Adviser is part time and has an office in the court house.

Ms. Cappitelli thanked the Committee for past funding of the program. WCH has been in existence for 33 years and is the only dual agency for domestic violence and sexual assault victims. It has been in existence for 13 years. The number of domestic violence and sexual assault cases in Kenosha has increased due to the economy. In 2009, there were two (2) homicides and two (2) suicides in Kenosha because of domestic violence or sexual assault. The services provided by the Legal Advocacy program are free and confidential. There were 1093 victims of domestic violence in 2009.

The Legal Advocate Coordinator is the first person to get the victim's file from the DA and provide information about WCH and other agencies to the victims. If the victim wishes, the Legal Advocate Coordinator talks to the DA about their concerns and wishes. The Legal Advocate Coordinator receives referrals from schools, doctors, Department of Aging, DA's office, etc.

The request this year is for \$30,000 going toward the salary of the Legal Advocate Coordinator position. The Legal Advocate Coordinator's goal is to serve between 400-425 victims in 2010. The trends observed are a 5% increase in victims between the ages of 18-21; mental illness has risen 3% in male victims; and there are more European immigrant victims.

Mr. Gravely, Deputy DA, said he has been a prosecutor for 16 years. The Legal Advocacy Program and the DA's office work very closely together. The close proximity of the offices allow them to share the files. Because the Legal Advocacy Program, the victims receive a phone call within two (2) days of the violent act. The victims are in a position of horrible need and the legal advocates and coordinator are there for them. There are over 700 domestic violence cases in Kenosha each year. These cases are misdemeanors. The victims are called and offered help during this difficult time. The victims of felony violence cases are given a packet of information and contacted by the DA's office. The DA's office can move forward with cases because victims know what to do and what to expect because of the information they receive from the Legal Advocacy Program.

Anything the victim tells the Legal Advocate Coordinator is confidential. Anything the victim tells to the DA is not confidential. The victim can tell the DA in some way that there is a need to talk to the Legal Advocate Coordinator, and because the position is on-site, we can bring the victim to meet with them. The program is a one-stop place to get information about the system which is crucial.

Question: Last year we asked about restitution possibly helping to pay for this position. Currently, only medical bills are paid for. Any progress on this?

Answer: No, there are contributions to DARE, etc., through donations. The State law would have to be changed to get restitution to help fund the position or program.

Question: Any additional funding coming in from probation and parole?

Answer: The courts can only recommend at probation and parole hearings. No funding is provided.

Question: Explain your Outcomes and Measurements.

Answer: 1,000 cases were referred to the DA's office. Not all victims were referred to the Legal Advocate Coordinator.

Question: Originally you said you would serve 1,000 people and you only served 400. Please clarify.

Answer: The 1,000 cases were for the three (3) positions.

Comment: Then the positions and number of cases need to be broken down and better clarified said Alderman Marks. This information is important and we want to make sure the information is clear and concise.

Question: On page 2, you state you will see 400 victims. Are these unduplicated or new victims?

Answer: Some of the victims are ongoing. I may have worked with them last year or last week. For CDBG, I would only count the victims once as a new person and if I see them the following week or year they are considered a duplicate.

Question: What are the background requirements for the Legal Advocate Coordinator? Please provide us with a job description.

Answer: This is a stand alone position. She also has everyone of our staff available for advice when needed.

Question: You state you had an increase in military personnel this year. Do they live in Kenosha?

Answer: Yes, we do get calls telling us we will have a military person coming through. Wisconsin is very rigid about what we can say and do with our clients.

Comment: Ms. Barca noted there is very good collaboration with the District Attorney's office.

Women and Children's Horizons was requested to submit an average cost spent on each client and a job description for the Legal Advocate Coordinator position.

Applicant: Racine/Kenosha Community Action Agency, Inc. (RKCAA)
Project: Building Improvement Project
Request: \$60,300

Tim Mahone left.

Sharon Schultz and Pam Halbach represented the agency. Ms. Schultz thanked the Committee for the opportunity to be here this evening. RKCAA provides services such as housing, rental assistance and youth programs for people in poverty.

Tim Mahone returned.

Ms. Schultz said in July 2009 she became the CEO. The Kenosha building has problems with their roof. There are serious leaks with mold and deterioration of the heating and air conditioning on the rooftop. Because of the elderly and the young people that use the facility, the roof needs to get taken care of as soon as possible. Funding for this project would help the agency through some of their current financial difficulties.

Ms. Halbach said they provide food, education and programs to women, children and infants. The agency sees approximately 440 people each month. The Health Department contracts with RKCCA to do lead testing. RKCCA provides rental assistance. They received a \$378,000 grant for homeless prevention. In 2009, they assisted 788 families find permanent housing. The agency is looking for a new roof for the safety of their clients and staff.

Question: Your budget suggests that the WIC Program and Blood Lead testing revenue are contributing to the program. Is that accurate?

Answer: The corporate office provides funding when possible, but government funding is allocated to specific areas only.

Question: Could any program you run designate funds for administration and a small part of that for building maintenance?

Answer: We received a \$466,000 housing grant of which \$42,000 is to administer the program. We are already pulling money from other areas to cover the administration of that grant. One grant does not give any administrative funds, just program funds. We will try to put money aside for building repairs in the future, but at this time we do not have the funds to repair the roof.

Question: Have you received CDBG funds before?

Answer: We funded bathroom repairs in 2006 or 2007.

Question: A concern is the estimates. There are three (3) for the roof; four (4) for the mold; two (2) for the roof heating and none of them are from Kenosha businesses.

Answer: Van's is interested and will come to give us an estimate. We would rebid and look for vendors in Kenosha.

Question: Do you have any funds from Kenosha County?

Answer: Kenosha County does provide some funds through the WIC Program.

Question: Is this a building that mothers come to?

Answer: Yes.

Question: How long have they been coming to this building?

Answer: At least 20 years.

Comment: Mr. Mahone said he appreciates that the new leadership is willing to dig in and help the organization move forward.

Alderman Marks requested that RKCAA prioritize their project list and provide information on the impact the projects will have on their clients.

Applicant: Kenosha Unified School District No. 1
Project: Carpentry Career & Tech Ed Program (CHIP)
Request: \$90,000

Bill Greathouse said CHIP has become a general contractor building homes in Kenosha. The program gives students a chance to experience the building trades while in high school. The homes built are either Energy Star certified or Building America homes. One student in the program received the "Student Builder of the Year" Award. Only three (3) awards are presented each year. CHIP is almost finished with their sixth home. The seventh home is in the works. The journeyman carpenter's salary is the biggest expense.

Mr. Zacharias, representing the Builder's Union, said the CHIP program is a CHDO and receives money from the Federal HOME Program. Being a CHDO gives the City an additional \$70,000 each year. Five (5) students that graduated from the program were at the last union meeting. Sixteen students that went through the program went into the trades. OSHA will not allow roofing work to be performed by the students.

Question: How many low-to-moderate income and minority students do you have go through your program?

Answer: A few. We can provide that information to you.

Question: What are the CHDO funds that the City receives?

Answer: The City receives CHDO funds through the HOME Program. They set the funds aside through the HOME Program.

Question: Have you looked at the Cash for Caulkers Program for stimulus funds?

Answer: Usually specific certification is required for stimulus funds and not sure if we have the time to get the necessary certification. The Energy Star inspection took about 2 hours to show them what the students were doing and why.

Question: Doesn't it seem that if you are building a home you would have a better skill set than just weatherization?

Answer: You do not get all the weatherization qualifications in the building trades.

Question: The students are doing good work and we would like to seem them doing more.

Answer: When the program was started, we said we would not take any money away from the builders in the area.

Question: Have any of the students that have gone through the program come back to try and recruit more students into the program?

Answer: Some do. Some will come back to the work sites and talk to the students. The instructors try to recruit students into the program.

CHIP was asked to provide statistics on low-to-moderate income and minority students going through the program.

Applicant: Urban League of Racine and Kenosha, Inc.
Project: Facility Conversion from Tenant Apartment to Classroom Space
Request: \$45,000

Alderman Kennedy stated he was a Board Member for the Urban League.

Alderman Marks left.

Yolanda Adams said additional space is needed at the agency. The apartment does not produce a steady income. The Urban League charges \$500 per month rent. Renters do not take care of the apartment and do not pay their rent. We feel the space could be better utilized by more people if converted to a small office, a classroom, a break room, and waiting area. The downstairs classroom would be used for gang prevention programs.

Alderman Marks returned.

The inside staircase will be used to get to the classroom. We have provided three (3) estimates for the renovation. One estimate has a large picture window and access through the downstairs, front and back. If the building is sold, the funding would be given back to the City. Ms. Adams said she tried to contact CHIP to see if they could do some of the renovations, but didn't get any response. She thanked CDBG for funding for the new windows in the apartment. They have to replace all the screens because they were damaged by the tenants. The walls and storm doors were also damaged. It has been very expensive to keep the apartments up.

Question: What were the issues you experienced with CHIP?

Answer: I called them three (3) times and got no response.

Comment: Mr. Geliche said if the Urban League were given CDBG funds, the project would have to be bid out. They cannot just have CHIP do the renovations.

Question: Your budget shows rental income of more than just \$500 per month. Please explain.

Answer: We have four (4) tenants in Racine and one (1) in Kenosha. If we loose the rent from Kenosha this year, we still have the Racine rental income. If the Pre-Apprenticeship Program and conversion of the apartment to classroom space is successful, then we may consider doing the same renovations to the Racine building.

Question: Do you provide any free apprenticeship programs?

Answer: No, we have not offered any apprenticeship programs since 2003.

Question: Have you asked any of the unions in the area to do the work pro bono? Have you tried to collaborate with the unions for training in exchange for work to convert the apartments?

Answer: If we did revive the pre-apprenticeship program, then we would look into that option.

Question: You have a balance for your 2009 funding? Do you plan on submitting documentation for payment of these funds?

Answer: The funds remaining will be used. The delay was on the contractor's part, but the work will be finished shortly. They are currently working on the project. One of the apartments is a 2-bedroom that rents for \$550. I am going to court tomorrow to try to recover two (2) months rent and \$2,000 in damages.

Question: If you are hoping to house the apprenticeship program in the renovated upstairs, what will be your sustainable funding to go along with the CDBG funding if received?

Answer: We still have the rent coming in from the Racine apartments.

Applicant: Urban League of Racine and Kenosha, Inc.
Project: Pre-Apprenticeship Training Program
Request: \$45,000

Yolanda Adams said the Pre-Apprenticeship Program would be for the long-term. We would like to get the unions involved and there will be a minimal fee charged. We are looking for stimulus funds and would look for training funds next year. The Pre-Apprenticeship Program is in Racine now. The Urban League stopped offering the program in 2003 in Kenosha and 2006 in Racine. We still have all the training materials to offer the program.

Question: Are you shifting your focus from the Tax Program to the Pre-Apprenticeship Program?

Answer: No, we are getting more people for the Tax Program and we will continue to help those that we can. If there are more people than we can handle, we will refer them to other agencies in Kenosha.

Question: Do you have a job description for the instructor for the Pre-Apprenticeship Program?

Answer: Yes, I can get that for you.

Question: Why did you stop offering the Pre-Apprenticeship Program in Kenosha in 2003 and in Racine in 2006? Also, what is different now that would make you think the program will be viable?

Answer: There were funding issues with the program in Kenosha in 2003. We were down to \$10,000 and no additional funding to continue to offer the program. In Racine, the program was funded by the Workforce Development Center. They decided to take the funding and the program and offer it through the Workforce Development Center. I do not believe it was discontinued due to performance.

Question: The Urban League has done great over the years. Have you and the Boys and Girls Club collaborated in any way or have you referred any clients to them?

Answer: We do have a relationship for their Gang Prevention Program. We were offered a chance to collaborate with them this year, but were told we could not submit an

application of our own, so we turned down the offer. We offered to work with the Spanish Center, but our offer was rejected.

Comment: Mr. Mahone stated that some members of this Committee are coming to the end of their tenure on this Committee. We have pushed for collaboration and funds are tight. Everyone needs to be aware we are looking for collaboration among organizations in Kenosha. Ms. Adams said the Urban League received stimulus funds for our Adult Math Class. That instructor would most likely teach in the Pre-Apprenticeship Program.

Question: What is the difference between the Pre-Apprenticeship training and some of the other classes such as Adult Math?

Answer: Adult Math is for the Adult Basic Education test for your GED. Pre-Apprenticeship classes prepare you for the Apprenticeship Program. After taking the Pre-Apprenticeship classes, students will know the tools, dimensions, etc. Math and other classes are necessary before going into an apprenticeship. We are hoping to connect the students with the I-94 trade and road construction needs.

Question: Your Tax Preparation Outcomes and Measures for 2009 indicates you will provide tax assistance to 100 clients. To date, you have only assisted 23 individuals. You also said you would assist 100 clients open checking and savings accounts. To date, you have not provided this assistance to anyone. You still have funds available, can you still draw from these funds?

Answer: The funds are available until August 31, 2010. The contract started in September. We are encouraging people to open bank accounts. The tax season is just starting, so we anticipate those numbers will increase dramatically.

Question: On page 18 of your proposal, you propose to train 200 people within a 16-month period in the Pre-Apprenticeship Program. Where did you get this number?

Answer: We used Racine numbers as a guide.

Question: What have you based your projection on?

Answer: We do not have a prior program, so we used Racine numbers.

Question: Is your estimate just for Math classes? A good source to obtain an estimate on the number of students would be the Kenosha County Job Center.

Answer: We thought we would get referrals from the Job Center, but they want the students in their classes, not ours.

Question: Other than Math, what additional classes will be offered? How do we know the classes will not be a duplication of services?

Answer: There are four (4) modules. We have all the materials and software.

Urban League was asked to provide a list of components for the program.

Question: Essentially, this program is the paperwork for the First Choice Apprenticeship Program. Why are we offering a duplication of services on a lesser scale?

Answer: We want to offer the program for people in the Lincoln Neighborhood and others who can't get to Racine for the First Choice Apprenticeship Program.

Applicant: Kenosha Senior Citizens Center
Project: Lighting Upgrade and Masonry Repairs to Exterior Walls
Request: \$32,238

Denise Jacob said the request is for lighting and masonry work. The roof also needs repairs. The lighting project is to upgrade and retrofit the lights in the building and the masonry. The Senior Citizens Center is a place for seniors to come for recreation and educational programs such as nutrition.

The lights in the building are inadequate in most areas within the building. The lights are so old when they need repairs, parts are not available. We tried to get into the rebate programs, but were too late. The current system is extended to over 18,000 watts and the proposed system would be just over 9,000 watts.

The masonry would be for the walls both interior and exterior. There is mold which can be a health concern for the Seniors and staff. Exterior would also keep the building looking nice for the neighbors.

Ms. Jacobs said she started working at the Senior Center about six (6) months ago. In that time, they have been working with a Census group to come in and make a presentation to the Seniors and also provide space to the group. In addition to providing services to our seniors, the Senior Center is a resource for the community. We look to have younger generations come and work with the seniors also.

Question: What are the top three (3) groups you collaborate with?

Answer: Department of Aging; Meals on Wheels; Mentoring – RSVP; Adult Nutrition; Assisted Living groups & agencies use our building and resources; schools – teachers have a type of “Adopt a Class” program so kids can come in and feel comfortable with the seniors; Walter Frederick Tax Group.

Question: Please prioritize your project list.

Answer: 1) Lighting project (which would be done in phases if partial funding was received)
2) East wall

Question: I would think the mold problem would be more critical than the lighting issue.

Answer: Yes, but solving the tuckpointing would take care of the mold. So, probably taking care of the east wall would be the first priority.

Question: Who owns the building?

Answer: The City of Kenosha and we have a relationship with KUSD.

Question: Is there anyway to work with KUSD to use their purchasing power to possibly get a better deal?

Answer: KUSD maybe able to help us get a better deal, but we still have to pay for the materials. We can have US Lamp talk to KUSD for best deal on materials and then bid out installation.

Question: Can you get bids from local vendors?

Answer: Yes, we will do that.

Comment: Alderman Marks suggested contacting the building trades to donate some of their time to get some of the problems addressed.

Kenosha Senior Center was asked to provide clarification on prioritization of their projects.

Applicant: Kenosha Achievement Center, Inc. (KAC)
Project: Entrance Ramp Project
Request: \$17,500

Paula Williams said the project is similar to the proposal submitted last year. Last year KAC was awarded \$15,000. The contract was extended into 2010 due to the timing of the funding. The estimate for the ramp is \$50,000. KAC went to Bill Morris, architect, to improve the 79th Street appearance. Mr. Morris added tubing into the cement and a small heater to keep the ramp ice free. In the future, we hope to add canopies over the entire ramp. The basic ramp is very expensive because of the steep incline going into the building.

With the cost of the ramp at \$50,000 and our award last year of \$15,000, it was difficult for us to make up the \$30,000 difference. Because of the delay in funding for 2009, we thought it would be to our benefit to ask for additional funding for the ramp in 2010 to offset the \$30,000.

Question: You were awarded \$20,000 last year and you are asking for an additional \$17,000. Is that correct?

Answer: We were awarded \$15,000 last year.

Comment: Mr. Geliche noted KAC was funded \$20,700 in 2009. Ms. Williams said KAC asked for an additional \$10,000 last year and KAC would make up the remainder of the funds required.

Question: So you have received \$20,000 in 2009 funding and are requesting an additional \$17,500 for the same ramp?

Answer: \$10,000 is for the ramp and the additional funds are for the tubing for frost free connectivity.

Question: Did Ms. Faraone get you help with estimates last year as noted in last year's minutes?

Answer: We did not pursue the assistance because of the timing. We then asked Bill Morris for his assistance.

Question: What is the life of the ramp and its utilization?

Answer: KAC has been around for 46 years. The ramp will be used daily for many, many years.

Question: Installation of the ramp is fine, but adding the heating element seems too much.

Answer: I think you need to spend time in a wheelchair or on crutches to see the difference between an ice free ramp v. one with ice. Tubing and a heater for the ramp is more than appropriate. More agencies should consider this type of ramp.

Question: Is the ramp currently covered?

Answer: Part of the ramp is covered by a canopy.

Question: If safety is the issue, then cover the entire ramp.

Answer: If thinking of completely enclosing the ramp, it would be better to add the heater.

Question: How long does the \$20,000 remain available to put with the requested \$17,500 or part of the requested amount?

Answer: KAC's 2009 contract is valid until August 31, 2010.

Question: How do your clients obtain access now?

Answer: They enter through the day entrance in the center of the building (right next to the patio).

Question: Is there any way to have that entrance covered and be used as their main entrance?

Answer: That entrance is not ADA compliant. It is steeper than the other entrance. The building was built in the 1960s, long before ADA. Architectural improvements for that entrance would be expensive.

Question: Would it be less expensive to modify the current entrance to be ADA compliant?

Answer: It would probably be less expensive because the switchback would not be as long. It would interfere with the Meals on Wheels Program and not be as compatible internally.

Question: With the delay in funding, are the funds still available to use?

Answer: Yes, because the contracts didn't go to the Common Council until September 9, 2009.

Question: Could funds be saved over the course of 2-3 years to cover the cost of the project?

Answer: It would require Common Council approval. Common Council feels the funds should be used in the year they are awarded. Even though our funds were received late for 2009, we still need to meet our benchmarks.

The Committee requested to see pictures of the ramp.

Applicant: Noah's Ark Christian Child Development Center/First
Congregational Church
Project: Window Replacement for School Age/Special Project Classroom
Request: \$16,754

Tim Mahone left.

Janelle Haupt said 91% of the children in Noah's Ark Christian Child Development Center receive funding from the State of Wisconsin, so the project benefits low income children. Pictures of the classroom were distributed.

Tim Mahone returned.

We offer a summer day camp, before and after school program, and when school is not in session we offer an all day program which is the program we are asking funding for. The windows do not allow us to maintain the required 67° temperature in the classroom. We are asking for funding for the middle estimate because we were most impressed with them and their work would maintain the character of the church. The new windows will help keep the heat in and be more energy efficient. We would also like to add additional programs during the day when the children are in school such as sign language, computer classes, etc.. We work with the Day Break Program and we would like to offer child care to parents of KUSD students. Our day care program has never received any major violations during surprise inspections.

Steve Head, who is in the Navy, sends his children to Noah's Ark. He said his children have been in and out of child care for eight (8) years. He has never seen a group of professionals do so much with so little. Noah's Ark works with the YMCA to teach the children to swim. Mr. Head's daughters have really grown in the past three (3) years. The staff have been there for a long time. It is a great place.

Question: What is our position on faith-based organizations?

Answer: As long as the agency does not teach religion or require the participants to be of a certain religious background to participate, we can provide assistance. Ms. Haupt said their child care is a Christian center, but they are not sure of all of their participants beliefs.

Question: Are the windows going to solve the problem? The windows and wall going out to the courtyard have just thin metal strips.

Answer: Replacing the windows will reduce our energy costs by 30%.

Question: It doesn't look like there is very much insulation in the wall facing the courtyard.

Answer: The 4th estimate shows about putting in a ½ wall with windows. We thought of just replacing the windows to keep with the look of the church.

Question: Of the three (3) estimates, none of them are from Kenosha. Why not?

Answer: The businesses we contacted in Kenosha said the job was too big and did not want to provide an estimate.

Comment: Mr. Geliche said for the application process, the applicant is only required to submit estimates. For the actual project, bids will be sent out. The contractor is hired based on the bids received.

Question: What if bids come in and the project doesn't look like you want it to?

Answer: The bids are very specific to what the project, so we will not have that issue.

Question: Funding money is tight. What would you do if you do not receive full funding?

Answer: We would like 100% funding. If we do not receive full funding, we would probably do one side and come back next year for additional funds or do some fund raising.

Comment: Alderman Marks suggested bringing in WE Energies to verify that the windows are really the problem.

Question: What about the temperature of the room? What do you do when it is not at the required 67°?

Answer: If the room is not at the right temperature, we move into the Fellowship Hall.

Applicant: Kenosha Human Development Services, Inc. (KHDS)
Project: Kitchen Remodel – Juvenile Shelter Care
Request: \$13,100

Byron Wright said the CDBG funds requested would be added to WHEDA funds to remodel the kitchen at the Juvenile Shelter. We have been at the same location for 35 years. Mr. Wright said he is amazed at how well behaved the children are during their stay at the shelter. KHDS was started 35 years ago.

The Committee requested to see pictures of the kitchen to be remodeled.

Question: You spend \$50,000 to maintain the building annually?

Answer: That is for a full time maintenance person for all facilities. We are always painting, fixing washers, dryers, etc. to keep the shelter looking good.

Question: What is the \$10,000 for?

Answer: It is Rehab Program funds from WHEDA. We get a grant every five (5) years or so.

Question: You have come before CDBG continuously since 1995 for housing improvements, housing rehab, etc. One project was \$49,000 for a new roof. What is your vision for long-term development.

Answer: That's correct, we always do come before you. KDHS is a large division and maintenance is one part that most people do not want to fund. We are cheap and frugal. We put most of our money into services.

Question: When you write for grants and contracts, do you write capital improvements into them? Are you allowed to do so?

Answer: The Juvenile Shelter will lose \$2,000 this year because of lower funding. We try to keep as many programs running as possible.

Question: Some clients are doing well and some not so well. What about an Alumni Association to tap for funding in the future? CDBG funding may not always be available.

Answer: We can try. Thank you.

Comment: Alderman Marks said these facilities are in residential districts and if they are not maintained then the residents will complain. What Mr. Wright is recommending is probably just the bare minimum. He does do a good service to the community. The funding over the years has not been significant.

Comment: Mr. Frederick said he has worked with this agency since they came into existence as a group home. This community does not have county or state run juvenile facilities. That is how group homes came into existence. Mr. Wright's been in the forefront of this service. Mr. Frederick said is is urging the Committee to invest in this because of the money it has saved the City and county.

Comment: Mr. Mahone said the Lincoln Neighborhood Center was invested in by CDBG for a place for people to go and people did succeed. The Boys and Girls Club is another agency where participants go and succeed. Alderman Marks said the Lincoln Neighborhood Center may be gone, but we still must invest in the programs.

Question: What can you do on a long term basis to be responsible for your facility today and tomorrow?

Answer: We can't forget what Mr. Frederick said. This agency does so much for our neighborhoods. They are people in our own backyards.

Question: How is your roof coming? Will it be done on time?

Answer: Yes, we will send out bids in the spring.

Comment: Ms. Barca thanked Mr. Wright for the work that they do. The agency helps people who can not return the favor. The amount of funding request is small compared to other requests.

Applicant: Bridges Community Center (BCC)
Project: Outreach Specialist
Request: \$11,880

Mr. Frederick stated he was a Board Member for Bridges Community Center.

Byron Wright and Carmen Bonanno represented BCC. Bridges is a recovery center for people with mental illness. They had 1,200 contacts in 2009. KHDS has provided administrative and fiscal support at no charge for the past four (4) years. The Peer Recovery Center sees 40 people per day. When people become connected with BCC they do not have to enter the hospital saving about \$800 per day in medical bills. We want more people to come to BCC instead of going to the hospital. BCC also provides free lunch to about 30 people each day. BCC is looking for funding for the salary for the Outreach Specialist.

Question: Do you help your clients get to a provider and get treatment? How do we know if your clients have a better quality of life if they participate in your program?

Answer: A survey is done through Parkside. BCC is unique. It is run day-to-day by the members. We have tried to stay out of the day-to-day running of the program. We were without a director for three (3) months and continued to run the program.

Question: How do you measure the reduction of symptoms and emotions?

Answer: We measure the reduction of symptoms and emotions be lower number of people going to the hospital and use of other providers. One individual was living on the streets and he did not have access to services. He is now with KHDS.

Comment: Mr. Frederick said he sees BCC as a Peer Report and Peer Analysis Program. People who attend are involved with psychiatrists elsewhere. The impact data you receive is going to be self-defined and not of the same depth as other agencies.

Question: How does the quality of life change for your clients because of this center?

Answer: Recovery is the key issue. There is a certain stigma for people with severe mental illness. BCC shows us they don't need us. They are a consumer run agency and we are the system. Sometimes we are the people they complain about. We try to stay out of their business. We saw this as a missing piece in their recovery.

Applicant: Wisconsin Women's Business Initiative Corp. (WWBIC)
Project: Jobs, Opportunity and Hope: The Microenterprise Development Continuum
Request: \$128,000

Heather Lux and Mary Fisher Tracey represented the agency. Ms. Lux gave a presentation stating WWBIC has been in existence for 21 years and provided an overview of the corporation. WWBIC received the SBA Women's Business Center Service of Excellence award in 2009. Lending numbers increased from 2008 to 2009. The lending process was revised to better serve the community. 2009 was the second year WWBIC received CDBG funding. Both goals have been met. Goal one to provide business training and/or technical assistance to 48 low-to-moderate income individuals was exceeded. WWBIC to date has served 116 individuals with 94 individuals being low-to-moderate income. Also, WWBIC placed a Kenosha resident on the Board of Directors. There are currently three (3) Kenosha clients in the lending process. They look favorable.

A list of the businesses assisted and their products was mentioned and requested to be provided in writing.

Question: Will your newsletter feature someone from Kenosha?

Answer: That is one of our goals. We also prepare a quarterly impact statement.

Question: On page 1 of your application, you are requesting \$128,000 and the budget page states \$46,000 in CDBG funding. Please explain.

Answer: \$46,000 is for technical assistance and \$82,000 is for lending.

WWBIC was requested to submit a revised budget page and a list of clients and their services.

Question: Who is on the Southeastern Wisconsin Advisory Council? Can you provide a list for us? Is anyone from Kenosha?

Answer: Yes, there are representatives from Kenosha. The list is in the folder I handed out.

Question: What is the criteria to be a Board Member?

Answer: Members come highly recommended from other members, Susan B. Anthony Association, and Women Entrepreneurial groups.

Question: How is your relationship with CEDCO?

Answer: In your folder, the purple handout lists the schedule of classes at CEDCO and we do outreach events with them also.

Applicant: Kenosha Economic Development Corporation (KEDC)
Project: Improved Amenities and Civic Life at Simmons Island Park
Request: \$80,000

Steve Bostrom said KEDC is a newly formed corporation to foster entrepreneurs and jobs. The project would provide a public service and create jobs in the Kenosha area. The project is to operate a summer long festival of movies in the park and have vendors on Simmons Island utilizing the natural amphitheater (the hill) similar to Harbor Market. The project would create 47 part time jobs for teenagers, college-age, and/or seniors. It would be a business incubator for restaurateurs from Milwaukee and Chicago, utilize the beach, and the movies in the park would generate foot traffic to downtown also. Hopefully, the restaurateurs would open businesses in the area at a later date. The funding request is a start-up request for equipment.

Question: I applaud you for this vision and it could be key for the puzzle of Kenosha as a vacation spot. Are concessions part of your revenue?

Answer: \$10,000 for concessions when movies are not being offered on the weekends and \$10,000 for rental of the equipment.

Comment: Alderman Kennedy stated if you are going to claim equipment for CDBG funding, you will also be receiving revenue from those concessions. We will need information on projected revenue from the concessions.

Question: Harbor Market is a European market not a festival.

Answer: I was referencing more the type of traffic for the area not the atmosphere.

Question: Markets and festivals are two (2) different venues. Markets use live entertainment occasionally where festivals use entertainment as the draw.

Answer: Our entertainment is the movies.

Question: Please refer to your project as festival and elaborate on that.

Answer: I apologize for the analogy. On behalf of a large national client from the beginning to the end stage (food service), the project would take a raw client and incubate the small upstart business and turn it into a viable restaurant business.

Question: Any formal or informal discussions with the Parks Commission?

Answer: Not with the Parks Commission, but with Ron Bursek and Jeff Warnock in August and more formally in November with the Parks Commission Chairman. They are all receptive to the concept and looking forward to bringing the project before the Parks Commission.

Question: The vision is good and trying to bring people downtown and to the lakefront is great. Walk me through a day of your proposal.

Answer: Each day would be about 12 hours long from Memorial Day through Labor Day. Movies in the Park would be held Thursday thru Sunday or Friday thru Sunday each weekend. The first year we will feel our way through and see what the interest is. There will be a Friday night film, a Saturday morning matinee (10:30 or 11:00 am) with vendors from 10:30-5:00 and then an evening film.

Question: What are the anticipated salaries for the new jobs created?

Answer: \$8.00 – 9.00 an hour.

Question: Are you going to train the kids or just give them a job?

Answer: The first year or two will mainly be just summer jobs for the kids. Eventually, we would like to bring them into the fold and train them for food service positions.

Question: Do you have a Marketing Plan? How are you going to draw people to your festival? It is a great idea, but want to see the Marketing Plan and the logistics of the project. We need to get more people downtown.

Answer: I will provide the information requested to Mr. Geliche.

Question: I don't see any funds budgeted for clean-up and utilities for the beach house. Please explain. Will any of these costs have to be incurred by the City?

Answer: Energy costs will be paid through the organization and clean-up is part of the job creation.

Alderman Ohnstad said he would like to see if the Common Council or Parks Commission will support this initiative prior to the February 3, 2010 allocation meeting. Alderman Marks requested a breakdown of the cost of just the Movies in the Park; salaries; cost for the kids; is there going to be a need for additional police. Is the organization volunteer driven? If Mr. Bostrom becomes alderman, who will be in charge of the organization? Are you looking to lease the beach house and is that cost included in this proposal? The Kenosha Public Museum has events at this location, have you contacted them for calendar conflicts?

Question: If funded by CDBG, can the committee make the funding contingent on approval by the Parks Commission and Common Council?

Answer: Yes, you can.

Question: Have you contacted the Kenosha Area Convention and Visitor's Bureau?

Answer: No, but I have talked to the museum. The people behind this project are people who have a long and storied history in museum and city government. Everything will be in order.

Question: If I do become Alderman, do you see any conflict with this?

Question: Are you getting paid for your assistance?

Answer: No, I am not getting paid.

Answer: If you were getting paid, you could possibly have a conflict. You may want to talk to the City Attorney for clarification. This may apply to relatives also.

Question: When did you anticipate starting this project?

Answer: We are hoping this year, however, the wheels are not moving as quickly as we had hoped. If we can get all the City approvals by April, then we will begin this summer, if not, then 2011.

Question: What is your main revenue source?

Answer: A main concession stand will be opened every day of the week and smaller venues will be open on the weekends. They will sell food and beverages, and offer water sports rentals.

Question: The beach house needs some repairs. Where are the facility improvement costs coming from?

Answer: Most of the repairs are cosmetic. There are items that need to be done and we will work with the City on these. Some of the larger things we do not want to do. If there are safety issues, we will have to address them with the City.

Comment: Alderman Marks said there is a possibility of an increase in funding. If this project is not funded the first time around, then there may be a possibility for consideration if additional funding is received. Mr. Geliche said we would know if we will receive additional funding by mid-March.

Question: Should we not consider this proposal until we receive the additional funding if we do not have all the information we need?

Answer: No, even though there is a lot of outstanding information, we still should consider this proposal at the February 3rd meeting. Mr. Geliche said the additional funding will be split among the categories based on our Allocation Plan. Some type of commitment from the Parks Commission or the Common Council would be beneficial.

2. Any Other Business as Authorized by Law

No other business.

3. Public Comments

Public comments opened. No public comments. Public comments closed.

4. Commissioners Comments

Alderman Marks asked for a history of funding and an average cost per person per program be sent to the Committee prior to the Allocation meeting. Mr. Geliche said the average cost per person per program information would be difficult to obtain because the agencies estimate who and how many they will serve. Alderman Marks requested a listing of which applications address the Consolidated Plan and in what way.

Discussion followed on the allocation process.

A motion to adjourn was made by Mr. Mahone and seconded by Ms. Barca. The motion passed unanimously (7 ayes; 0 noes).

The meeting adjourned at 10:35 pm.

**Community Development Block Grant Committee
Minutes
Wednesday, January 13, 2010**

MEMBERS PRESENT: Alderman Katherine Marks, Alderman Anthony Kennedy, Alderman Tod Ohnstad, Kathleen Barca, Ron Frederick, Arthur Landry, and Tim Mahone

STAFF PRESENT: Jeff Labahn and Anthony Geliche

The meeting was called to order by Alderman Marks at 5:31 p.m. and roll call was taken.

1. Consideration of Proposals for Funding under the 2010 Community Development Block Grant Program

Applicant: Community Economic Development Corporation (CEDCO)
Project: Micro-Enterprise Technical Assistance Project
Request: \$65,000

Randy Luter, Executive Director and John Parker represented CEDCO. Mr. Luter said CEDCO has had a successful year and a trying year because of the recession. CEDCO had contact with 145 individuals in the area in 2009.

Alderman Kennedy arrived.

Our clients need assistance with business plans, grant writing, information on working with lending institutions, etc. We conduct surveys for business ideas, give group presentations about CEDCO, seminars for 8-12 people on three different topics, etc. Our clients want the information on preparing a business plan, but then still do not know how to complete a business plan. They are told they need funds to complete a business plan and they do not have the funds. We are looking to help them with their business plan and beyond. We are attracting people from outside Kenosha who want to come to Kenosha. They are from Illinois. We are trying to help them too.

We want to get more people certified by the State DOT for work with the I-94 corridor project. There is still time for minorities to be involved in building projects for I-94. The Dept. of Commerce has separate certification processes. It is difficult for CEDCO to provide assistance for Dept. of Commerce certification.

Question: Explain your program provisional funding for 2009 and what your clients achieved with your assistance?

Answer: I do not have the loan assistance information at this time. If clients are interested in loans, we refer them to other agencies including WWBIC. For 9 months of 2009, we did not have any loan involvement. We are now making loan funding available through the Department of Commerce. We are starting to keep track of them. We have one (1) person interested and they are looking for more funds and we are helping them to find additional funds. Mr. Luter handed out a flow chart of the Kenosha organization.

Question: Your budget does not show any matching funds. Why not?

Answer: We do not have any matching funds at this time, but we are trying to obtain some. Funds through the Department of Commerce are available, but they wait until we approve the loan before providing the funds. We are looking for additional funding support for Kenosha. The funds we applied for in the past are no longer available.

Question: You have not filed a report for 2009 to date. We budgeted \$40,000 for CEDCO and the balance is \$40,000. Your contract ends March 31, 2010. What is your intent for spending these funds?

Answer: We have spent the funds. I am in the process of getting the documentation together to submit for reimbursement.

Comment: Mr. Geliche noted that the Outcomes and Measures dated August 31, 2009 would not include CEDCO or WWBIC because they did not have funds allocated at that time. CEDCO did spend all of their funds in 2008.

Question: Where is your Performance Measures information?

Answer: That information is critical. We will submit that information.

Question: In your budget, you cite Dept. of Commerce Matching Loan funds. What amount would that be if you don't get any CDBG funding?

Answer: Each loan is up to \$10,000, but it is a match of some kind. The match can come from the clients own funds, a bank loan, CDBG funds, etc.

Question: Since you started tracking loans, how many have you funded?

Answer: The contract with the State did not require us to track the loans, but we are starting to track them.

Question: How many loans have you funded?

Answer: One (1) loan, and two (2) are being looked at.

Question: You have not submitted any reports for 2009 to date. How many people have you provided training for? Your application states you will provide training for up to 140 people. How many of them are low-to-moderate income?

Answer: Three-fourths of the 140 people are low-to-moderate income.

CEDCO was asked to provide additional information on the number of people provided with technical assistance.

Question: You are asking for CDBG to fund 69% for salaries and administration. The bulk is not going to programs. Of the requested \$65,000, \$57,000 is for overhead and salaries. The other funding sources that you are looking into, are you adding salary and administration costs into these requests?

Answer: Currently, it is under CDBG, but CEDCO is looking for other funding support for administration of the program.

Question: Micro-Lending as an investment strategy and investment pools are doing very well. Have you looked into investment pools for funding?

Answer: No, we have not pursued this avenue. We have heard of this, but would not pursue this option at this time. Wisconsin Entrepreneur Project has an investment fund.

Comment: Alderman Kennedy said with your understanding of the loan process, you would be in a good position to administer a program like that in Kenosha and Racine.

Question: There is a concern about the amount of funding being used for salaries and no leverage of funding.

Answer: We realize there is an increase in our request from 2009 to 2010. We want to do more in Kenosha. If full funding is not possible, we will do what we can with what we have.

CEDCO was requested to submit information of what the CDBG funding has done for Kenosha.

Applicant: Oasis Youth Center/St. Luke's Evangelical Lutheran Church
Project: Oasis youth Center Start-Up
Request: \$64,000

Dustin Yahnke, Director, and Phillip Moore, VP of the Board of Directors, represented the agency. Mr. Yahnke thanked the Committee for the time. Stability of Oasis and our business model is important to the Committee. Oasis serves the youth in Kenosha in the Roosevelt, Lincoln, McKinley, and Columbus neighborhoods. Mr. Yahnke, Pastor at St. Luke's, knocked on doors to see what was needed for the youth in these neighborhoods. So far, 48 families have signed up for their program. The program is based on community need, so it should have an impact on the youth in the neighborhoods.

There are many rental properties in these neighborhoods, so the turnover is great. There are four (4) churches joined together to serve the youth. This would give us a possibility of 2,500 volunteers to help with the program. There are two (2) other youth programs in Wisconsin that operate on a similar basis. They are Lighthouse in Milwaukee and The Rock in Watertown. Because we are in the start-up phase, we have a clear vision of where we want to be and who we want to be. We have a solid 12-member board.

Question: This Committee agrees there is a need to serve the youth in Kenosha. Is this a faith-based organization?

Answer: No. St. Luke's provides space for us to use. We provide a place for community involvement and activities for our youth. If the kids choose to participate in any religious functions they can, but it is not mandatory.

Question: Thank you for looking into the needs of our youth and trying to address their needs. Where are your estimates from? They do not really say.

Answer: The estimates are from Best Buy, Wal-mart and American.

Question: Please provide a corrected budget page. The amounts do not add up. \$113,000 seems like a lot of money for the number of children that will be served. Explain.

Answer: We do not know how successful the program will be. The funding is for one (1) full time staff person; one (1) part time staff person; and the rest of the staff will be volunteers. We have a core volunteer group of 100 people. To offer safe programming, we are using a 1:6 ratio (volunteer to kids).

Question: Do you have a gymnasium at the center?

Answer: No, there is no gym.

Question: You could check with Friedens about using their gym.

Answer: I'm sure they would allow it.

Question: You said you went door-to-door to see what was needed in the area for youth. Many residents said they would join. Are the residents aware of similar services in the community or are they rejecting the other services in the community?

Answer: Residents are aware of the Boys and Girls Club and the YMCA. They didn't give any reasons, but said they would like to get involved. Possibly location is a factor. We are a grassroots program and will work 1:1 with the kids.

Alderman Kennedy said he would like to see more programs like this offered in Kenosha.

Question: I would like to compliment you on the amount of additional funds you have leveraged for your program. If CDBG cannot support your project, would the participating churches still allow you to start the project on a smaller scale?

Answer: Right now two (2) churches are rotating and doing extra duty to free up me up to do the leg work for the project. It may be possible, but not likely. There may be other donors, but it may not be possible to have the program without your support.

Alderman Marks left.

Question: Currently, you are at St. Luke's Church. Will your program expand to other locations?

Answer: The building was given to us. Mr. Moore and I drove around to find where the kids needed us to be and where there currently was not a similar program in place. That's part of why we chose this location.

Question: Funds are limited. What are the priorities if you do not receive full funding?

Answer: The first priority would be salaries, 2nd is time to administer the program; and 3rd is overhead.

Alderman Marks returned.

Applicant: Boys and Girls Club (BGC)
Project: Youth Mentoring Program
Request: \$50,000

Wally Graffen thanked the Committee for allowing the BGC to speak and for what they have done for them in the past. Mr. Graffen showed a map indicating every house where a BGC member lives which provides an idea of all the neighborhoods they reach.

Mr. Mahone arrived.

Cathy Cole said with funding through CDBG, the BGC hopes to expand and enhance their Mentoring Program and Youth Employment. Employment would be for high school youth. Neither of these programs receive any type of funding. Our target to assist 50 middle and high school students through mentoring focused on academic success and job readiness. They will also receive ½ credit towards graduation. One hundred elementary and middle school children have benefited from the basketball program. We partner with the Department of Children and Family Services and KUSD. We work with local organizations to provide quality programs for our youth. Staff received national training on gang and drug prevention in December. We are hoping that the Spanish Center and other groups will work with us.

Tanya Woods, a class participant, said the BGC offers job training, money management, character and leadership development and provides alternative choices.

Sam Saucedo said he assists parents and schools connect with the programs. The programs teach prevention in the schools. We had 70 kids participate in the Start Smart program offered at Bain, Brass and Jefferson schools and 6 out of 7 were certified. We are working with two (2) middle schools, Washington and Lincoln, and Bradford and Tremper to try to steer kids away from drugs and provide alternative opportunities. We also provide scholarships for kids. The BGC has served over 200 kids in the past two (2) years. We get referrals from the schools and parents. What we can't provide, we try to help by connecting them to other services in Kenosha.

We offer kids a diversion from gangs and drugs. We reach the community from elementary through high school and encourage family involvement. We don't work with just the kids, but the whole family as well as meet the needs of the community. We make our resources available to other agencies – for both the family and the child.

Question: You have proven competence in mentoring other programs. Can you mentor the Oasis Program?

Answer: We are happy to work with other organizations any time. Mr. Graffen said they have identified a gap in their programming. After the kids find a job, they have no one to turn to.

Question: You are commended on your leveraging of funds. You state you will help 150 unduplicated children. Will your previous programs feed into this mentoring program?

Answer: No, they are separate. Based on 2009, we already have these kids in programs. We are still looking to work with an additional 150 kids in the mentoring program.

Question: Explain your board structure. It looks like a long list of names.

Answer: Members serve three (3) year terms. The number within the parenthesis indicates how long they have been a member. We have 31 or 32 members.

Question: Are some of your students CLC students?

Answer: Yes, approximately 1,500 of them are CLC students.

Question: What color represent CLC students on your map?

Answer: Blue.

Comment: Ms. Barca said CLC is a federally funded program and the funds continue to be depleted. The Committee appreciates the collaboration with this program.

Question: Do you have any issues with faith-based groups?

Answer: No, we do not.

Question: Have you received any stimulus funds?

Answer: In 2009, we received \$300,000 of which \$225,000 was used as employment subsidy for 200 children in Kenosha County. We have not received any in 2010.

Question: Will you rehire kids from last summer or hire different kids for your summer employment program?

Answer: Both.

Comment: Mr. Mahone said back to collaboration with Oasis Youth Center, some people don't want to work with the big guys. This committee is glad you are working with families. If you grow the families, that's encouraging.

Question: Where are you with your building project?

Answer: We are almost ready to break ground. We need to have the permits and rezoning by the end of May. We are about 2/3 of the way with our funding.

Question: What will the building do for you from a program standpoint?

Answer: This building will give us 2 computer labs, allow us to expand our family programs and sports, and allow us to expand into areas we have never been before. We have a Spanish group and Frank Neighborhood group looking for space.

Comment: Alderman Ohnstad said he was a mentor to two (2) young men. He thanked the BGC for their good work.

Question: Your organization has been funded by CDBG for a long period of time and received a large portion of the Public Service category at one time. What advice would you give to us to spread funds around?

Answer: The BGC is not receiving funding from other sources just like everyone else. I don't have any advice for the Committee. You have some tough choices to make. We will do the best we can with what we get.

BGC was asked to provide a legend for the map showing their service area.

Applicant: Kenosha County Interfaith Human Concerns Network, Inc.
(Shalom Center)
Project: Emergency Family Shelter
Request: \$50,000

Dan Melyon and Devin Borst represented the Shalom Center. Mr. Melyon thanked the Committee for support of their programs in the past.

Alderman Kennedy left.

Our request for 2010 is for funding for the Emergency Family Shelter. We take in homeless families and provide a link to other agencies that are available to help them become independent. Each family has a case manager that they meet with daily. Appointments are set up and they meet with other agencies in the community. These appointments are monitored by their case manager. We help the homeless find shelter; a job if they do not have one, or a better job if they already have a job; teach daily living skills for all family members such as financial management. Some of the classes are offered through our agency and others are through Workforce Development.

Alderman Kennedy returned.

We work with the children who have suffered through homelessness and with KUSD through their after school classroom. KUSD provides the teachers and with volunteers, they work with the children. Each child is given a personalized educational plan. The children are brought to and from school. Our Outcome Measures show we are placing people in jobs and children are going to school everyday of the year. We turn 150 families down per year due to lack of space. We are serving fewer families because the families we are assisting at this time are staying longer.

Comment: Alderman Marks noted that the Shalom Center exceed their Outcome Measurement goals in 2009.

Question: Homelessness is not a medical condition, thus their course of action should not be titled "treatment plan."

Answer: We refer to the plans in that manner because we deal with people who have issues such as domestic violence, family problems, etc. and they are the problems that lead them to homelessness. We deal with these issues as part of what we offer.

Question: Congratulations on your hard work for our community who thinks we don't have a homeless population. How are we going to raise awareness that we do indeed have a homeless population?

Answer: We make presentations in the community, provide literature, word of mouth to share our successes. We want people to see we are helping the community.

Question: Do KUSD, Parkside, etc. need to assist in getting the word out?

Answer: Yes, that would help. We do meet with KUSD and KHDS to discuss homelessness, youth problems, etc.

Applicant: YMCA
Project: Frank Neighborhood Project (FNP)
Request: \$50,000

Pat Monaco, President, thanked the Committee for their support in 2009. FNP is only 1 ½ years old. The program began with the Breakfast and Hoops and Family Movie Night & Dinner. These two programs are doing well. Other new programs are “Focus Inn” and “Youth Group.” We want to look different next year too. Breakfast & Hoops started with 20-30 kids. Last session we had 70 kids. Our finances are growing due to donations from KUSD, Sheriff’s Department, Southern Lakes Credit Union, churches, and individuals. But the donations are not growing as fast as the programs.

Heather Connolly said the FNP has grown so much it is ready to explode, and there is only one (1) person in control of the many volunteers. We need to expand. Currently, the FNP is available on Saturdays from 9:00 am to Noon twice a month. Because of the volume, we would like to extend our hours and be open every Saturday.

Sheriff Beth said the funds are watched closely. YMCA is a great partner. FNP is looking to do more with other agencies. Many people volunteer their time and money for this project. A participant of the FNP, Cassandra, said the FNP helped her family with furniture and food over the Thanksgiving and Christmas holidays. Her family relocated to Kenosha from Georgia. Then came here with nothing. The FNP has been wonderful to her family. They do not make you feel bad about taking things from them. The volunteers love helping her children and the teachers are great.

Pastor Harris said he is the coordinator of the program. There are black, white and Hispanic people associated with the program. His vision is to develop a community project to do what is currently being done. His passion is to get into the neighborhoods and help the families so they can see his passion and be successful. Through the FNP, we can help families see their full potential. CDBG funding will help FNP continue to do what they are doing which is touching 100’s of families.

Question: You haven’t spent all of your 2009 funds. You have a balance of approximately \$7,900. Do you know how you are going to spend those funds?

Answer: We are waiting for the backup materials and then will submit for reimbursement.

Question: Your program continues to grow and strengthen. I applaud you for that. How often are the kids there?

Answer: Wednesdays, Thursdays, and two (2) Fridays each month.

Question: How many of these kids use the Boys and Girls Club?

Answer: Not many. Those that do are mainly through CLC.

Question: What about other programs that may be duplicated elsewhere?

Answer: We offer programs for the whole family. We have students at the Shalom Center and so there is some collaboration.

Question: If you do not get total funding, how will that impact your program?

Answer: Our staffing issue will not be solved, but we will continue to knock on doors and fund raise, etc.

Question: The endorsing resolution submitted was passed by the Overview Committee but not acted on by the Board. Please explain.

Answer: The submission of the CDBG application was acted upon by the Board, but the application needed to be in before the Board met. We will provide you with a copy of a corrected endorsing resolution.

Question: In your Letters of Support, they do not mention FNP. Explain.

Answer: The chain of command is: Kenosha YMCA --> FNP --> Community Guide Project.

Question: Explain the facility rental expense.

Answer: Custodial fees for Saturday's Breakfast and Hoops program.

Question: Is this programming done anywhere else for FNP and YMCA?

Answer: Occasionally through ministry.

Question: How does the YMCA plan to keep their presence in the downtown area?

Answer: The YMCA will keep it's presence in downtown through the 5K-Run; Food, Folks & Spokes; Turkey Run, etc. There are three (3) possible sites in the downtown area that may be available in 3-5 years.

Comment: Alderman Ohnstad suggested keeping YMCA's presence in downtown and the closing of the KYF separate. FNP is doing a great job.

Comment: Alderman Marks noted that FNP is unique because of the Saturday events. We appreciate the CLC program but the program is only available when school is open.

Comment: Ms. Barca commended FNP for utilizing the strengths of their community and families.

Applicant: ELCA Urban Outreach Center
Project: Job Readiness Support
Request: \$25,000

Angela Cunningham and Carl Hahn represented ELCA. Ms. Cunningham said the request is for job readiness outreach to assist clients with Internet, computer usage, faxing, prescriptions, clothes closet, bi-lingual services and job training assistance, etc. We have seen an increase in usage from 2008 to 2009. We have expanded our hours. We are now open until 3:00 pm and Wednesday evenings. The funds would help pay the salary for the Sr. Aide position. When

clients come to the facility, we conduct an intake survey to assess what services they need. We get clients who can't work and who don't work. But there are things they can do and so they become volunteers in our center. Once our clients become more stable they give back to the center.

Mr. Hahn, a client, can't work, but works for the center one (1) day per week. He said he was given a place to go and a sense of need. ELCA helps everyone. Since Ms. Cunningham took over, there have been more people and families who are in need of assistance. ELCA is the only place where people can come and get a cup of coffee and use the phone, get prescriptions, etc. ELCA has a heart and they don't care who you are.

Question: What do you (Mr. Hahn) do at the center?

Answer: Recycle and donations.

Question: What does ELCA stand for?

Answer: Evangelical Lutheran Church of America.

Question: You have St. Anne's Church listed as a partner congregation. Explain please.

Answer: St. Anne's Church asked to become involved about 5-6 years ago. They have become more and more involved since then.

Comment: Alderman Kennedy said last year you only asked for 22% of your total cost for the program and this year only 17% of the total cost for the program. I am very impressed. Alderman Ohnstad said he was encouraged that ELCA was focusing on finding employment for their clients through the use of the Internet, etc. Keep up the good work.

Question: Will you be sending in to be reimbursed for your 2009 funds soon?

Answer: Yes, we will be submitting our request for reimbursement by the end of the week.

Applicant: The Potter's Center
Project: Equipping Your Family
Request: \$25,000

Maria Godina thanked the Committee for funding their program and for helping them. They are continuing to write grants. The main focus is educating parents. We offer parenting classes such as obesity classes with the assistance of the Health Department, Gang Prevention with assistance from the Police Department, nutrition, etc.. We offer many different programs for families. We use Gateway and KUSD instructors. We work with many other agencies and they need the funding too. YMCA gave our families who cannot afford it, a Family Discount. We are bi-lingual and target the whole family. We work with Urban Outreach for GED classes. We are growing and need your help.

Question: What is MHS on your budget?

Answer: Manage Health Care. They came on board after meeting with the Boys and Girls Club to help us with our physical education component.

Comment: Alderman Marks noted she liked the whole family component and not just the young people. Also, the obesity program.

Applicant: New Song Ministries, Inc. (NSM)
Project: Re-Entry Service Project
Request: \$24,000

Pastor Christensen said NSM has kept 6,000 people out of jail. I'm taking one person who was in the program 3 ½ years ago to get a car. It's very rewarding. We kept track of him and encouraged him to do what needed to be done and he turned his life around. We have a 3-year contract with the Salvation Army for office space and about 1/3 of what we provide in meals the Salvation Army donates to New Song Ministries' Recovery Program. Dr. Spottswood was on a missions trip overseas for a while. He is back now and living in Indiana. He is coming back to help us write grants for additional funding. We may expand our program into Illinois and Indiana where Dr. Spottswood lives. We have done some work in Illinois. We have a group of people who have a couple of ideas they want to develop. We need to keep the people out of our prisons. We can do this with help from CDBG and local churches.

Question: You have 2009 funding remaining. Do you plan on submitting paperwork for reimbursement?

Answer: We were waiting to see if we had any end of year bills we needed to pay. We changed CPAs. Our new CPA, Judy Hockney, is better on Quick Books.

Question: You have requested \$24,000 for payroll. Is this for your salary?

Answer: Yes.

Applicant: Southeast WI Council, Inc. Boys Scouts of America
Project: After School Cub Scout Program
Request: \$16,430

Stewart Bergman, Jim Reeder, and Bob McDowell represented the Boy Scouts. Stewart Bergman thanked the Committee for their time and for the work they are doing. 2010 is the 100th Anniversary of the Boy Scouts. They have been a presence in Kenosha and Racine for 97 years. The Boys Scouts are good in preparing young people to fulfill the Mission. Mainly the members are middle income white boys and the Boy Scouts want to get more low-to-moderate income minority boys involved. What prevents them from becoming involved is there is no tradition in their family and financial difficulties. The Urban Scouting program is designed to prevent that. The program would be set up in two (2) schools and the scout leaders would be paid to put on the programs for 100 boys. The program is working well in Racine and we would like to offer it in Kenosha.

Jim Reeder said currently they are running two (2) pilot programs at the Boys and Girls Club using one (1) hour of CLC time two (2) days per week. Second and third graders meet on Tuesdays and fourth and fifth graders meet on Thursdays. These programs are a watered down version of the proposed After School Cub Scout program. These boys do not receive books, uniforms, or get to go to camp. We have noticed that it doesn't matter if the boys are white, black or Hispanic, if they sit down together and have to work together, they learn to work together. The proposed program would provide paid leaders, books and uniforms for the boys, and a chance to go to camp.

Bob McDowell said without resources, the program is just a bunch of kids getting together. With books and uniforms they want to participate and work together. They try harder.

Question: I am a supporter of scouting. I do have a problem giving public funds to an organization that does not value diversity in all aspects of an organization. If you were to have a same sex family with a child, how would you handle that? Would the parent be able to volunteer?

Answer: The national regulations state that a child of gay parents can be a registered member of the scouting program. A parent may volunteer, but not on overnight activities. This is a national regulation and we have no control over that.

Question: Scouting when it works, it works very well. It is very important. How many paid scout leaders do you have now in the council?

Answer: None in Kenosha. We have four (4) in Racine for the same program that we are proposing in Kenosha.

Question: It is amazing that you would have to pay someone to run a program. How does it work that some are paid and some are not?

Answer: We tell them if you are able to come at 3:30 pm we will pay you to do that. For the most part, parents are not available at that time and don't want to bring their children in at 7 pm. You know it takes a number of people to run a program. Scouting is foreign to so many people, especially minorities.

Question: Throughout Southeast Wisconsin, how much funding do you receive for scouting?

Answer: Racine United Way is the only public funding received. Beyond that we receive zero funding.

Question: Scouting has alienated a lot of boys so they are avoiding it.

Answer: We are hoping to change that.

Question: How many boys are in your pilot program?

Answer: There are 48 kids with CLC – 24 in each class. The instructor is from Guatemala.

Question: Have you been able to get parents involved?

Answer: They see traditional programs in other schools and if we can offer a traditional program in their schools from the start, we are hopeful that they will become involved.

Question: Your application states 70-80% of the boys in your program will be minorities. What do you expect the breakdown to be?

Answer: We expect one-half to be African American and one-half Hispanic.

Question: Alderman Ohnstad said he was a boy scout and short of an MBA, being an Eagle Scout is the most important accomplishment a boy can make. He wished them luck with their program.

Answer: We have troops all over the City but we are not reaching minorities which is what we are trying to do with this program.

Question: Explain your proposed budget for the program.

Answer: We do have two (2) grants in addition to the requested funding from CDBG.

Question: Are the registration fees dues to national?

Answer: Yes, \$15 is national dues.

Question: What is the success rate for boys going from this program to a traditional program?

Answer: I would like to say very successful. We have had many Cub Scouts, but we are having a difficult time getting them into Boy Scouts. The success rate is only about 10%. We want to continue to offer a traditional Boy Scout program right after school to keep them interested.

Question: What is the success rate of the program in Racine?

Answer: The Racine program was started a few years ago. It is working well with a good instructor who is improving the program each year. I brought some ideas with me, we tried them and they liked them. That's what built this program and they love it.

Mr. Landry left.

Question: Explain your statement that "The schools in particular that are being focused upon also have a very diverse ethnic mix that occasionally cause friction between even the most young and ethnically naive of individuals."

Answer: Children will change how they talk based on who they are with. Second and third graders do not have life experiences to accept diversity. The uniform is a big part of the program. Once the scout has a uniform, they feel a big part of the program. Then everyone's background is the same.

Question: What is the best thing about your program to close this gap?

Mr. Landry returned.

Answer: One-third of the boys are low income. We have scouts who go out and collect food from the community and then they are back picking up food for the families. Once shirts come off, they are back in their clicks.

Question: What is significant about your program that brings your boys closer together than other programs?

Answer: The handbooks. We are all equal and need to work together for the good of the group and society. Boy Scouts is recognized nationally for what it does in life for a boy.

The scout oath was recited per the request of Mr. Mahone.

Question: Why are you paying \$15 national dues for the boys if you are not giving them the full program?

Answer: The dues were required even for the pilot program. Last year we almost balanced the program. We were only \$17,000 short. We did not have the funds to do very much with the program. We do not have funds for books or uniforms. We are operating the program on a shoestring.

Question: You don't have funds or time for a traditional program. How can you give people time for a traditional program?

Answer: The time would be right after school which will be a more attractive time for the boys. We talked about a program at the Boys and Girls Club at 3:00 pm and possibly the Modigrano Center because we are not sure if the classes would fill.

Question: Maybe a component you should investigate is the churches. If after school is a good time per Mr. Jones at KUSD, maybe the churches could provide the programs at that time. This may help if you do not get funding.

Answer: KUSD would like to see their facilities used at that time.

Question: Thank you for thinking out of the box. We have a problem with young African American males and we need to get to them early. If we need to pay someone to get them involved, then that's what we should do. With the new Brass Community School there is more parental involvement. With the paying of a leader, you may get parental involvement at a later date. If it works, I can see it growing.

Answer: If we get funding or not, we just want to build our program and get the boys involved.

Applicant: Spanish Centers of Racine, Kenosha, and Walworth, Inc.
Project: Community Outreach and Translations
Request: \$9,000

Anna Ortiz said the Spanish Center is open for any one who comes through the doors. Spanish people struggle with the English language, with English documents, setting up doctor appointments, etc. They may think they know enough to get by, but they really do not especially when dealing matters pertaining to the court system and foreclosures. Many families are victims of domestic violence. They want to keep their families together. We do not wish to become involved in civil court cases. Ms. Ortiz said she is a survivor of some of the same issues people try to get help with. She has her Associates Degree and is working toward her Bachelor's Degree. Ms. Ortiz says she believes in giving back to the community.

Question: Please explain your budget. The total is \$16,000 and your request is \$9,000. *They were asked to submit a revised budget page.*

Answer: The total requested from CDBG is \$9,000 and the other amounts are fees we charge for services.

Comment: Alderman Ohnstad noted the Spanish Center had \$4,992 remaining of their 2009 allocation. They need to submit for reimbursement.

Comment: Alderman Marks stated it does not appear that the Spanish Center will meet target numbers for 2009. *They were asked to submit information on how they plan to meet their 2009 goals.*

Applicant: Kenosha Area Family and Aging Services, Inc. (KAFAS)
Project: Volunteer Transportation Service
Request: \$5,000

Alderman Kennedy stated he was a Board Member for KAFAS.

Gary Brown and Barb Tenuta represented KAFAS. Mr. Brown stated that today lunch was provided for about 418 people; 240 home delivered meals were served; 15 people with Alzheimer's received respite; classes were held for 40 different people; and 13 people were taken to and from medical appointments. This is a typical day. In the next 25 years, the number of elderly will grow significantly. In 2009, 171 Kenosha residents used the Volunteer Transportation Services. The 53140 zip code is the largest area. One-half of those people live alone; 82% are female; most are low-income; 56% are 80 years old or above. Usually people in the county have neighbors to give them rides. We have a high percentage that were first time medical rider this year. People utilizing our Volunteer Transportation Services must have a mobility issue.

Ms. Tenuta said the Volunteer Escort program changed its name to Volunteer Transportation Services in 2009. All riders have difficulty using public transportation. We have 91 volunteers who use their own vehicles. We reimburse them \$0.41 per mile. In 2009, we provided rides to 171 city residents. We had 22 new volunteers in 2009. We conduct a phone survey twice each year. Most were satisfied with the program. We survey the drivers. They are satisfied with how the program is run and they have noted it has increased their compassion. Most of the riders are low-income and on Title 19. We have not increased our rates since April of 2006.

Mr. Mahone congratulated KAFAS on a smooth operation and the fact that they ask for little funding. Alderman Marks noted that KAFAS has asked for funding for many years, but we have seen many positives in the community over the years. Mr. Brown said the American Cancer Society is giving us \$10,000 for transporting cancer patients this year. Ms. Barca said she is pleased to hear KAFAS is serving so many people and the high level of respect shown for the people that are served. Alderman Kennedy said KAFAS is asking for the lowest percentage of funding and doing a very good job.

Applicant: Kenosha Literacy Council, Inc. (KLC)
Program: Literacy for Life
Request: \$5,000

Mary Jane Landry-Wilkins thanked the Committee for their time. KLC teaches adults to read and write the English language. They help adults find jobs, access basic resources and make a good life for themselves. Businesses are demanding a secondary education. Adult learners increased by 51% over last year. KLC has three (3) full time staff, 162 volunteers, 47 new tutors. We increased our tutors by 17% in 2009. KLC is asking for \$5,000. For every \$1 given

to KLC, the community receives \$25 in return. Tutoring is the main method of teaching at KLC. We offer a citizenship class. Project Journey is a class that teaches housing, banking, KUSD dress code, etc. A new class this year is writing at the Correctional Facility with assistance by Carthage student volunteers. We prepare people for school.

The requested funds are for a project to administer and monitor pre- and post-tests to adults who have completed at least 60 hours of English literacy instruction. Once the adults achieve Level 4 in Literacy, then they can move on to Gateway for additional schooling. Our goal is to administer 425 tests and have all 425 students achieve Level 4 status, move on to Gateway, get a job, and pay taxes.

Mr. Landry noted KLC is collaborating with other programs and it is not mentioned in the application. It should be included so the Committee is aware. You really increased your leverage of funds also. Congratulations on that! Ms. Landry-Wilkins said KLC really wants to get the testing up and running. Mr. Landry stated the Committee really wants adults out in the workforce and this will help.

Question: Are you paying rent at the Kenosha Uptown Library Branch?

Answer: Yes, \$6,000 per year.

Mr. Mahone left

Comment: Alderman Marks said the Outcomes and Measurements are very well presented and give the Committee a good glance where KLC's focus is.

Applicant: Walkin' In My Shoes, Inc.
Project: Survival Backpack Street Outreach Program
Request: \$5,000

Jo Wynn said she started Walkin' In My Shoes four (4) years ago. She thanked the Committee for the opportunity to submit her request for the Survival Backpack Program.

Mr. Mahone returned.

We have assisted 100 youths, minorities, and women. There were 95 inquiries for families at risk of homelessness. Because we have had to turn people away, we have added thermal socks, hand and foot warmers, etc. to the Survival Backpacks. The funds are for the Survival Backpack Street Outreach Program again this year to help those who are homeless and those at risk of becoming homeless.

Question: You have really enhanced your facilities. Tell us about this.

Answer: We came in contact with 50 children and started a Youth Drop In Center. There were four 17-21 year old people, 2 with small children, who had no where to go during the day. We were able to refer them to other agencies for evenings. The Youth Drop In Center is my way to provide them a place to go during the day. We also have e-school, assisting with GED studies in the community. We are trying not to duplicate services, but enhance them. We did not want to take in clothes, but people were only getting two (2) sets of clothes for seven (7) days. So we are now taking in clothes. We also buy underwear for the children.

Question: Congratulations! What is Board Capital in your budget?

Answer: My own funds and funds from other board members to pay the bills.

Comment: Mr. Mahone said he is encouraged with your efforts and the simplicity of your work. I'm sure there are people out there who appreciate what you do. Congratulations on your drop in center.

Question: What is the Client Homeless Verification ID Card?

Answer: It is an ID card to wear when going to different agencies to let the agencies know they are part of the Walkin' In My Shoes Program.

Comment: Mr. Landry said the Directory of Social Service Providers for the Homeless Population was very well done. Ms. Barca thanked Ms. Wynn for her collaboration with KUSD and for being such a wonderful resource.

Applicant: Lemon Street Gallery and ArtSpace, Inc.
Project: WiFi in Union Park Neighborhood
Request: \$4,633

Melanie Hovey said this is the Tenth Anniversary of the Lemon Street Gallery. Lemon Street collaborates with Harborside Academy and Parkside for many of their classes. They also have summer art programs with Women and Children's Horizons, Urban Outreach and the Spanish Center. Two year ago they started the Kenosha Union Park Project (KUPP). Students decorated the planters for neighborhood development. Thirty-five area businesses and two (2) churches along with Washington Middle School and Harborside Academy form the KUPP neighborhood. Washington Middle School was Wisconsin's first public "laptop" school and Harborside Academy is a charter high school funded by the Bill & Melinda Gates Foundation.

The request is for WiFi because 66% of the students in this neighborhood do not have Internet access at home. Ms. Hovey said she, her children and grandchildren are online all the time. Because children are low to moderate income, to have access to WiFi would be a big benefit. Families do not realize how beneficial this would be to their children and their families. To see children and their families gather at the park with their laptops doing projects would be great. The proposal is for two (2) access points which would almost service the whole neighborhood.

Comment: Alderman Ohnstad said KUPP has done a nice job there. They have a Neighborhood Watch program and KUPP is coordinated through Lemon Street. Ms. Hovey said the children come into Lemon Street all the time.

Question: This may develop the neighborhood and become an economic incubator. Keep up the good work.

Answer: Middle age people and younger will find the WiFi and use it, buy a home or start a business.

Question: Great concept. Once the WiFi is up and running, what is the cost of ongoing maintenance and do we know if the City or any other area business that would cover Union Park neighborhood with WiFi?

Answer: Every municipality needs to go wireless. I think downtown is wireless, but it only reaches to Common Grounds. You can see which are open and which are password protected. If we have our own, we know we will have service. The company I want to use is the same one that did Monument Square in Racine. There would be a computer at Lemon Street dedicated to the wireless system and it will be the KUPP website. We will know who is on the computer and who is on the network. It will restrict certain sites and you will not be able to download for long periods of time which would prevent others from using the service. Everyone will have fairly equal access.

Question: What is the annual maintenance cost?

Answer: The initial cost will be for the antenna and subscription. Then there will be a monthly fee. The bulk of the cost is the wireless service and installation which is a one time cost.

Question: You stated in your application that this could be used as a marketing tool to attract people to buy homes in the area. Explain.

Answer: It definitely is a marketing tool. Everyone has computers now days and if they don't have to pay for wireless, that's all the better.

Comment: Ms. Barca said if the City were asked for such a concept for City parks, they would not be ready. Thank you. Ms. Hovey stated it is a great concept.

Question: Explain the laptop school concept at Washington Middle School.

Answer: Every student has a laptop for the entire year. The former principal wrote a grant for the project.

Question: Do the students bring the laptops home?

Answer: They have them with them all the time but if they do not have Internet access at home, they would have to use them inside the school. With WiFi in the park they could use the laptops at home and in the park.

Comment: Ms. Barca noted that Washington Middle School was recognized nationally two (2) years in a row for the laptop schooling and as a Wisconsin Promise for High Achievement School.

Question: Where will you put the antenna?

Answer: On Lemon Street Gallery. It would be even better if we could put the antenna on Washington Middle School.

Applicant: City of Kenosha
Project: Program Administration/Comprehensive Planning
Request: \$208,292

Tony Geliche said the City is requesting 20% of CDBG funding for program administration and comprehensive planning. If additional funds are received, then the amount would increase.

Question: There is a \$6,000 difference in amount requested and amount available. Please explain.

Answer: I based our request on the original amount received in 2009. It should have been based on the increased amount. Our request should be \$214,184 based on the total amount received.

2. Any Other Business as Authorized by Law

Mr. Geliche said he would provide the Committee with a revised listing of programs and it will include the totals for each category.

3. Public Comments

Public comments opened. No public comments. Public comments closed.

4. Commissioners Comments

Discussion followed on faith-based agencies.

A motion to adjourn was made by Alderman Kennedy and seconded by Alderman Ohnstad. The motion passed unanimously (7 ayes; 0 noes).

The meeting adjourned at 10:00 pm.

**Community Development Block Grant Committee
Minutes
Wednesday, February 3, 2010**

MEMBERS PRESENT: Alderman Katherine Marks, Alderman Anthony Kennedy, Alderman Tod Ohnstad, Kathleen Barca, Arthur Landry and Tim Mahone

MEMBERS EXCUSED: Ron Frederick

STAFF PRESENT: Jeff Labahn and Anthony Geliche

The meeting was called to order by Alderman Marks at 5:45 p.m. Roll call was taken.

1. Approval of Minutes from the January 12, 2010 and January 13, 2010 Meetings

A motion was made by Alderman Ohnstad and seconded by Alderman Kennedy to approve the minutes as presented. The motion passed unanimously (6 ayes; 0 noes).

2. Project Funding under the 2010 Community Development Block Grant Program

Mr. Geliche distributed information on how each application addressed the Consolidated Plan Goals and Objectives and a copy of page 4 of the 2010-2014 Consolidated Plan Executive Summary for reference by the Committee.

A motion was made by Alderman Kennedy and seconded by Mr. Mahone to take categories in the following order: Economic Development, Planning and Administration, Public Service, and Housing and Neighborhood Improvement. The motion passed unanimously (6 ayes; 0 noes).

Mr. Geliche, Community Development Specialist, reminded the Committee the Economic Development category has a range from \$0 - \$128,510 and any funding not used goes into the Housing and Neighborhood Improvement category per the Allocation Plan adopted earlier this year. Alderman Marks said this Committee's recommendations will be forwarded to the Plan Commission, Finance Committee and Common Council. Members of the CDBG Committee are on Plan Commission and Finance.

Economic Development

A motion was made by Alderman Ohnstad and seconded by Mr. Landry to not fund Kenosha Economic Development Corporation.

Alderman Ohnstad said conceptually there is some merit in the proposal, but it does not do enough for the Community at this time. Alderman Marks agreed there is merit to the proposal, but the applicant needs to work with the Parks Department and Administration on how the project will fit in with the other activities that currently utilize the facility. Alderman Kennedy said he is not in support of the motion. The City is looking to develop the assets and Simmons Island and the Beach House is a City asset. We have a park-like atmosphere and this would help develop the Simmons Island area and draw more people to the area. This could be a way to get a return on our investment.

The motion passed (5 ayes; 1 no). Alderman Kennedy voted against.

Alderman Marks noted that the City of Kenosha has a strategic plan and recommended priorities based on the 2010-2014 Consolidated Plan. She explained the five (5) goals that will be addressed over the next five (5) years.

A motion was made by Alderman Kennedy and seconded by Ms. Barca to allocate \$15,000 to Community Economic Development Corporation (CEDCO).

Alderman Ohnstad said in light of the additional information provided, he is disappointed that the two (2) projects cited were projects from last year and no additional projects have come forward for 2010. He stated he is hesitant to fund this proposal.

Mr. Landry said he concurred with Alderman Ohnstad and that at the first meeting he was unimpressed that no facts were provided. The facts that were later provided were from last year. They have not met their goals. Mr. Landry said he is not in favor of funding CEDCO.

Mr. Mahone said he agrees with his colleagues. He will go with the majority, but at a reduced amount. The organization seems to be having some challenges. A reduction of funding will force them to get their organization in order. We are in distressed times and we should be careful how we penalize.

Ms. Barca said she would support a lower amount. She does not want to lose what they do.

Alderman Marks said she agrees with her colleagues. We can add to the contract that there be a project review earlier in the contract period to make sure they are meeting their goals and/or we would like to see 2-3 business loans at \$5,000 by a particular time. It is worthwhile having CEDCO in Kenosha even part time to help with micro-business loans.

The motion passed (4 ayes; 2 noes). Alderman Ohnstad and Mr. Landry voted against.

A motion was made by Alderman Ohnstad and seconded by Mr. Landry to allocate \$85,000 to WI Women's Business Initiative Corporation. The motion passed unanimously (6 ayes; 0 noes).

Planning and Administration

A motion was made by Alderman Kennedy and seconded by Alderman Ohnstad to allocate \$214,184 to the City of Kenosha for Program Administration and Comprehensive Planning. The motion passed unanimously (6 ayes; 0 noes).

Alderman Kennedy was excused from participation in the remainder of the allocation process because he is a board member of a participating agency.

Alderman Ohnstad said it is unfortunate that Alderman Kennedy and Mr. Frederick can not participate in allocation of funding for the Public Service and Housing and Neighborhood Improvement categories because of their participation on boards. We understand the explanation presented by the City Attorney, but it is unfortunate because of the time they both put into preparing for this meeting. Alderman Ohnstad thanked Alderman Kennedy and Mr. Frederick for their efforts.

Alderman Marks thanked Alderman Kennedy and Mr. Frederick for their service. She commented to the audience that if they have board members that serve on this CDBG

Committee, it will prohibit them from voting at the allocation meeting. It is something to consider when approaching people to be board members.

Ms. Barca thanked Alderman Kennedy and Mr. Frederick for their insight and all the work put into this Committee. It is very unfortunate they are unable to participate.

Public Service

A motion was made by Mr. Landry and seconded by Mr. Mahone to start with the applicants we have in common and go from there. The motion passed unanimously (5 ayes; 0 noes).

A motion was made by Alderman Ohnstad and seconded by Mr. Mahone to allocate \$5,000 to Kenosha Literacy Center for their Literacy for Life Program. The motion passed unanimously (5 ayes; 0 noes).

A motion was made by Mr. Mahone and seconded by Mr. Landry to allocate \$5,000 to Walkin' In My Shoes, Inc. for their Survival Backpack Street Outreach Program. The motion passed unanimously (5 ayes; 0 noes).

A motion was made by Mr. Landry and seconded by Ms. Barca to allocate \$5,000 to Kenosha Area Family and Aging for their Volunteer Transportation Program. The motion passed unanimously (5 ayes; 0 noes).

A motion was made by Mr. Mahone and seconded by Alderman Ohnstad to allocate \$4,633 to Lemon Street Gallery & ArtSpace, Inc. for WiFi in Union Park Neighborhood. The motion passed unanimously (5 ayes; 0 noes).

A motion was made by Mr. Mahone and seconded by Ms. Barca to allocate \$25,000 to the Shalom Center for the Emergency Family Shelter Program. The motion passed unanimously (5 ayes; 0 noes).

A motion was made by Alderman Ohnstad and seconded by Mr. Landry to allocate \$25,000 to the Boys and Girls Club for their Youth Mentoring Program.

Alderman Marks said the average is \$23,000 and she will not support an allocation over the average. There are other youth groups requesting our support also.

Alderman Ohnstad withdrew his motion and Mr. Landry concurred.

A motion was made by Ms. Barca and seconded by Mr. Landry to allocate \$20,000 to the Boys and Girls Club for their Youth Mentoring Program.

Alderman Ohnstad said he would entertain a motion between \$20,000 to \$25,000 with the average of \$23,000. \$25,000 is \$0.50 on the dollar. Having mentored two (2) kids and knowing how difficult it is, he would support a higher amount.

A motion was made by Alderman Ohnstad and seconded by Mr. Landry to amend the motion to allocate \$23,000 to the Boys and Girls club for their Youth Mentoring Program. The motion passed unanimously (5 ayes; 0 noes).

A motion was made by Mr. Mahone and seconded by Alderman Ohnstad to allocate \$20,000 to Women and Children's Horizons for their Legal Advocacy Program.

Alderman Marks said as with the Boys and Girls Club for consistency's sake, she would not support an allocation over the average.

The motion passed (3 ayes; 2 noes). Alderman Marks and Mr. Landry voted against.

A motion was made by Mr. Mahone and seconded by Ms. Barca to allocate \$25,000 to Kenosha YMCA for the Frank Neighborhood Project. The motion passed unanimously (5 ayes; 0 noes).

A motion was made by Ms. Barca and seconded by Mr. Mahone to allocate \$15,000 to ELCA Urban Outreach Center for the Job Readiness Support Program.

Ms. Barca said she strongly supports this project because of the location which is in the heart of an area in great need. They do great work, people will come and they try to cover many areas to help everyone. Alderman Marks also noted ELCA through this project, meets Goal No. 2 in our Consolidated Plan to reduce homelessness.

The motion passed unanimously (5 ayes; 0 noes).

A motion was made by Alderman Marks and seconded by Alderman Ohnstad to allocate \$5,000 to the Southeast WI Council, Inc. Boy Scouts of America for their After School Cub Scout Program.

Alderman Marks said the project has merit because they thought out of the box. We have issues with young males and they have made a difference in the lives of young men. They want to bring their program to targeted schools and I feel we should at least allocate them half of what they are requesting.

The motion passed unanimously (5 ayes; 0 noes).

A motion was made by Ms. Barca and seconded by Mr. Mahone to allocate \$5,000 to the Spanish Centers of Racine, Kenosha & Walworth, Inc. for Community Outreach and Translations. The motion passed unanimously (5 ayes; 0 noes).

Ms. Barca said the Spanish population is increasing and we need to help them.

A motion was made by Mr. Landry and seconded by Ms. Barca to allocate \$7,000 to Bridges Community Center for Outreach Specialist. The motion passed unanimously (5 ayes; 0 noes).

A motion was made by Mr. Mahone and seconded by Mr. Landry to allocate \$5,000 to New Song Ministries for the Re-Entry Service Project.

Alderman Ohnstad noted New Song Ministries walks along the edge of faith-based organizations. There is a concern that the funding is paying Pastor Christensen for his good works. Alderman Ohnstad commended Pastor Christensen for his work, but if New Song Ministries comes before this Committee again next year he asked that the funding be for something other than his salary.

The motion passed (4 ayes; 1 no). Alderman Ohnstad voted against.

A motion was made by Mr. Landry and seconded by Alderman Ohnstad to allocate \$6,000 to the Potter's Center for their Equipping Your Family Program. The motion passed unanimously (5 ayes; 0 noes).

A motion was made by Alderman Ohnstad and seconded by Mr. Mahone to allocate \$5,005 to the Urban League of Racine and Kenosha, Inc. for the Pre-Apprenticeship Training Program. The motion passed unanimously (5 ayes; 0 noes).

Housing and Neighborhood Improvement

Mr. Geliche stated there is \$596,097 available in this category.

A motion was made by Ms. Barca and seconded by Alderman Ohnstad to allocate \$45,000 to Carpenter's Home Improvement, Inc. for the Carpentry Career & Tech Ed. Program (KUSD). The motion passed unanimously (5 ayes; 0 noes).

A motion was made by Mr. Mahone and seconded by Alderman Ohnstad to allocate \$40,000 to Women and Children's Horizons for building Repairs. The motion passed unanimously (5 ayes; 0 noes).

A motion was made by Alderman Marks to allocate funding to the Racine/Kenosha Community Action Agency, Inc. for the Building Improvement Project.

Alderman Marks said in referencing the Consolidated Plan, this organization assists pregnant mothers and children in danger. We need to look at giving them more. Their building has serious problems that can cause health problems to those who visit. Mr. Mahone asked if she had a dollar amount in mind. Alderman Marks said the average would only be half of the cost to fix the building.

Mr. Mahone said he would support between \$30,000 to \$40,000. Alderman Ohnstad noted that the bids for the roof were between \$30,000 to \$40,000. Mr. Landry referred back to the comments previously made about funding a project above the average. Alderman Marks said that was in the Public Service category which has less funding available. Most of the Housing and Neighborhood Improvement funds will probably go toward street improvements.

A motion was made by Alderman Ohnstad and seconded by Mr. Mahone to amend the motion to allocate \$33,000 to Racine/Kenosha Community Action Agency, Inc. for the Building Improvement Project.

Ms. Barca said she agreed with the need for the repairs, and she would agree to \$30,000 if someone came out to look at the building to make sure they are not putting money into a building that is not structurally sound. Mr. Geliche said the funds would have to be used for the requested project. Mr. Geliche said CDBG cannot give them \$30,000 to use as a downpayment on a building, they would have to use the funds for work similar to what they said they would do. They would have to raise the additional funds to complete the project. The job has to be completed and then they are reimbursed. Shari Schultz from Racine/Kenosha Community Action Agency, Inc. said she does not believe the building has overall structural problems. They believe all the problems are related to the roof based on the estimates received. Ms. Barca said she would support the motion.

The motion passed unanimously (5 ayes; 0 noes).

A motion was made by Mr. Landry and seconded by Alderman Ohnstad to allocate \$16,000 to Kenosha Achievement Center, Inc. for the Entrance Ramp Project. The motion passed unanimously (5 ayes; 0 noes).

A motion was made by Mr. Mahone and seconded by Alderman Ohnstad to allocate \$35,000 to Kemper Center, Inc. for Thinking Green-Window/Door Replacement on Historic Ambrose Hall. The motion passed unanimously (5 ayes; 0 noes).

A motion was made by Mr. Mahone and seconded by Alderman Ohnstad to allocate \$13,100 to the Kenosha Human Development Services, Inc. for Kitchen Remodel – Juvenile Shelter Care. The motion passed unanimously (5 ayes; 0 noes).

A motion was made by Alderman Ohnstad and seconded by Mr. Landry to allocate \$12,000 to Kenosha Senior Citizens Center for Mold Remediation.

Alderman Ohnstad said the lighting problems discussed in the proposal should be discussed with the owner (City of Kenosha). Mr. Landry concurred. Alderman Marks said that since the City budget is tight, she would like to see additional funds allocated to bring the lighting up to code.

A motion was made by Alderman Marks to amend the previous motion to allocate \$20,000 to Kenosha Senior Citizens Center for Mold Remediation and Lighting Upgrade. Alderman Ohnstad seconded the motion. The motion passed unanimously (5 ayes; 0 noes).

A motion was made by Alderman Marks and seconded by Ms. Barca to allocate \$30,000 to Urban League of Racine and Kenosha, Inc. for the Facility Conversion from Tenant Apartment to Classroom Space.

Alderman Marks noted the Urban League is renovating their facility to provide more opportunities for CEDCO, the DOT, etc. through their Pre-Apprenticeship Program. This could benefit many people. Ms. Barca said the Urban League is located in an area within the City where there is a need and the potential is there for more to be accomplished.

The motion passed unanimously (5 ayes; 0 noes).

Alderman Ohnstad said in reference to Noah's Ark Christian Child Development, he was not convinced that new windows would take care of the problem, the problem seems bigger than just window replacement. Staff felt there was no faith-based issue with the agency.

A motion was made by Alderman Ohnstad and seconded by Mr. Mahone to allocate \$363,997 to the City of Kenosha, Department of Public Works for Street Improvements.

Alderman Ohnstad reminded the Committee that \$363,997 may sound like a lot of money. It is \$100,000 less than last year and it is money being taken away from targeted neighborhoods. This is a way to get City workers to work and the roads close to the schools fixed.

Ms. Barca asked if the City can expect any additional funding. Mr. Geliche said it is possible that entitlement cities will get an additional 7% and the City of Kenosha is an entitlement city. It could be more or it could be less than the 7% also. Ms. Barca asked what the 7% equates to in dollars. Mr. Geliche said just over \$75,000.

A motion was made by Alderman Ohnstad and seconded by Mr. Mahone to amend the previous motion and to allocate \$353,997 to the City of Kenosha, Department of Public Works for Street Improvements. The motion passed unanimously (5 ayes; 0 noes).

A motion was made by Ms. Barca and seconded by Mr. Landry to allocate an additional \$10,000 to Women and Children's Horizons for Building Repairs. The motion passed unanimously (5 ayes; 0 noes).

A motion was made by Mr. Landry and seconded by Alderman Ohnstad to approve and accept the entire program. The motion passed unanimously (5 ayes; 0 noes).

3. Any other Business as Authorized by Law

Mr. Geliche said the allocation information will be published in the Kenosha News for public comment. The CDBG program will be presented to Plan Commission on March 4, 2010 and to the Finance Committee and Common Council on March 15, 2010. Alderman Marks said during Public Comment at each of these meetings, anyone may comment on the program. Mr. Geliche said if any comments are received, they are forwarded to the Common Council.

Agreements will not be prepared until the program is approved by the Common Council and we receive approval from HUD. Alderman Marks suggested the agreement be changed to have stricter consequences for applicants who do not meet their goals. Mr. Geliche said the Agreement and Scope of Services could be brought before the CDBG Committee prior to going to the Finance Committee and Common Council.

Ms. Barca asked about the possibility of an electronic version of the CDBG applications. Mr. Geliche said there has been solicitation to provide that service to the City. He will look into it.

Ms. Barca thanked the members of the CDBG Committee for their leadership. Alderman Ohnstad said it is unfortunate that Alderman Kennedy and Mr. Frederick could not participate in the allocation. They put their heart and soul into this program.

4. Public Comments

Public comments opened.

Alderman Kennedy thanked the Committee for their comments. Alderman Marks asked Alderman Kennedy if he concurred with the recommendations. Alderman Kennedy said he felt the City should have received additional funding.

Byron Wright, Kenosha Human Development Services, Inc. and Bridges Community Center, thanked the Committee for their help. He appreciates their hard work and thoughtfulness.

Public comments closed.

A motion to adjourn was made by Alderman Ohnstad and seconded by Mr. Mahone. The motion passed unanimously (5 ayes; 0 noes).

The meeting adjourned at 6:55 p.m.

**Community Development Block Grant Committee
Minutes
Tuesday, June 15, 2010**

MEMBERS PRESENT: Alderman David Bogdala, Alderman Jessee Downing, Alderman Daniel Prozanski, Alderman Theodore Ruffalo, Arthur Landry and Ronald Frederick

MEMBERS EXCUSED: Anderson Lattimore

STAFF PRESENT: Jeff Labahn and Anthony Geliche

The meeting was called to order by Alderman Bogdala at 6:03 p.m. Roll call was taken.

Approval of Minutes from the February 3, 2010 Meeting *unanimously (6 ayes; 0 noes).*

1. Election of Chairman and Vice-Chairman

Alderman Bogdala opened the floor to accept nominations for Chairperson.

A motion was made by Alderman Prozanski to nominate Alderman Bogdala as Chairperson. The motion was seconded by Mr. Frederick.

There were no additional nominations. Nominations were closed. Alderman Bogdala accepted the nomination.

The motion passed unanimously (6 ayes; 0 noes).

Alderman Bogdala opened the floor to accept for nominations for Vice-Chairperson.

A motion was made by Alderman Bogdala to nominate Alderman Ruffalo as Vice-Chairperson. The motion was seconded by Mr. Frederick.

There were no additional nominations. Nominations were closed. Alderman Ruffalo accepted the nomination.

The motion passed unanimously (6 ayes; 0 noes).

2. Overview of CDBG Program

Alderman Bogdala thanked Tony Geliche for putting together information on the CDBG Program for the new committee members. He welcomed the new members to the committee and welcomed back the returning members whose experience will be useful. Alderman Bogdala said he had asked Mr. Geliche for an overview of what has been done in the past in the CDBG Program and where we currently are which will be looked at in Item 3.

Mr. Geliche, Community Development Specialist, said the CDBG fact sheet provided is for the general public, public officials, and others identifying how a non-profit organization may apply for CDBG funds and how the funds can be used.

The City of Kenosha can develop their own program and set its own priorities, but we must comply with HUD regulations and meet one of the following three (3) criteria: 1) benefit low to moderate income families; 2) eliminate blight; or 3) meet an urgent need. An urgent need is usually the result of a major disaster threatening the health and welfare of the community. Seventy percent of CDBG funds spent over a three (3) year period must benefit low to moderate income people. Over the years, City of Kenosha CDBG funds used have benefited 90 – 98% low to moderate income people. 100% of the funds granted to the Public Works program benefited low to moderate income people. Redevelopment activities are used to assemble property. The City has assembled property and then rebuild houses. The houses are sold to low to moderate income families. Road improvements can be done in our target areas. All roads get improved in the City, but CDBG funds need to be used in areas where 51% of the people are low to moderate income. We use census data to determine where to use the CDBG funds for road improvements. Road improvements include sidewalks, sewers, drainage issues., etc. The Code Enforcement Programs can be funded with CDBG dollars. When CDBG funds are used for this program, the City needs to provide new services or show an increase in services. Funds can be used to make properties handicap accessible.

Historic Preservation is another area CDBG funds can be used. The funds do not benefit low to moderate income people, but eliminate blight in the City. We have provided funds for Rhode Center for the Arts and Kemper Center. If CDBG funds are used for activities that require relocation, CDBG funds can be used to provide relocation payments if eligibility requirements are met.

Alderman Prozanski left.

Interim Assistance may be used to stop deterioration of an area until a permanent solution is implemented. Examples are improvements in streets, sidewalks, parks, etc. Loss of rental income is used to establish rental income programs for displaced low-income families. CDBG funds can be used to purchase, build, reconstruct, rehab, or install the distribution line and facilities of privately owned utilities. Alderman Bogdala asked if the City has ever funded privately owned utilities. Mr. Geliche said we have not funded privately owned utilities. We have provided funding for sewer lines from homes to the street in emergency situations. Alderman Bogdala suggested that possibly interim assistance and privately owned utilities could be tied together.

Mr. Geliche continued discussing the CDBG fact sheet by reviewing the Housing Activities that CDBG funding can be used for. Rehab or construction of private or public buildings can be funded with CDBG funds if the buildings are used by at least 51% low to moderate income people. Financial assistance can be in the form of grants, loans, loan guarantees, and interest rate supplements. We have done rehab in the past.

Alderman Prozanski returned.

CDBG funds can be used to provide direct assistance to low to moderate income people so they can buy existing homes. CDBG funds can be used for housing services in relation to the HOME Program including housing counseling, energy audits, management of tenant-base rental assistance, etc. CDBG can be used to inspect properties for lead paint hazards and to reduce or eliminate lead paint hazards. CDBG funds can only be used for new home construction except by a Community-Based Development Organization (CBDO) who may build new housing for the purpose of “neighborhood revitalization” or community economic development projects.

Nonprofit Activities such as job-related services by a CBDO that fall under a neighborhood revitalization or community economic development project may be funded by CDBG. Also

technical assistance provided by nonprofits to carry out a neighborhood revitalization or economic development project such as technical assistance provided by Wisconsin Women's Business Initiative Corporation (WWBIC) can be funded with CDBG monies.

Public Facilities and Services is the category where we see the most applications. Note that no more than 15% of the total CDBG money can go into the Public Service category. Mr. Frederick asked if the Committee could develop an Allocation Plan that allows the funds to be combined and used for one project in a targeted area. Mr. Geliche said that could be done. The Allocation Plan is the guide used to show how the City allocates the funds. Public input is required. We did something similar to that with Neighborhood Improvement Funds. It could work with Public Service funds. Mr. Frederick said the project could compliment Neighborhood Improvement Funds and possibly utilize Economic Development funds. Alderman Bogdala said aldermen have had discussion in the past regarding a similar option and he tends to agree with Mr. Frederick. Mr. Geliche said the Allocation Plan is the tool for allocating funds. Alderman Bogdala noted we are locked into the approved 2010 Allocation Plan but will be preparing the 2011 Allocation Plan in the near future. Mr. Landry said in the past we have given large funding amounts to one group over a span of 2-3 years. Mr. Geliche said we can receive between 20-25 applications in the Public Service category. Public facilities provides improvements to the facilities such as a new roof or HVAC.

Economic Development Activities use CDBG funds to create jobs. In the early 1990s, CDBG worked with KABA to provide loans to develop the Industrial Park which created jobs. One job was created per every \$35,000 loaned. KABA administered the funds and then received the loan money back. WWBIC is doing the same thing now. WWBIC provides loans and technical assistance to new businesses with five (5) or less employees. Micro-enterprise businesses are more risky so lenders are less willing to finance these endeavors. Section 108 Loan Guarantee involves pledging up to five (5) years of the City's CDBG entitlement as back up for a loan. The City can borrow money for less, so we would complete a project today and pledge future CDBG funds to pay for it. We can not refinance existing debt with CDBG funds.

Administration and Planning Activities such as the overall management, coordination, monitoring activities for compliance with regulations, providing information to the public and planning such as long-range planning can be paid for with CDBG funds. Fair housing activities are also covered under this category. HUD recently conducted an audit. They may tell us we need to do more with fair housing.

Alderman Ruffalo asked if future CDBG funds had to be used in the Section 108 activity. Mr. Geliche said they do. Alderman Ruffalo asked if a non-profit agency was able to use Section 108 funds. Could the City become a broker for the funds? Mr. Geliche said he did not know. He would have to look into that. Section 108 has only been used twice for the Stationside Village property assembly and the Sixth Avenue Mall removal.

Mr. Geliche said some of the ineligible activities include alterations to government buildings except to make buildings ADA accessible. The bathroom and front door renovation to the Municipal Building would have been CDBG eligible. We could provide funds to day care facilities located in churches if participants do not have to be affiliated with the church and they do not talk about religion. Alderman Bogdala asked how this monitored. Mr. Geliche said language is in the contract and through on-site visits. The on-site visit is a surprise visit and we usually try to meet with the parents at that time.

Mr. Geliche said this is a quick overview of the activities that are eligible and not eligible. Alderman Bogdala asked how frequently HUD reports are submitted. Mr. Geliche said each time a recipient submits a reimbursement claim it is reported online to HUD. We file on-going

monthly and annual reports also. Mr. Geliche said we can prepare a report from the HUD system at any time. Alderman Bogdala said he is interested in seeing a report. Mr. Geliche said he can prepare a report showing the activity, funding amount, balance and activities submitted.

Alderman Bogdala asked if and when the new census will have an impact on CDBG low to moderate income boundaries. Mr. Geliche said the reinvestment neighborhood generally bounded by Sheridan Road - 39th Avenue – Washington Road - 69th Street, probably will not change. This neighborhood was established in the 1970 census and remained the same throughout the 1980's. In the 2000 census, the boundary shifted to 7th Avenue which included HarborPark, but we know that is not a low to moderate neighborhood today. If the area does change, it will not be known until at least 2012. Alderman Prozanski asked what the income threshold is. Mr. Geliche said 50% of the Kenosha County median which is approximately \$56,000 for a family of four (4). It is totally different from the poverty numbers used by the federal government.

A motion was made by Alderman Ruffalo and seconded by Alderman Prozanski to receive and file the Overview of CDBG Program. The motion passes unanimously (6 ayes; 0 noes).

3. Additional 2010 Funds

Alderman Bogdala said in his discussions with Mr. Geliche there are additional funds and some unallocated funds not approved by the Common Council that need to be dealt with. We do not need to act on them tonight, but we would like to discuss our options and then we can act on them at a later date.

Mr. Geliche said initially funding is approved based on the prior year's funding. Our allocation was based on \$1,070,919. We knew we were going to receive an increase in funding, but did not know how much. In mid-April we received notice that we would receive \$92,094 in additional funding. There also is \$15,000 in funds the Common Council did not award for a total funding amount of \$1,163,013. We currently have \$107,094 in unallocated funds. According to the 2010 Allocation Plan, any increase goes to the applications on file.

The \$15,000 not allocated by the Common Council is in the Economic Development category. A range of 0-12% was set for funding in the Economic Development category so the funds can go to either Economic Development or Neighborhood Improvement Fund categories. We have not had the luxury of an increase, usually it's been a reduction in funding. Attached are minutes from the application hearings and allocation meetings. If committee members wish to see any of the applications, they may stop by the office. Mr. Geliche said the spreadsheet provided shows all applications submitted and the funding they received, if any. All applications are eligible even if they did not receive any funding.

Mr. Frederick asked if the 2010 funds could be carried over to 2011. Mr. Geliche said he did not know. The 2010 Allocation Plan said any increase would be given to applications on file. Mr. Landry suggested rolling the Economic Development funds into next year. Mr. Frederick asked the committee to consider amending the language in the 2010 Allocation Plan. Alderman Ruffalo asked if the funds could be moved into a fund that is not currently being used. Mr. Geliche said the 2010 Allocation Plan would have to be amended as would it for Mr. Frederick's comment. Alderman Bogdala said if we agree there are other options for 2011, perhaps in doing a target area, could we roll the funds into the 2011 fund. Mr. Geliche said he would have to talk to the City Attorney. An amendment to the 2010 Allocation Plan would require approval of the Plan Commission and Common Council also.

Alderman Bogdala said he met with Administration and Zohrab Khaligian, Community Development Specialist, regarding downtown. If CDBG is looking to target a certain area, could the unallocated CDBG funds and the Downtown BID funds be combined and used with the 2011 allocated funds? Mr. Geliche said the Downtown BID would have to return their funds. The Allocation Plan provides direction on how to designate unallocated funds. We may be able to request the return of the Downtown BID funds. There is a 15% cap on Public Service and 20% cap on Planning and Administration. Alderman Bogdala said there are \$300,000 in funds not being used that could be used in target areas. Mr. Geliche said we are in a better place than we have been in other years. Mr. Landry said his preference is to roll the funds over to next year. Alderman Bogdala asked if the 2010 Allocation Plan could be amended. Mr. Geliche said yes, it can. Alderman Bogdala said amending the 2010 Allocation Plan knowing they have an additional \$300,000 is something to consider.

Mr. Landry asked if there is a way to see if any agency is really affected by just receiving a small portion of what they asked for. Mr. Geliche said he did not see anyway to find out that information.

Alderman Bogdala asked if the recipients have been notified that the additional funds are available. Mr. Geliche said they have not received official notification of the increase yet.

A motion was made by Mr. Landry and seconded by Alderman Downing to receive and file information on Additional 2010 Funds. The motion passed unanimously (6 ayes; 0 noes).

4. 2011 CDBG Calendar

Mr. Geliche noted calendars from 2007, 2009 and 2010 were provided in the packet representing several different scenarios for the CDBG application process. The 2009 calendar is the one that has been used the most in the past. If we do not meet the deadline, we can ask HUD for an extension. We did not meet our end of year deadline last year and received an extension from HUD. We have not gone to the Common Council with the 2010 contracts because we have not received our official funding amount from HUD, and do not want to have to amend the contracts.

Each year we have a public hearing to assess the needs of the community. The public hearing assesses what we should spend our funds on. We send out notification of the public hearing to our mailing list. The public is able to generalize what the funds should be spent on in the City.

The Allocation Plan is developed each year by the CDBG Committee and forwarded to Plan Commission, Finance Committee, and Common Council for approval.

We send notification of the application period to our mailing list of approximately 60-70 people/agencies. The application is also posted on our website, a press release is sent out, and information is available on cable. The application period is usually 30 days. Applications are delivered to the CDBG Committee. Applicants are notified of the interview dates and times. Each applicant is given a 15-minute interview in which they sell their proposal and the committee asks questions. Interviews are usually over a two (2) day period. One (1) to two (2) weeks later the committee meets to make their recommendations. The recommendations are published in the Kenosha News for a 30-day comment period. This is a HUD requirement. During this 30-day comment period, we seek Plan Commission and Finance Committee approval. Following the 30-day comment period, the recommendations are forwarded to Common Council for approval. Once the recommendations are approved by Common Council, they are sent to HUD for approval. We then wait for Congressional release of the funds.

Mr. Geliche suggested the committee look at the calendar and their open dates so we can set the CDBG calendar. Mr. Frederick said the CDBG calendar will be based on whether the CDBG Committee chooses to request applications as in the past or move to a RFP process. Mr. Frederick said applications will be very general. With an RFP, this committee will tell the applicants exactly what we want and they will have to be very specific. If we choose to stay with the application process, the interviews will move quickly. If we request RFPs, the process will be more difficult since it will be the first time the committee will have used this process. Alderman Ruffalo agreed.

Mr. Frederick said we have a large targeted area to work with, but there is nothing preventing us from narrowing the RFP to a smaller area within the targeted area and being very specific as to what we wish to accomplish in this smaller area. Mr. Landry said we will still have to interview the applicants whether we request applications or RFPs. Alderman Bogdala said with the RFP, the committee will be setting the direction and what kind of proposals we want to see.

Mr. Geliche suggested the next meeting be a public hearing on the new RFP concept to see if it will work. This meeting will then fulfill the public hearing requirement for building the Allocation Plan. Alderman Bogdala said it is a good idea to let the people and agencies know we are having a discussion regarding an RFP and that the committee may be moving in this direction, and also to find out where the target areas should be.

Mr. Frederick said the RFP should be a combination of enforcement, job development and social services in a concentrated area with funding over a period of time to make an impact. The closest and most recent example is near Marquette University in Milwaukee. Possibly the CDBG funds could be complimented with Kenosha County resources. The RFP, as an example, could work with juveniles or offenders who are homeless. The RFP could be whatever we want it to be. Mr. Geliche said an attempt was made to do this with our Neighborhood Revitalization Strategies. The program did not do what it was intended to do, so we pulled the program. Mr. Geliche said he feels the RFP concept can be accomplished, but the applicants will have to be educated on the process. It has been done in Chicago. It's just a matter of how to get from A-Z in a timely manner.

Alderman Bogdala said he would like to see a more targeted concept instead of just buying one (1) house here and there. He would like to see the City acquire blocks of houses and large areas, but in order to accomplish this we can't just look at CDBG funds but a coordinated effort with other departments to pool funds and work in the same areas. We also have time constraints to deal with. Alderman Bogdala asked when was the latest that interviews could take place. Mr. Geliche said interviews need to be held in October to meet HUD deadlines. October interviews would allow us to send the recommendations to Common Council for approval the first meeting in December. We would then hope to get our contracts approved by Common Council in January or February. Alderman Bogdala said last year the contracts did not come before the Common Council until much later. Mr. Geliche explained that last year the whole process was behind because of the Consolidated Plan. Alderman Bogdala asked what would happen if we run behind schedule this year. Mr. Geliche said we could ask for an extension and hope HUD approves it. If interviews are held in October, then the recommendations could be sent to committees the first part of November. Alderman Bogdala said he does not want to hurry the process, but Finance Committee and Common Council will be approving the budget at the December 6th meeting also. Mr. Geliche said he realizes there are three (3) members of the Finance Committee on the CDBG Committee which is why we try to schedule meetings on opposite weeks of Plan Commission, Finance Committee and Common Council meetings.

Alderman Ruffalo asked where we go from here. Mr. Geliche suggested we conduct our public hearing in a couple of weeks to get input from applicants on the RFP concept. Alderman Bogdala suggested meeting either the week of June 28th or July 12th. The next meeting was scheduled for Tuesday, July 13th at 6:00 pm. Alderman Bogdala said he would like to solicit input from colleagues, departments, and the public. Mr. Geliche said he would draft a letter for recipients, Alderman, Plan Commission, etc.

Alderman Prozanski suggested a possible hybrid between the two (2) processes – the application and the RFP. There may be some organizations that should get funds that do not fit into the RFP concept. Mr. Geliche said that is possible. There are some cities that do not take any applications. We have established categories, but we don't have to use the categories. We do have to use percentages. We can add additional categories or change them. It is up to the committee to establish the categories. Alderman Bogdala said it is up to the committee to set the Allocation Plan. Mr. Geliche said HUD receives all the CDBG information such as minutes and background information for setting the Allocation Plan. They want to know what we did to solicit citizen comments and how we responded to their comments.

A motion was made by Alderman Downing and seconded by Alderman Ruffalo to receive and file the 2011 CDBG Calendar. The motion passed unanimously (6 ayes; 0 noes).

Public Comments

Kathryn Comstock, 3803 Eighth Avenue, Kenosha, asked about the funds from HUD. Does the City get them in a fixed amount or as a draw down? Mr. Geliche said the funds are a line of credit and the City draws them down each time a reimbursement is submitted. We have an estimated funding amount at this time, we just have not received official notification on our funding. Ms. Comstock asked when the last monitoring visit was conducted. Mr. Geliche said the last monitoring visit was in May. Ms. Comstock asked what if the CDBG Committee changes to the RFP process and people at the public hearing say the City needs to sell more houses, could the RFP request proposals for rehab of prisoners. Mr. Geliche said the City would have to provide justification for sending the RFP out with these particular specifications. We would have to provide supporting documentation. Ms. Comstock asked if the public could challenge the RFP. Mr. Geliche said yes, they could challenge the RFP, which is why the City holds a public hearing.

Committee Comments

Alderman Bogdala thanked all the new committee members for their time. This committee will have their work cut out for them. He welcomed back the continuing members who will provide needed feedback. Alderman Bogdala thanked the committee members for their support in electing him as Chairman of the committee and said he appreciates their trust in him. Alderman Bogdala thanked Mr. Geliche for the time he put into the preparation for this meeting.

Staff Comments

Mr. Geliche said if any of the committee members need additional information call or email and we will get it to you. If any committee member wishes to review the applications on file, just stop by the office. Our HUD representatives in Milwaukee are a good resource and very responsive if we have questions.

A motion to adjourn was made by Alderman Ruffalo and seconded by Mr. Landry. The motion passed unanimously (6 ayes; 0 noes).

The meeting adjourned at 7:30 p.m.

Community Development Block Grant Committee
Minutes
Tuesday, July 13, 2010

MEMBERS PRESENT: Alderman David Bogdala, Alderman Jessee Downing, Alderman Daniel Prozanski, Alderman Theodore Ruffalo, Arthur Landry Anderson Lattimore, and Ronald Frederick

STAFF PRESENT: Jeff Labahn and Anthony Geliche

The meeting was called to order by Alderman Bogdala at 6:00 p.m. Roll call was taken.

Approval of Minutes from the June 15, 2010 Meeting

A motion was made by Mr. Landry and seconded by Mr. Lattimore to approve the minutes from June 15, 2010 as presented. The motion passed unanimously (7 ayes; 0 noes).

1. 2011 Community Development Block Grant (CDBG) Fund Allocation Plan. PUBLIC HEARING

Public Hearing opened.

Kathryn Comstock, 3803 Eighth Avenue, Kenosha, WI, said families are having a difficult time meeting their basic needs such as food, clothing, and health care. The number of foreclosures in Kenosha has risen dramatically in the past couple years. Approximately 4,000 households with children in the Kenosha Unified School system do not have enough food to feed their families. Many families don't have health care. Families without children have a hard time getting their needs met. There are very few agencies providing services to families without children. Kenosha's unemployment rate is higher than the state average and will increase when Chrysler closes. Violence rules when people are out of work.

Jo Wynn, 2211 50th Street, Kenosha, invited the CDBG Committee members and City Staff to Walkin' In My Shoes' 5-year Anniversary celebration on Saturday, July 17th. The agency has helped the community meet the needs of homeless youth. There are many homeless teenagers attending school. Walkin' In My Shoes assists homeless youth while in high school so they have a place to live until they go to college. Ms. Wynn said she struggles with the 15% that is allowed for the services agencies like hers. Additional funds are needed for emergency housing such as a hotel until the homeless can get into another agency for help. There are many 18-19 year old children living in dysfunctional families that need our help. Ms. Wynn encouraged the Committee and Staff to come to their anniversary celebration to meet some of the people they have assisted.

Byron Wright, 5517 16th Avenue, Executive Director, KHDS, said he is a long time homeowner in the inner-city. CDBG funding has been very successful in changing the Columbus Park neighborhood. The money spent on target neighborhoods has worked. When neighborhoods are improved, it lets the children know there is a way out. As Director of KHDS, there is a need for job creation in Kenosha. Kenosha used to have lots of good paying jobs. Preparation for jobs and an increase in small businesses in Kenosha is important. Transportation is needed. It's hard for some people to get to their jobs. There is such a dependence on cars in Kenosha. CDBG has a lot of funds, but it is limited to what can be done with the funds. It is important to get the most for your money. The process may be changing, but job creation is very important.

Pastor Jerry Christiansen, 103 S. Fourth Street, Silver Lake, is the founder and Director of New Song Ministries. Employment in Kenosha is a serious problem. Finding employment for people getting out of prison is even more difficult. Pastor Christiansen introduced Ed Rodriguez from Kenosha United Christian Church. He was in prison for 21 years. He has been out of prison for 15 years. He has done a great job helping people find work and other resources when they get out of prison. A person who worked in the hotel field is coming to work with New Song Ministries to write grants because he was impressed with their organization. Pastor Christiansen thanked all the people who do so much for the City.

Anna Ortiz, 5900 11th Avenue, Kenosha, representing the Spanish Center said they guide people through the system to help them do things correctly. They also help with the language barrier.

Jack Waters, 1731 14th Avenue, Kenosha, said the CDBG Committee has a very difficult task. There are some agencies that have a great need but may have a difficult time generating funds. The Health Center provides both medical and dental needs for the community. There are 33,000 medicaid eligible people in Kenosha. CDBG funding helped us expand our dental and OB facility. With the CDBG funds, over 70 jobs such as doctors, dentists, hygienists, etc. were created. A great network and need for funds may outweigh the leverage of funds in some instances. What has been done with CDBG funds in the past has been positive.

Wally Graffen, 6906 62nd Avenue, Kenosha, thanked the CDBG Committee for their past funding. The Boys & Girls Club has received funding since 1993. They have a strong link with the City of Kenosha. The new Community Center for the Boys & Girls Club, which the City is helping to build, is working collaboratively with agencies such as the Health Center and Spanish Center by providing offices on site. The Boys & Girls Club focuses on quality of life. Gang issues are less in Kenosha than they are for our neighbors to the north and south. Thank you for all you have done.

Judy Rossow, 5042 Sixth Avenue, Kenosha, representing the Rhode Center for the Arts, thanked the CDBG Committee for past assistance. Ms. Rossow said it is important to make sure we help and support the needs of the community, but also remember to maintain and keep the arts going for future use.

Jeff Baas, 1020 52nd Street, Kenosha, representing Kenosha Theater Restoration, thanked the CDBG Committee for their support of historic preservation and economic development. In working with UW-Parkside, a survey was taken regarding the arts and downtown Kenosha. We now have the data to support the arts and theater efforts in downtown Kenosha.

Public hearing closed.

Alderman Bogdala thanked everyone for coming and representing the various organizations. He thanked staff for putting the information together. We have new faces on the Committee and the information provided by staff has been helpful.

Alderman Bogdala said the Committee may not come to a conclusion on the 2011 Allocation Plan this evening. Several different concepts were discussed at our last meeting. We are interested in the public's feedback. We may not approve any changes for 2011. This meeting may just be a working meeting.

Tony Geliche, Community Development Specialist, said the 2011 funding amounts are based on what is received in 2010. We will receive \$1,163,000 in 2010. The Lakeshore BID funds previously discussed would be reallocated funds. In 2010, we have approximately \$92,000 of additional funds and \$15,000 that were not allocated by the Common Council for a total of approximately \$107,000. Under the current Allocation Plan, these funds are to be allocated

based on applications on file. If the Committee wishes to go in a different direction, then an amendment to the Allocation Plan would need to be presented to Plan Commission, Finance Committee and Common Council.

Background on categories and percentages since 1996 has been provided. The local categories are Public Service, Housing & Neighborhood Improvement, Economic Development, and Planning/Administration. Reduction/Increase in Funding and Reprogramming in Funding must also be addressed. We have two (2) federally mandated funding caps – a 15% cap on the Public Service category which funds agencies that provided services to the community and a 20% cap on Planning & Administration. The Economic Development, Housing, and other categories can be funded with a percentage, a cap, a dollar amount, a range, etc. Both percentages and ranges work.

Uptown BID and Lakeshore BID were given Economic Development funds in the past. Lakeshore BID acquired property and then reinvested, but they haven't done so lately. There is a possibility of these funds coming back to the Economic Development fund from Lakeshore BID.

The 2011 funding appears to be the same amount as for 2010, but it may change. The allocation plan is a work in progress. In the past, the allocation plan was a multi-year plan. We have had funding ranging from \$114 Million to \$900,000.

Alderman Bogdala asked if the \$285,000 could be combined with the additional and unallocated funds, the \$50,000 from the prior year, along with unused funds from completed projects. If we used 20% of this total for the cap for Planning and Management, could the remaining 80% be used to allocate for whatever we want? Mr. Geliche said yes, it could be allocated however the Committee chose, which may or may not require an amendment to the Allocation Plan.

Mr. Frederick suggested that the first decision be whether to continue with the existing application structure or switch to a Request for Proposal or targeted structure.

Mr. Landry asked for clarification on the timeline of funding categories in the packet. Mr. Geliche said after the 20% for Planning and Administration and 15% for Public Service, the funding was based on greatest need. There were also special projects such as the Uptown Streetscape and the Downtown Mall Removal.

Mr. Frederick suggested thinking what we want to do for a population in economic development such as jobs, housing, etc. within a neighborhood or geographic area. Then target the neighborhood on all fronts simultaneously and apply the assistance over a period of time to see some tangible results. Most likely we would be looking at the older neighborhoods.

Alderman Ruffalo said the process could target a specific area or target a specific need in the area. The process needs to be comprehensive for an area or group to fix the need long term. Mr. Landry inquired if one (1) agency would receive all the funds or would several agencies work together on the goal. Mr. Geliche said one (1) agency could be given the responsibility to coordinate the process and work with other agencies to accomplish the goal, or several organizations could work separately for the targeted area. Mr. Landry said with the RFP process we would be targeting a specific area. The public focus this evening was for job creation. We want to be careful that we don't become so narrow that we don't maximize the funds. We have to be sensitive to the needs of the community. Alderman Bogdala said the Committee needs to identify the need and where the need exists. If you determine the focus within a targeted area, the other things will fall into place. It doesn't matter how the goal is accomplished. It could be by one agency or under one (1) roof by multiply services under that roof. The RFP process would eliminate some of the middle men.

Alderman Prozanski suggested a hybrid approach. There may be some worthy organizations that may not meet the criteria set in the RFP for the targeted area but still provide a valuable service. Possibly some funding could be set aside for these agencies.

Mr. Frederick said the RFP would indicate an investment area. The question is do we want to narrow the RFP even further for items such as jobs, housing, etc. We all heard tonight the need is going to far outweigh the funds which is reality. But if we try to do too much for too many, we don't do much for anyone. Alderman Bogdala said we don't want to fund permanent services such as law enforcement for criminal activity. This Committee might want to consider symptoms of the larger problem such as gangs, housing, nuisance properties, etc. Alderman Prozanski cautioned the Committee against disregarding the sprinkle effect completely. He noted you may not always be able to solve a problem but that shouldn't stop you from looking at the problem and attempting to help in some way to make a difference.

Mr. Frederick said there is an overwhelming need for United Way's Basic Needs funding. Could those funds be linked or complimented by UW's basic needs effort. Alderman Bogdala said we need to understand which agencies receive funding from other organizations and from Kenosha County. This may free up funds for other projects. He asked if the City has applied for any additional grants in addition to CDBG funding. Mr. Geliche said CDBG funds are our main source of funding. We don't receive any additional funds. CDBG is a federal program and it is our largest funder. Mr. Frederick stated that Social Services with Kenosha County receives grants in the range of \$70-80 million. They provide for many different divisions. If targeted-funding is selected, we should work with them to not duplicate services. Alderman Bogdala said we need try to get as many government agencies working together as possible. We also don't want to cut off services.

Alderman Prozanski asked Ms. Comstock what affect targeted funding would have on her agency. Ms. Comstock said Women & Children's Horizons (WCH) works with victims of sexual assault which is a difficult issue to fund. Their budget is very tight. CDBG funds their Legal Advocacy program which deals with children in violent situations. Without this program, the families would not receive the advice to get through the legal system provided by the advocate. Alderman Prozanski asked what other funding sources WCH receives. Ms. Comstock said there are nine (9) programs in support of victims of sexual assault. All programs have complete funding except one (1). They receive a HUD grant for the shelter. They receive funding through the Violence Against Women Act, Victims Act, and private donations, UW System. Ms. Comstock said she is a member of the Emergency Services Network (ESN) which consists of 28-30 representatives who meet once a month to discuss the hunger and homeless needs of the community. Alderman Prozanski asked if the network works to prevent duplication of services. Byron Wright said the ESN has been in existence for 20 years. They discuss community issues such as housing, food, and homelessness. ESN makes sure allocation resources are effective. ESN eliminates turf battles. They do a good job. Alderman Prozanski asked if job training was part of WCH's mission and if so, could they receive funding through the Economic Development category. Mr. Geliche said HUD categorizes job training as public service. If their efforts created jobs, then the funds would come from the Economic Development category. Alderman Prozanski said for many of these agencies the funds they receive from CDBG is their lifeline.

Alderman Prozanski clarified that 35% of the total funds is spoken for by the Public Service and Planning/Administration categories and the remaining 65% could be refashioned. Alderman Bogdala said the 15% cap for Public Service should remain at 15% in an effort to continue to fund other projects. We are not dealing with a lot of money. We want to get the most benefit from our funds. This is an opportunity to test another process, but we need to be cautious. There is a great need in the community and many geographic areas in need of assistance. The 20% in Planning & Administration is for staff. Mr. Frederick suggested taking \$107,000 from 2010 funds and using the funds to purchase planning services to develop a targeted-resources plan for CDBG funds to perform the agency identification for duplication of funding, etc. Then we can

look at this detailed document in the future and decide on how to approach a targeted plan, possibly in 2012. We could continue with same type of process in 2011. Mr. Landry clarified that we would use CDBG funds to plan for the targeted-plan while continuing with an allocation plan similar to the one in place. Mr. Frederick concurred. Mr. Geliche noted that the Committee could only use \$18,000 in CDBG funds to develop a targeted-resources plan.

Mr. Geliche said there was previously a Neighborhood Revitalization Strategy in the Lincoln neighborhood. Reporting for the NRSA became very difficult. We didn't meet the criteria needed by HUD so we eventually discontinued the NRSA. We can provide the Committee with copies of the strategy if necessary. In 1996, there was a Superblock Concept in the Devil's Elbow area. The Neighborhood Improvement Committee wanted to straighten out a road and build homes in the area. We assembled the properties with CDBG funds and built the homes with HOME funds. This was similar to a targeted approach. This didn't work under HUD regulations, but it did work under local regulations – to target resources to achieve goals indicated in the allocation plan. Alderman Bogdala said we have additional means available such as Kenosha Housing Authority (KHA), Redevelopment Authority of the City of Kenosha (RACK), HOME Program, etc. to work on projects such as the Superblock Project. These entities exist to eliminate blight, provide job training, etc. The entities exist, but they need to be linked in a comprehensive plan to leverage funds. Currently, they work independently. We would like to get these entities and other agencies within Kenosha County working together to accomplish a set goal as well as have a non-duplication of services. Alderman Ruffalo said we need to know what is planned for the HOME Program funds. Without collaboration between these entities, we don't have the ability to allocate funds effectively.

Alderman Prozanski said we have a unique opportunity with additional funding such as possible returned funds from Lakeshore BID and projects that have been completed under budget. He suggested that all allowable funds for Public Services stay with that category. The reserve and unused funds could be pooled with RACK and other entities as a targeted resources pilot program for two (2) years. After the two (2) years, the Committee can look at the data and see what worked best. Mr. Geliche noted that the Public Service category cannot exceed the 15% cap and if this is the way the CDBG Committee wished to go for 2010 and 2011, then the 2010 Allocation Plan would have to be amended. Alderman Bogdala said he liked the suggestion for a pilot program to ensure they are moving in the right direction. But in order for the pilot program to work, you have to have a significant amount of funding. Alderman Prozanski suggested putting the remaining 65% of CDBG funding into the pilot program.

Alderman Bogdala said he is looking at resources beyond this Committee. The Common Council approves such matters. We need to combine our resources. He suggested meeting with the other committee and see what projects they are working on. Alderman Bogdala said he would like to meet with RACK, KHA, HOME Program Commission and Kenosha County. Mr. Lattimore said there are many variables that will dictate what can be done and what can't be done. Mr. Landry said we may be trying to do too much too quickly. Mr. Lattimore said soliciting some facts from these entities shouldn't be too difficult. Getting them to commit may be more difficult. Alderman Bogdala asked staff to draft a letter requesting information from Kenosha County, UW System, RACK, KHA, United Way regarding types of services they provide assistance to, who they fund, amount of assistance, budget, etc.

Mr. Geliche said setting up a pilot program may not fit into the 2011 calendar. The goal is to send the program to HUD in December. Alderman Bogdala said he would like to try to work on the pilot program for 2011 or hold off until 2012. Mr. Frederick said the Kenosha County Human Services department website would be a useful tool to get a good understanding of the range and depth of their involvement in the community. Mr. Frederick suggested taking the 2010 Allocation Plan and identifying priorities for 2011 to give better direction which could be a

partial step towards the pilot program. Mr. Geliche said for example on page 2 of the 2010 Allocation Plan priority could be given to youth services and job services. You would be targeting for everyone opening it to everyone.

Mr. Landry liked the idea of gathering information from other entities, but said we have no leverage to get them to work with us to pool funds. He suggested obtaining the information and at the next meeting deciding whether to move forward in 2011 or 2012. Alderman Bogdala asked staff to work with Administration for input into what we can do to secure additional funds on a larger scale than in the past. If we don't ask, processes will continue in the same direction. Mr. Geliche reiterated that a request will be sent to Kenosha County, UW, KHA, RACK, and ESN requesting information on the type of funding available; the programs they associate with; amount of funding working with; population funded; and geographic area. Mr. Geliche said he worked with UW and the County on a reporting form, so getting information from them should be simple. Mr. Geliche said he would check online also to see if other communities are using targeted-funding.

Public Comments

Jo Wynn, Walkin' In My Shoes (WIMS), thanked the Committee for their time. She noted that her agency operates with no budget. They are very proud that they help get people off the streets. She is glad to see the new committee is giving consideration to youth services. WIMS has made a great impact in the community and has received a lot of support from other agencies in the community. The agencies that work with each other and try very hard not to duplicate services. Maybe HUD would consider raising the 15% cap on the Public Service category due to the great need. Our anniversary celebration is Saturday, July 17th from 9-5 pm at 2211 50th Street.

Committee Comments

Alderman Bogdala thanked the Committee for their time. There was good discussion tonight. Alderman Bogdala said he was excited when he came tonight and even more excited after tonight's discussion. He thanked staff for getting the Committee to this point in the process.

Alderman Ruffalo asked Mr. Geliche to forward the information he gave him to the other Committee members. Mr. Geliche agreed.

Staff Comments

Mr. Geliche said he will gather the information from the other agencies and forward to the Committee. We will then set up another meeting to discuss. Mr. Geliche said there were several other pieces of information in the packet for the Committee's reference.

A motion to adjourn was made by Mr. Lattimore and seconded by Alderman Downing. The motion passed unanimously (7 ayes; 0 noes).

The meeting adjourned at 7:47 p.m.

**Community Development Block Grant Committee
Minutes
Wednesday, September 15, 2010**

MEMBERS PRESENT: Alderman David Bogdala, Alderman Jessee Downing, Alderman Theodore Ruffalo, Arthur Landry Anderson Lattimore, and Ronald Frederick

MEMBERS EXCUSED: Alderman Daniel Prozanski

STAFF PRESENT: Anthony Geliche

The meeting was called to order by Alderman Bogdala at 6:03 p.m. Roll call was taken.

Approval of Minutes from the July 13, 2010 Meeting

A motion was made by Mr. Frederick and seconded by Alderman Downing to approve the minutes from the July 13, 2010 meeting. The motion passed unanimously. (6 ayes; 0 noes)

1. 2011 Community Development Block Grant (CDBG) Fund Allocation Plan. PUBLIC HEARING

Public Hearing opened.

Clarence Griffin, 6800 Third Avenue, Kenosha, said he is pleased with the cooperation and success Kemper Center has had with CDBG funding over the years. His hope is that the CDBG Committee will look at the success Kemper Center has had over the past several years because of CDBG funding and continue to support their efforts.

Jim Buck, 7103 37th Avenue, Kenosha, said the Kenosha Community Sailing Center is located on the docks by the Yacht Club. The organization teaches sailing to youth and would appreciate any assistance the CDBG Committee can provide.

Jessee Salazar, 5606 Sixth Avenue, Kenosha, invited the CDBG Committee to an Open House for Level Teen Lounge on September 30, October 5, 10 and 15 from 6:00-9:00 pm. He will be submitting a grant proposal for funding for this organization.

Jim Kennedy, 7819 Fifth Avenue, Kenosha, representing Kenosha County Health & Human Services (KCHHS) said he appreciates the CDBG Committee's consideration of targeting their resources and working collaboratively with other agencies. There are areas funded by both KCHHS and CDBG. Mr. Kennedy suggested the CDBG Committee consider pooling some of their resources with a successful summer youth employment program. During the summer of 2009 and 2010, several high school youth were referred into the program to work 20 hours per week at \$7 per hour. They learned life skills while working and earning a wage. Police statistics showed juvenile arrests went down for both 2009 and 2010. The pilot program has ended and the initial funding is gone. We hope you will consider working with the Job Center and KCHHS to keep the program going.

Jo Wynn, 2211 50th Street, Kenosha, asked for continued support for the Survival Backpack Outreach program.

Wally Graffen, 6906 62nd Avenue, Kenosha, thanked the Committee for the support they have given the Boys and Girls Club. Mr. Graffen encouraged collaboration between agencies. Programs will be stronger if they work together.

Pastor Jerry Christiansen, 103 S. Fourth Street, Silver Lake, is the founder and Director of New Song Ministries. He thanked the Committee for their support and gave staff a copy of their August 2010 newsletter.

Alderman Anthony Nudo, 5808 47th Avenue, Kenosha, said on July 19, 2010, he brought a Resolution before the Common Council requesting consideration of CDBG funds for two (2) full time police officers to provide additional protection 24/7 to the McKinley neighborhood. The Resolution failed 7 ayes; 9 noes. Alderman Kennedy and I share a portion of the McKinley area. Thirty-seven days later, a call for assistance was made as someone was being viciously attacked just outside the McKinley neighborhood. Alderman Nudo said he understands police can respond to an emergency call not in their patrol area, if needed (if funded by CDBG). Alderman Kennedy asked the Mayor to respond with a saturation of police assistance. Additional police protection could help eliminate crime and blight in that area.

Public hearing closed.

Tony Geliche, Community Development Specialist, said the purpose tonight is to review and possibly set the 2011 Allocation Plan. The Committee establishes the categories and the percentages for each category. Two categories have percentage caps – Public Service is capped at 15% and Planning/Management is capped at 20%. The remaining local categories have been Housing & Neighborhood Improvement and Economic Development. The Allocation Plan provides information for agencies such as what they can apply for, evaluation criteria, funding percentages, reprogramming of funds, etc.

Information for targeting resources, the two (2) Neighborhood Revitalization Strategies, and funding information from agencies in the community as to what agencies and programs they fund has been provided to the Committee. A map of the Reinvestment Area has also been provided.

Projects funded by CDBG must benefit low-to-moderate income people or eliminate slums and blight. Low-to-moderate income is defined annually by HUD using census data.

Mr. Frederick asked if there are other neighborhood plans available besides the two (2) that were included in the packet. Mr. Geliche said the two (2) strategies from prior years used neighborhood plans that were already in place. They were also the two (2) neighborhoods most in need. Other areas were not discussed at that time.

Alderman Bogdala asked staff to provide the dollar amounts in the various CDBG accounts. Mr. Geliche said we received approximately \$92,000 of additional funding which according to the 2010 Allocation Plan should be allocated based on applications on file. There is approximately \$125,000 in unused funds. These funds are from several different years. The funds accumulated from a couple projects that didn't happen or if agencies didn't use all of their funding. Lakeshore BID has a revolving fund of about \$198,000. The fund was set up several years ago for rehab work in the downtown area. The agreement was that if the funds were not used, they would be returned to CDBG. We continue to give them the access to the funds to try to help the downtown area. We are estimating our 2011 funds will be \$1.163 million based on 2010 funding.

HUD receives approximately \$4 billion in funding which is dispersed to approximately 900 entitlement communities. The amount each community receives is based on age of housing, income, etc. Mr. Geliche suggested keeping the additional 2010 funds separate from all other

available funds. Alderman Bogdala asked if the additional 2010 funds could be allocated at this time. Mr. Geliche said they could. Alderman Bogdala said if the same percentages are used, the additional \$92,000 would be divided by the percentages in each of the categories. Mr. Geliche said the cap is based on expenditures. The Public Service category has a 15% cap. The City has never gone over that cap. The lateness in receiving funding could cause a problem, but the numbers should balance.

Alderman Bogdala asked how a dedicated police officer would get paid with CDBG funds. If the police officer was funded for 10 months and the funds ran out, what happens after that? Mr. Geliche said CDBG pays as a reimbursement. Pay records would be submitted and we would draw as expended time. Alderman Bogdala asked if they would have to submit time sheets and reports. Mr. Geliche said yes, they would have to submit time sheets and reports. The City cannot take CDBG funds in place of City funds, but we can use the funds for additional services. Alderman Bogdala asked if CDBG funds could be used for saturation patrol. Mr. Geliche said they could if saturation patrol in the area was not their normal practice. Our records are audited every year. They would see we are funding police officers and check time records, hours, etc. So, a program would have to be created, asked Alderman Bogdala. Mr. Geliche said yes, a program such as the Foot Patrol Program established in the 1980s.

Mr. Frederick said he supports a saturation patrol. In addition, he would like to bring programs providing youth employment, gang prevention, economic development, etc. into the same neighborhood. A package of this type in a neighborhood would really make an impact with a more desirable result. Alderman Bogdala asked what the category would be to provide this result. Mr. Geliche said the category could be a hybrid of both the Public Service and Housing & Neighborhood Improvement categories. He cautioned the Committee to thoroughly review each category if combining them. Alderman Downing said the agencies could collaborate on the proposal and the City administer the proposal.

Mr. Landry suggested not using the Lakeshore BID funding. Mr. Geliche said those funds have not been recalled at this time. We want to leave the funds where they are until a decision was made to recall them. Alderman Bogdala asked who makes the decision to recall the funds. Mr. Geliche said the CDBG Committee controls the funds. Mr. Geliche provided some history regarding the funds. Several years ago, there were two (2) organizations – Lakeshore BID and Uptown BID. The Uptown BID has dissolved. The funds were put into an account to do projects in the downtown and uptown areas. The businesses would then pay back the funds. The Lakeshore BID lost interest in using the funds. CEDCO and WWBIC were funded using Economic Development funds. CEDCO provided technical assistance to people wishing to start a business and WWBIC provided loans and technical assistance for small businesses.

Mr. Geliche stated that based on the 2000 Census, which is the most current census data, McKinley is not considered a low-to-moderate income neighborhood. Other services could be provided such as job training as long as the people receiving the training are low-to-moderate income people. *(Note: Census data checked dater the meeting indicated that the area bounded by 60th Street, 52nd Street 30th Avenue and 39th Avenue is low-to-moderate income.)*

A motion was made be Alderman T. Ruffalo and seconded by Mr. Landry to maintain the current 15% funding for Public Service and 20% funding for Planning/Management.

Alderman Bogdala noted the 15% for Public Service and 20% for Planning/Management is the maximum percentage allowed. He agreed with the motion. Alderman Ruffalo said he would like to see organizations in the Public Service category collaborate. The Committee will work on the details for this. Mr. Landry said the Committee can always revisit the approved 15% also.

The motion passed unanimously. (6 ayes; 0 noes)

Alderman T. Ruffalo asked the Committee to consider downtown when discussing a target area. The downtown area has had blight problems for many years. He would like to see a comprehensive plan for blight removal for the downtown area and then move forward with the plan.

Alderman Bogdala suggested the remaining 65% be used in the Housing & Neighborhood Improvement category and a revolving loan fund. Mr. Geliche suggested giving it a different title. The category should be generic to eliminate blighted properties. Alderman Bogdala said eliminating categories would allow the Committee to focus on a target area. The applicant could submit a proposal stating what they could do for that area. How would focusing on a target area impact an agency such as WWBIC? If a category was created called Housing & Neighborhood Improvement/Economic Development, would WWBIC still be eligible? It would give us the best resources for our money. Mr. Geliche said in years past, we have set ranges so we could put more money in Economic Development providing flexibility.

Alderman Bogdala asked WWBIC how working within a targeted area would impact them. Heather Lux, 600 52nd Street, Kenosha, said it is a broad category. It is great to give more money to those who can do the most for Kenosha. Economic Development funds help with job creation. Alderman Bogdala said if a category stressed cleaning a building, razing a building, renovating a building and/or provide revolving loan funds to get a business started, would that make sense and work for WWBIC. Ms. Lux said it is no different than what WWBIC is currently doing except it forces them to focus on a smaller geographic area. Alderman Bogdala asked if the \$85,000 available could be used anywhere in the City. Mr. Geliche said yes it could. Alderman Bogdala asked Ms. Lux if WWBIC were confined to a specific area, how would they be impacted. Ms. Lux said they would like to be able to operate throughout the whole city, but if funds are provided to draw business into a specific area, WWBIC would like to be a part of that also.

Mr. Geliche said the language in the Allocation Plan could state that we will give priority to proposals that focus on our goals in a targeted area, but we will accept proposals for projects throughout the City. Mr. Landry asked if the percentage or the area should be set first. Mr. Geliche noted if the percentage is set without the area, the process cannot move forward. Both the percentage and area should be defined. Alderman Bogdala said if the Committee allocated the remaining 65% of funds to a specific area it could make it difficult for some projects to qualify. Mr. Geliche said any activity outside of the specified area would not qualify. An example would be road improvements. Only road improvements in the specified area would qualify. Mr. Frederick suggested the language read “preference” instead of “priority.” Mr. Geliche suggested “need” or “priority.”

Mr. Landry asked how the other 13 aldermen will respond to setting a target area. Alderman Bogdala said that is a valid point. But, if we don't take care of the areas within the City, the problems will move outward. Alderman Bogdala said he felt the majority of the Common Council will benefit based on what this Committee decides.

A motion was made by Alderman T. Ruffalo and seconded by Mr. Frederick to combine Housing & Neighborhood Improvement and Economic Development into one category called Housing & Neighborhood Improvement/Economic Development for the remaining 65% funding. The motion passed unanimously. (6 ayes: 0 noes)

Alderman T. Ruffalo said downtown has been in it's current state of blight for many years. There has been talk to revitalize the area, but nothing has been done. Alderman T. Ruffalo said he would like to see some improvements made to the area.

Mr. Landry asked if the Committee should discuss how they will allocate any additional funds or handle any reduction of funding. Mr. Geliche said historically, if there was a reduction, we have reduced funds across the board. If an increase in funding is received, we have funded applications on file, road improvements, and saved the funds for a later date. By including this information in the Allocation Plan, if additional funds are awarded or if there is a reduction in funding, we do not have to go back to Common Council for approval. *Alderman T. Ruffalo said any additional funding should be distributed per percentages outlined. The wording for any reduction in funding should remain the same.*

Mr. Geliche said funds have accumulated over time. The Allocation Plan stipulates where these funds will go. Alderman Bogdala asked if these are the unused funds. Mr. Geliche said no, but if they are not used for 2011, then the funds can be reprogrammed as designated. Currently, the reprogrammed funds go to local neighborhood strategies. Alderman Bogdala asked if the funds could be put into a specific category. Mr. Geliche said they can go into any or all of the three (3) categories. But you run the risk of going over the caps. You also have to designate whether you want to use the applications on file, send out an RFP, etc. Mr. Lattimore said Public Service and Planning/Management are the two (2) smaller categories, so it seems best to put the money into the Housing & Neighborhood Improvement/Economic Development category. Alderman Bogdala said he would like to see the funds be used for applicants whose proposal may not fit into the target area, but really provide a needed service to the community. Mr. Geliche suggested using the funds for “applicants as designated by the Community Development Block Grant Committee.”

A motion was made by Mr. Lattimore and seconded by Mr. Landry to distribute reprogramming of funds through a Request for Proposals to the CDBG Committee. The motion passed unanimously. (6 ayes; 0 noes)

Mr. Frederick suggested that youth, downtown and McKinley, and public safety and emergency services be designated as priorities in the Allocation Plan. Mr. Geliche said according to the census, McKinley is not a low-to-moderate income neighborhood. If we cannot prove an increase in police protection is benefiting low-to-moderate income people, the project will not qualify. CDBG is locked into 2000 census data until about 2013.

Alderman Downing left.

Mr. Geliche suggested applying the same priorities in a neighborhood identified by the census as low-to-moderate income. Then the project would be eligible under the Block Grant Program. We usually do not work to benefit an area. Mr. Geliche said he would review what is eligible for area benefits to make sure we don't miss anything.

A motion was made by Mr. Frederick and seconded by Mr. Landry to establish the following priorities: Youth (population); Downtown (area); Emergency Services (as listed on ESN document); and Public Safety.

Mr. Geliche said HUD will not let the Committee designate downtown as a target area. Facade work can be done in the downtown area. Alderman T. Ruffalo asked if blight removal would qualify. Mr. Geliche said downtown as an area would meet the blight removal priority.

Alderman Downing returned.

Alderman T. Ruffalo said blight removal in the downtown area covers everything except a benefit to youth. Mr. Frederick said his motion is not as specific as it should be, but it provides direction and clarity for the applicant. Alderman Bogdala asked what if someone came in with a

very good proposal that does not apply to the target area. Mr. Frederick suggested adding that preference or priority will be given to applications addressing the above criteria.

Mr. Geliche said the Consolidated Plan adopted by Common Council addresses the same issues being discussed. We can refer applicants to the Consolidated Plan for direction on what our goals and priorities are. The Allocation Plan has defined where we want to see the funds spent.

Alderman Bogdala passed the gavel to Alderman T. Ruffalo and left.

An amendment to the motion was made by Alderman T. Ruffalo and seconded by Mr. Lattimore to change the targeted population from “youth” to a priority of “youth/job creation.”

Alderman Bogdala returned. Alderman T. Ruffalo returned the gavel to Alderman Bogdala.

The motion passed unanimously. (6 ayes; 0 noes)

Mr. Geliche restated the priorities: targeting youth/job creation; downtown as an area; emergency services; and public safety. Some organizations do not fit into any of these categories. We will add a disclaimer that priority will be given to those who meet the priorities. Mr. Geliche said the Committee will continue to see proposals for road and facility improvements. We do not want to discourage anyone from applying. HUD told us we needed to prepare a Consolidated Plan and that we need to address these needs. The Allocation Plan shows we are addressing the Consolidated Plan.

Mr. Landry said under the proposal we just passed, agencies like Shalom Center and Women & Children's Horizons are encouraged to apply and would get preference. Kemper Center would not fit into any category, but can still apply. Mr. Geliche said many organizations provide youth services. Alderman Bogdala said we are not looking for 10 agencies providing 10 services, but five (5) agencies providing 10 services. We are looking for collaboration. Many organizations provide overlapping services. We don't want to prevent anyone from applying. An example is the Boys & Girls Club sharing their facility with other agencies.

Alderman Bogdala said the Committee can set metrics for the proposals. The Committee may approve funding contingent on the agency meeting specific criteria. Alderman Bogdala asked if language needed to be included regarding collaboration. Mr. Geliche said we have organizations applying for funds who provide the same services. We would only provide funds to one (1) and tell the organizations they need to work together. We have also awarded funds to agencies based on their collaboration with other agencies.

Mr. Geliche asked the Committee if they really wished to make the list of Emergency Services provided by ESN public. Mr. Landry noted some of the services are not in the City. Mr. Frederick suggested “as defined by the ESN or homeless services.” Mr. Geliche said there should be an understanding of what is to be funded. We need to be more specific. What do we consider Emergency Services – homeless, roofs, etc. Alderman Bogdala asked if it could be removed because Public Services is a priority.

Byron Wright, a member of ESN, said the list was provided to the Committee because of a request from the City. ESN prepared the list based on information on the ESN website. The two (2) main emergency services are food and shelter.

A motion was made by Alderman T. Ruffalo and seconded by Mr. Lattimore to define Emergency Services as food and shelter. The motion passed unanimously. (6 ayes; 0 noes)

Mr. Geliche said the Allocation Plan would go to Plan Commission on September 23, 2010 and Common Council on October 4, 2010. If approved, the 30 day application period could be in October or November. Budget is the Monday and Tuesday before Thanksgiving. Interviews could be conducted the first full week of December. Mr. Geliche said he would put a schedule together and submit it to the Committee.

A motion was made by Alderman T. Ruffalo and seconded by Mr. Landry to approve the 2011 Allocation Plan. The motion passed unanimously. (6 ayes; 0 noes)

Public Comments

Public comments opened.

Byron Wright, 5517 16th Avenue, Kenosha said he has lived in the inner City his whole life. Any additional police officers should be at the taxpayers expense. The location where additional police officers are needed changes daily. Mr. Wright said as Director of Kenosha Human Development Services, he recommends the Committee look at the fact there is an alcohol problem in the City. There is limited treatment available for drug and alcohol victims. Oxford House is a type of facility where victims can live as long as they stay sober. He would encourage assistance to projects that don't always fit into the priorities. Any time we can help people stay sober is good.

Jesse Salazar, 5606 Sixth Avenue, Kenosha, encouraged adding additional police officers to the workforce. Neighborhoods are crumbling fast. Many houses are being vandalized. We need to keep drugs off the streets. Teens need a place to go. The teen homeless situation is not good.

Public comments closed.

Committee Comments

Mr. Frederick suggested the Committee visit the website for the Oxford House.

Alderman Bogdala thanked everyone in attendance for a good meeting. He is hopeful that with this direction, the City will see long-lasting effects to some serious problems. Tackling these issues will have an effect on all areas of the City. Alderman Bogdala said he is looking forward to seeing the proposals as they come forward. There will be some tough decisions to make. This Committee will do the best they can to make the biggest impact for the City.

Alderman Bogdala thanked staff for putting the meeting together.

Staff Comments

Mr. Geliche said several members of this Committee are new to the process. After the Committee makes their recommendations, the Common Council is the final review for the program. The Committee can expect to see between 25-40 proposals. Proposals will be heard over two (2) nights. Applicants are given 15-20 minutes to present their proposal and answer any questions from the Committee. The Committee will reconvene to allocate funding. The funding recommendations will be published in the Kenosha News and then forwarded to Common Council for approval.

The Committee is not given all of the information that is submitted by each applicant. Items such as audits, non-profit certification, etc. is kept on file in our office. The Committee receives a list of these items. A letter is sent to applicants letting them know the application it is available, where they can obtain a copy and when it is due.

If any Committee member needs additional information, we will try to accommodate. You will also be provided a funding history. Once approved, the program is forwarded to HUD for their approval and our grant agreement. Common Council will see the program twice. They will see the Committee recommendations and then the actual agreements.

Alderman Bogdala said he did some research on a super block in Chicago which talked about the same issues we were discussing. It was a successful program. They started by putting additional police officers on the streets. Obviously, they started with more money than we have.

A motion to adjourn was made by Alderman T. Ruffalo and seconded by Mr. Lattimore. The motion passed unanimously. (6 ayes; 0 noes)

The meeting adjourned at 8:11 p.m.

**Community Development Block Grant Committee
Minutes
Tuesday, December 7, 2010**

MEMBERS PRESENT: Alderman David Bogdala, Alderman Jesse Downing, Alderman Daniel Prozanski, Alderman Theodore Ruffalo, Arthur Landry Anderson Lattimore, and Ronald Frederick

STAFF PRESENT: Jeff Labahn and Anthony Geliche

The meeting was called to order by Alderman Bogdala at 5:03 p.m. and roll call was taken. Alderman Bogdala noted quorum was present. Alderman Bogdala asked for a moment of silence recognizing members of the armed forces who served and are serving our country especially those associated with Pearl Harbor.

Approval of Minutes from the September 15, 2010 Meeting

A motion was made by Alderman Ruffalo and seconded by Anderson Lattimore to amend the minutes on page 2, paragraph 3, sentence 6. The words "using CDBG funds" should be stricken from the sentence.

Alderman Prozanski arrived.

The motion passed unanimously (7 ayes; 0 noes).

A motion was made by Alderman Ruffalo and seconded by Alderman Downing to approve the minutes as amended. The motion passed unanimously (7 ayes; 0 noes).

1. Consideration of Proposals for Funding under the 2011 Community Development Block Grant Program

Tony Geliche, Community Development Specialist, said the interviews are tonight and tomorrow. Interviews are to be 15 minutes in length including discussion by Committee members. Mr. Geliche noted that if additional information is requested by the Committee, the applicant should submit the information by Friday, December 10, for inclusion in the agenda packet.

Mr. Geliche said the Allocation meeting has been scheduled for **Thursday, December 16, 2010 in Room 202**. The Committee decided to start the meeting at **5:00 p.m.** Alderman Ruffalo stated he would not be in attendance.

Applicant: Kenosha Area Family and Aging Services, Inc. (KAFAS)
Project: Volunteer Transportation Service
Request: \$5,000

Gary Brown, 7814 17th Avenue, Barb Tenuta, and Joseph Stahlak, 1874 22nd Avenue represented the agency. Mr. Brown said KAFAS provided transportation for 204 elderly persons so far this year. They have 80 volunteer drivers. Seventy-five percent of the riders cannot use public transportation. Seventy-five percent of the destinations are medical appointments. KAFAS averages 15 rides per day. The oldest rider is 99 years old. Many of the riders have no one to

assist them in their daily life. The oldest baby boomers will reach 65 years old next year, so we anticipate an increase in riders in the near future.

Ms. Tenuta is the Volunteer Transportation Coordinator. There is an additional full time staff person for the program. The riders are transported to various places. Most riders have difficulty using public transportation. The service in many instances provides companionship along with the ride. The 83 volunteers use their own vehicles and are paid \$0.42 per mile. Many of the volunteers stay with the rider and help them with their paperwork. The volunteers drove 95,000 miles this year. Surveys are taken twice each year. One hundred percent of the riders surveyed say they have access to necessary appointments because of our service. Our riders are mainly low and very low income residents. The last increase in rates charged to our riders was April 1, 2006. We try to provide reduced rates to very low income riders. Kenosha County has provided funds to help keep our rates low.

Mr. Stahlak said he has utilized the Volunteer Transportation Service since November 2001. He has experience three (3) bouts with cancer. During chemo therapy treatments, you don't always feel well and you're weak. This is a very good service.

Question: How do you track that the CDBG funds are used for City of Kenosha residents only?

Answer: The riders have to be a Kenosha County resident. We breakdown our ridership even further between city and county.

Question: What is the breakdown for City of Kenosha residents?

Answer: In November 2010, there were 105 riders. Ninety of them were City of Kenosha residents and 15 were west of I-94.

Question: When did you drop the "Escort" from your name?

Answer: In December 2009.

Applicant: Women and Children's Horizons, Inc. (WCH)
Project: Legal Advocacy Program – Legal Coordinator
Request: \$20,000

Kathryn Comstock thanked the Committee for past funding and of their support of women dealing with sexual assault and domestic abuse issues. WCH is the only dual agency in the area. WCH offers nine (9) programs. We work to keep victims and families safe. Victims can be abused physically and emotionally. The economy has added to the number of abuse cases in Kenosha. Any funds victims and families have is used for housing and food. When the victim faces the abuser in court, it is a very stressful situation.

Regina Cappitelli, the Legal Program Coordinator, thanked the Committee for past funding. The Legal Advocacy Program is an essential part of WCH. WCH has had a Legal Advocacy Program for 14 years. The present economy has lead to a rise in domestic violence. An increase in deaths in domestic violence cases can be attributed to the the economy also. The victim will be abused an average of seven (7) times before leaving the situation. If a victim is in a domestic violence situation, we support them and work with them if they decide to stay in the relationship. The most important time is when they decide to leave the situation. The legal advocates support the victims in court. Our services are free and confidential. The Legal Coordinator position is supported by CDBG funds and works out of the District Attorney's office. This position supervises the Legal Advocate and Restraining Order Advocate positions. In 2010, the Legal

Advocacy Coordinated supported 357 new clients and 254 ongoing clients for a total of 631 victims.

When the victim is first seen, we provide information on services provided by WCH as well as other agency services. We work out a plan for each victim and help with restraining orders. We interact with the District Attorney's and Assistant District Attorney's. Some of the information provided to the Legal Advocacy Coordinator is not even available to the DA. During sentencing, the victim has the opportunity to tell the judge what happened. The coordinator accompanies them.

Ms. Cappitelli said WCH's is requesting \$20,000 to help the victims. Our victims know and love their abuser. The abuser is the father of their children. It is difficult for them to leave. The challenges WCH's faces are an increase in clients due to the increase in unemployment and victims leaving abusive homes because their children have turned 18. We do not judge them. We listen to them and help them. The breakdown of the victims assisted by the coordinator in 2010 is: 38% single parents; 91% female; 9% male; 18% children and young adults (0-21 years old); 4.5% above the age of 50; 19% above the age of 15. Approximately 100-150 cases are referred by law enforcement. This is a small number compared to the number of sexual abuse cases that are not reported, cases where charges are not files, etc.

Question: The detail provided is appreciated. How do we prevent domestic violence and sexual abuse from happening?

Answer: Domestic violence and sexual abuse has been in existence since the cave man. The situation is cyclical. What a child sees at home is what he/she believes life should be like. Education for the children is the only way to stop domestic violence and sexual abuse. Our Batters Treatment program is one of only a few in the State. The classes are for men and women and are offered in English and Spanish. We go to the high schools and middle schools also. We cannot go to the elementary schools without parental knowledge and approval. Ms. Comstock said her previous position was at the Allendale School in Lake Villa, Illinois. The children at that school are the future of what we see here. WCH is invited into the schools in bullying situations.

Alderman Bogdala said he hopes WCH can continue to help the victims. He appreciates their efforts. Domestic violence and sexual assault need to be eliminated. The CDBG Committee has a representative from Kenosha Unified School District (KUSD) who may be of assistance in the schools.

Ms. Cappitelli said they are also working to change the fact that misdemeanor violence and disorderly conduct charges are being lowered to lesser offenses.

Question: Do you receive any support from Kenosha County?

Answer: Not for this particular program.

Question: Are the cases court ordered:

Answer: The cases are recommended not ordered. If the cases were ordered, then the victims would have to pay court costs. At one time, they could have been ordered to take the Battered Treatment Program. We lost the funding for that program, so now the victims can only be recommended to attend the program.

Question: What is the breakdown of City vs. County cases?

Answer: Approximately 75% of our cases are in the City of Kenosha.

Question: Is that overall for the agency?

Answer: Safety is our primary concern. If there is a client from outside Kenosha County, an agency will contact us and ask if we can help. We try to fund our programs through many different sources so we can continue to provide services if funding from a particular source is not available.

Applicant: Spanish Center of Southeastern Wisconsin, Inc.
Project: Community Outreach Interpretations and Translation Services
Request: \$9,000

Ben Ortega and Anna Ortiz represented the agency. Mr. Ortega said the problems for Latinos in Kenosha is growing. The Latino population is the largest in Kenosha. The number 1 group for sexual abuse and domestic violence in Kenosha is in the Latino population. There are 3 parts to our proposal. The first is direct services where staff sit with the clients and discuss their problems. The second is housing. Many people are losing their jobs and without income are unable to pay their rent or are losing their homes. We try to find apartments for them. Between 60% to 70% are deficient in the English language. The Spanish Center interprets documents and help the client understand the documents. Many of the people are losing their jobs and don't understand why. We have found that many have lost their jobs unjustly and we have counseled them to talk to their former employer and if necessary to EEO. We work with them and temp agencies to find employment. Many of our clients have legal issues to deal with. We go with them to Municipal Court to translate for them. Southeastern WI Legal Services is housed at the Spanish Center offering legal assistance.

Our clients educational level is mainly 8th grade or below. They don't understand the system, so we assist them through the processes. We refer clients who do not know English to Kenosha Literacy Council and we have some staff on site to teach Spanish. Ninety-seven percent of our clients income is under the poverty level. Many don't have insurance and do not know what is available and how to apply. We do not assist anyone who has broken the law. We refer them to someone for legal assistance.

Spanish Center is the main place for Latinos to come. The main health issue is depression. We try to help them with their medical issues and guide them where to go. We spend many hours referring people to other agencies for assistance.

The third part of our proposal is education classes. We offer classes to help our clients become self-sufficient. We are also offering a program for City employees to educate them on the Latino culture and language to better understand the people. We also are providing some key phrases to use in situations to avoid conflict. These classes are for police, clerical and direct services staff. Mr. Ortega said he has been the victim of prejudices by City employees in Kenosha, Racine and Walworth. Unemployment among Latinos was 4.9% in 2001 and 16% in 2009. Unemployment causes stress and domestic violence problems. We connect clients to food shelters and other agencies for assistance. We help anyone who comes through the door. We keep track of the numbers regarding residency as best we can. Latino's are spread out throughout the City. Latino's here in Kenosha are humble and want to work.

We do charge for our interpretation and translation services. This helps with the day-to-day operational costs at the Spanish Center. The Spanish Center will be moving into the Boys &

Girls Club in 2011. We are asking for \$9,000 for the program and we will provide the remaining \$5,000.

Question: Why are you asking for \$9,000 this year compared to \$5,000 last year?

Answer: Funds to support a full time staff person are hard to come by. The funds are also to help pay for the training program being offered to City employees. We believe the number of people we will serve will continue to increase. We also make home visits which are time consuming.

Question: If you are moving into the Boys & Girls Club why do you have \$2,000 for occupancy expenses?

Answer: We still have to sign the lease with the Boys & Girls Club, but we will be paying rent and will have other expenses.

Question: In your budget you have in-kind items and other expenses, but the majority of the funds are coming from CDBG. Why don't you seek other sources?

Answer: We are constantly seeking other sources but have not been successful. We are applying for another grant in February.

Question: The training for law enforcement personnel is a good idea. Could law enforcement contribute to the funding of this training?

Answer: To receive funding from the Police Department, we would have to offer the training in collaboration with them. Previously, training of this type was offered in LaCrosse, but law enforcement staff was unable to attend. Mr. Ortega said they would check into possible funding from the Police Department.

Question: What makes your programs and services different from your peers?

Answer: There are 33 Latino countries. Each one is a different cultural perspective. We do not offer an assembly line approach. We talk in their language. Very few services are provided in Spanish. There is one other agency in Kenosha that offers Spanish programs, but they are religious oriented. We offer services to African American and white people also.

Question: The Kenosha Community Health Center is looking to expand by opening a Behavioral Health Clinic at the Boys & Girls Club. Would this be a duplication of services?

Answer: The difference is the interpretation of for the clients. We are available at all times. We are glad to be moving to the Boys & Girls Club. If an interpreter had to be hired, it would cost \$75 per hour. The Spanish Center is more cost effective.

Question: Your intentions are noble by not turning anyone away. The Committee has to decide which agency will give us the most impact for our dollar. How do you know if your clients are from the City of Kenosha, Kenosha County, or other locations?

Answer: The information provided to CDBG shows the client's address, income level, etc.

Question: If your program was not funded, do you have other avenues to pursue?

Answer: If we received a couple of grants, it would cover a lot.

Alderman Bogdala asked staff for clarification of CDBG funds covering 100% of program costs. Mr. Geliche said based on the level of funding, the Spanish Center would have to demonstrate some contribution to the program.

Question: The Committee would like to see what the Spanish Center's contribution would be toward the program.

Answer: Their contribution is through in-kind contributions and donations. Clear guidelines are not defined regarding what the amount of other funds is required. The Spanish Center is contributing \$5,000. Clearer guidelines should be put in place.

Mr. Frederick said it is difficult to raise funds and in the Human Services area, it is even more difficult than in the business sector. For a \$16,000 project, having \$9,000 come from CDBG funding is reasonable. The Spanish Center is not asking for CDBG to support the majority of the project. Hopefully, the Committee will take this in consideration when looking at all the applications.

CDBG funding of \$9,000 will help families go through the proper channels instead of emergency services which is more costly. An investment in the Spanish Center is small compared to what it could be.

Mr. Frederick said the Human Services climate is so bad that we will be looking at a proposal to figure out why people are not contributing to the United Way.

Applicant: Kenosha County Interfaith Human Concerns Network (Shalom Center)
Project: Emergency Family Shelter
Request: \$50,000

Dan Melyon, 431 Prairie Avenue, Winthrop Harbor, IL, thanked the Committee for their time and past support. The Emergency Shelter began in 1990. The shelter is for the homeless with children. We have a case management system in place to help them get on the right track and to become self-efficient. We partner with other agencies for services we do not provide. We offer classes such as nutrition, budget management and parenting. We help to bring school levels up in the day-to-day living of the children. We work with 50-60 families each year which includes approximately 125 children. The numbers are lower than 3-4 years ago because the families are staying in the program longer. The goals of the program are to find housing and employment if not employed. Many of the clients are employed, they just don't make enough to pay their expenses. We refer our clients to the Community Action Agency for rental assistance, but funding is usually expended by mid-year. Once this funding is expended, our clients are unable to receive assistance for first month's rent and security deposits.

We have guidelines for eligibility and participation. If the guidelines are not followed and the clients are not moving forward, they are dismissed from the program. The goals for our program are: 1) Basic Needs; 2) Preparation and Referral; and 3) Sustainability.

Alderman Bogdala left.

Clients are enrolled in classes at Gateway Technical College and UW Parkside which provides a connection to the community. KUSD is a partner with the Shalom Center. All the children go to

classes. We also assist in finding employment. We work with other agencies to assist the families with the issues they are dealing with. We want the families to become independent and maintain that independence. After the children are evaluated, they are tutored 1:1 in the areas where they need the most assistance.

Alderman Bogdala returned.

The Shalom Center is open 24 hours a day, seven (7) days a week. We provide three (3) meals a day. We try to provide for all the needs families have and try to make them comfortable. We give each child their own stuffed animal or toy. We have room for approximately seven (7) families or 28 people. The rooms are small with beds, 1-2 dressers and a television. There is a recreation room that is shared by all the families.

The benefits and successes are the number of people that gain employment, get an education and find housing in the community. We track and record our resident and client assistance information on a state database. Both families and the community benefit from our services. Many of our clients take jobs that others may not want. They move into apartments that are small but sufficient. We work with several landlords in the City to find apartments for our clients. We take people off the streets and help them become a productive member of society.

Question: Last year you received \$25,000 and this year you are requesting \$50,000. Why such a increase in the amount requested?

Answer: We asked for \$50,000 last year and received \$25,000.

Question: Are the services the same as last year? Your request of \$50,000 is for wages and fringe benefits. I have a problem with providing CDBG funds for wages and salaries.

Answer: Funds would be for wages for case managers who work with the people on a daily basis, input data into the database, meet with clients, conducts classes, etc. We are open 24 hours a day seven (7) days a week so we have to have staff there for all those hours. Most of the ancillary costs are paid with other funding.

Question: Is a wage increase included?

Answer: Yes, a 2% increase is included this year. Staff did not receive an increase last year.

The outcomes may be more difficult to measure when providing funding for wages. A suggestion possibly for the future is to request funds for the more tangible items such as bedding, linens, etc. These types of items are easier to measure.

Question: Under the Shelter Program of the 28 people in the program at a given time, how many are children?

Answer: Ten (10) are adults and 18 are children.

Question: Is your Shelter Program always full? Do you have a waiting list?

Answer: Yes, our program is always full. We have a waiting list of 40-45 families and we turn away 150-200 families each year.

At the last Common Council meeting landlords stated they were unable to find tenants. The Shalom Center should check into this and see if they can locate additional housing for their clients.

Question: In reference to your Measurable Outcomes, we would like to see more detail. You state that 80% of adults who do not have a high school education enroll in classes to obtain their GED. What percentage obtain their GED? What percentage of adults take classes for a trade, complete the classes, and find a job in the trade?

Answer: If clients are enrolled in classes they must attend them to remain the our Shelter Program. When we provide a count of the number of people are in apartments, it represents the number of people who left and moved into apartments. If clients are attending GED classes, they may still be in classes when they leave our Shelter Program. We do not know if they continue the classes after they leave or not. We do need to follow up on those individuals.

Alderman Bogdala noted for future thought, if clients are taking courses for their GED and leave the program since the Shelter Program has invested in them, information should be sought on whether or not they have completed the classes and received their GED and if they found employment.

Mr. Frederick said Public Services projects are people helping people which is costs vs. wages. Alderman Prozanski said other dollars could be used for wages and CDBG funds for tangible items. Mr. Frederick said he appreciates the discussion. Public Service projects provide services to people and have personnel costs. If you change the emphasis of your resources you may injure the point you are trying to make. Mr. Melyon said each funding source warrants a new program. We don't want to tamper with the basic infrastructure of a successful program or take away the basis of the program. Alderman Ruffalo agreed with Mr. Frederick. The Committee needs to look at the impact described in the Measurable Outcomes and as long as the objectives are met, it doesn't matter where the funds are spent. It matters what the objectives are and if those objectives are met. Alderman Bogdala said the Common Council is the final approval for the funding. They look to see if the CDBG programs duplicate services. The issue is not funding salaries, but the duplication of services. CDBG cannot be the sole provider of funds for a project. We would rather see five (5) entities doing ten (10) things, instead of ten (10) entities doing five (5) things. Alderman Prozanski said it just food for thought that the funding be switched from wages to tangible items and that funding come from several sources.

Applicant: Oasis Youth Center
Project: Oasis Youth Center Expansion of Services
Request: \$5,000

Richard Kopp, 4221 18th Street, Kenosha and Tim Knautz, 1318 97th Avenue represented the agency. Oasis Youth Center was founded by four (4) congregations with shifted demographics who needed to find something for the kids to do. Last year the program was in the building stage. Since then, we have a building and have been opened over three (3) months. Our target population is 5th - 8th graders living in the neighborhood. The center is currently open on Tuesday and Thursday from 3:00-7:30 pm. We are working to put the Director and Assistant Director in place. Oasis wants to offer a program for high school kids also but want to keep them separate from the 5th - 8th graders.

The center has electronic games, a television and a recreational area with a pool table. There is also a canteen area supplied with donations. The kids come after school and can stay until 7-7:30 pm. Many of the kids don't have anyone to come home to. The center gives them someplace to

go where there is adult supervision. The center is not a free-for-all atmosphere. The first timers have to complete an information/emergency form.

The workers are trained volunteers, teachers, social workers. We identify where the kids need help with their school work and we assist them with their homework. After their homework is done, then they can get something to eat and play games. When the center opened, there were nine (9) kids; last week we had 23 kids. Forty-eight families in the McKinley/Roosevelt neighborhoods showed an interest in the program. The center fits into the Allocation Plan to assist youth.

Question: Who runs the organization?

Answer: There is an eight (8) member Board. Mr. Kopp is the Chairman. The board meets monthly. Currently working to put together Policies & Procedures. The board is working on funding to support a full time Director and an Assistant Director. We have two part time directors who are volunteers. The board handles the administration and the two (2) directors work with the kids.

Question: Do you conduct background checks on the people who work with the kids? What kind of training do they receive?

Answer: The workers receive training. The volunteer social worker is setting up training for abused kids. The other volunteers are from the four (4) churches. We do not do background checks.

Question: Will you preform background checks in the future?

Answer: Yes, we will perform background checks in the future.

Question: You state that the total program costs are \$17,000. How will you pay the Director's salary?

Answer: We will fund the full time Director through grants and donations.

Question: What will the \$5,000 requested for equipment and services be specifically used for?

Answer: Computers for the kids to do their homework and other electronic equipment. When the center is closed, staff can use the computers for Quick Books, etc.

Question: Will the computers have filters on them limiting the access for the kids?

Answer: We have a committee looking into that. We do have to have filters and we are researching that. If we choose Time Warner, they have a virus protection program and a filtering program that come with Road Runner.

Applicant: New Song Ministries, Inc. (NSM)
Project: Circles of Support – Returning Citizens
Request: \$75,000

Scott Metzfeld, 1007 92nd Street, Pleasant Prairie, George Hockney, Sheriff Beth, and Pastor Gerald Christiansen represented the agency. Mr. Metzfeld said NSM was founded by Pastor Christiansen in 1992. Since then it has been a grass roots organization. NSM focuses on

breaking the cycle of being in jail. They work with men and women just released from jail. Basic needs such as employment, clothing, a church, etc. are met as they enter the community.

Sheriff Beth said law enforcement is good at locking people up. Wisconsin has the lowest crime rate of any State in the US. We are not good at helping people once they leave jail. NSM is helpful to them. Once the inmates are let out of jail they go right back to what they know. NSM is a place that should grow, but not grow too big. The clients are counseled in jail and someone meets them when they are released. Pastor Christiansen counsels them in jail, calls them before they go to work, brings them to work, brings them to church, etc. Any assistance you can provide to NSM's would be greatly appreciated.

Mr. Metzfeld said the Circles of Support program is a new program. Little pods of people are set up and meet with returning people. They meet on a regular basis. The group offers encouragement, demonstrations on how to be a good role model, help them to not feel isolated, and help them connect in the community. The participants will be volunteers. NSM keeps about 80% of their clients from returning to jail vs. 60% going back in.

NSM wants to add a Director to staff and a person to run fund raising efforts so NSM won't be dependent on CDBG and to help partner with other agencies. Training for the new program will be through a national program. We can use the Salvation Army building rent free. We provide some free clothing and other basic needs. We would like to off set some transportation costs.

NSM goes into the Kenosha Correctional Center on a weekly basis. They offer weekly recovery meetings and offer Sunday church services at the Salvation Army.

Question: How does NSM differ from the HOPE Council?

Answer: HOPE Council works with some ex-offenders but with a drug and alcohol emphasis. NSM is more about basic needs.

Question: Your most measurable outcome is helping ex-offenders find employment. HOPE Council is requesting \$10,000 and you are asking for \$75,000.

Answer: NSM is going from a grass roots organization to a full time program.

Question: How much did you request last year?

Answer: \$24,000. We want to hire a full time Director to look for other funding and become independent. We will look for state and other area funding to become independent. We are only working with a small number of people. We hope to expand our program to help more people.

Alderman Bogdala suggested contacting Kenosha County. Kenosha County receives a \$65,000 grant from the state for their Living Free program. The program pays for personnel costs associated with people who would have been incarcerated at the state level. Living Free is an academy inside the jail. Birds of a Feather receives \$15,000 a year from Human Services. Mr. Metzfeld said possibly they can apply for funding through the State Corrections. He said he would investigate if any funding is available at the state level.

Pastor Christiansen said at one time NSM was awarded \$50,000. I do not know what it takes to make this agency a business, but please look at what we have done in the past and where we are looking to go in the future.

Question: Do you have volunteers lined up?

Answer: There is enough visible interest. To launch, we need a dedicated person to generate the volunteers.

Question: The project focuses on re-entry, yet you have no statement of support or funding from the Department of Corrections.

Answer: We did not get one, but we will get one for the Committee.

Question: If you were allocated only part of the amount you requested, what would you do with the funds?

Answer: The first priority is a full time staff to execute the business plan, raise funds and write grants. We have the funds for the tangible services like clothing, food, rent assistance, etc.

Applicant: Kenosha YMCA
Project: Frank Neighborhood Project (FNP)
Request: \$50,000

Sheriff Beth and Pastor Harris represented the YMCA. Sheriff Beth said the FNP was a small organization. The FNP has done some wonderful things for in the neighborhood. They held a jacket, hat and glove drive to help the kids in the neighborhood. They have received grants to help them also. The Kenosha County Sheriff's Department is a strong supporter of the FNP.

Victoria, a beneficiary of assistance from the FNP, said she moved to Kenosha from Oshkosh. The FNP provided her with furniture, food, and assistance to obtain temporary custody of her children and her sisters children. They also provide breakfast and spiritual guidance. This past summer they paid for her niece to attend summer camp.

Wal-Mart is a strong supporter of the FNP. They donated \$50,000 to give families memberships to the YMCA.

Tanya, another recipient of FNP generosity, said she was homeless for eight (8) months. FNP found her a three (3) bedroom apartment, provided food, furnishings, bedding and clothing. They even gave her pictures for the walls. She was very pleased to receive the help from FNP.

Sheriff Beth said Gordon Food is one of their corporate sponsors. They provide food with damaged packaging to their program and New Song Ministries.

Pastor Harris thanked the Committee for the time to share the victories and successes of the FNP. He provided several handouts. FNP focus is "Lifeline of Relationships." With the Focus Inn & Boyz to Men program, young men are picked up in the morning, provided breakfast, and discussion is held regarding choices. We tell them how they can avoid making the wrong choices. Family Movie Night is very well attended. They have run out of food many nights. Home visits are conducted to build relationships and learn how we can help people be successful. The FNP has grown due to the funding from CDBG.

Question: What is your relationship with Frank School?

Answer: Pastor Harris said he used to work at Frank School. I have been in the neighborhood for 15-16 years. I have done what I am doing now for many years without getting paid; now I'm getting paid. I am happy to be in the school and the

neighborhood. I am where I belong. We have provided an events calendar to the Committee and we invite you to come and see our project in action. Sheriff Beth asked the Committee to consider adding an extra \$500 to the amount they are considering allocating to the FNP. They just found out as of January 1, 2011 there will be a \$500 license fee to show the movies for Movie Night.

Alderman Prozanski noted FNP offers many programs at Frank School and are centered around the school. It is nice to see this organization working with KUSD and other businesses to improve the area. Pastor Harris said the principal at Frank School cares about the kids and supports the FNP wholeheartedly. Alderman Bogdala thanked them for coming. I have been interested in hearing about this project and look forward to seeing good things happen through your efforts.

Applicant: Lemon Street Gallery & Artspace, Inc.
Project: Kenosha Union Park Project (KUPP), WiFi in Union Park Neighborhood – Phase Two
Request: \$8,000

Alderman Downing left.

Melanie Hovey said she is a member of KUPP. KUPP is responsible for the gardens, mosaic pots, etc. in the Union Park area. Last year CDBG provided funding for Phase One of the WiFi in Union Park Neighborhood. WiFi went live on September 16th, so for approximately 2 ½ months. There are 147 registered users. Each computer is considered a user.

Alderman Downing returned.

Each user creates a unique user name and password. We don't track who they are. The WiFi opens up to the KUPP website. The website is for older children and above. Washington Middle School was the first school in Wisconsin and only one of eight in the country to become a "laptop" school. Sixty-six percent of the population in the targeted area were not online at home. Part of the solution was to get them online as a neighborhood. We met our goal in 2 ½ months.

We are asking for CDBG funds for four (4) more access points. The bigger it gets the more access there is for residents. We recently had an article in the Downtown magazine and list our business with other downtown businesses.

Question: Everyone needs convenient internet access. Doesn't the school provide internet access to the students through a State grant?

Answer: When the Internet first started, it was very slow because people were on it all the time. Usually it is the poor people and people of color who don't have the access. If the parents don't use the Internet or know about it, they don't know the value of it. The population that could most benefit from the Internet doesn't have it.

Question: Oasis Youth Center said they need Internet access. Tell me why I should increase WiFi access in this area instead of funding Oasis Youth Center.

Answer: Oasis Youth Center needs Internet service just as much as Union Park does. It is hardware and will need to be replaced down the road. Our request is for a whole neighborhood not just a specific building for a limited period of time. To have this amenity in a nice park, near an art gallery, with local businesses, near downtown, make it a place where people want to move near.

Question: We do want to move towards WiFi throughout the City. We have had individuals come before the Common Council looking to provide WiFi access to the downtown area and further north. Individuals have talked to Public Works about putting receptors on light posts for free.

Answer: They fund the WiFi through advertising. An interactive ad pops up every 10 minutes while you are on the Internet. She talked with vendors regarding this a couple of years ago, but it was not the type of service she wanted. She did not want the kids to have to deal with the advertising. If you could pay an fee to not have to interact with the advertising, then maybe.

Question: Are the four (4) connections independent of each other?

Answer: Yes, they are independent of each other.

Question: The downsize to the project is that technology changes rapidly, but the City should be hooked up to WiFi. You want the area to be self-sustaining. If you have the WiFi connections, when will you find other sources to match the CDBG funding?

Answer: The connections are hardware. As long as Lemon Street Gallery or other businesses in the area are there, the internet connections will be there.

Alderman Bogdala welcomed Alderman Marks from District 8.

Applicant: Kenosha Literacy Council (KLC)
Project: Effective and Efficient Adult Literacy Programming
Request: \$5,000

Mr. Lattimore disclosed that he is a member of the KLC Board so will not participate in the discussion.

Cheryl Hernandez, Jennifer Sadler, and John Milisaukas, 4518 42nd Street, Kenosha, represented KLC. Ms. Hernandez said KLC helps adults learn to read and write and show them how to use the English language in their everyday life.

Alderman Prozanski left.

There is a growing need for these services in the City with the increase of unemployment. In the past, to have a high school diploma or GED might have been enough to find a job. Today it is not enough. The majority of the adults we work with have less than a 4th grade level education. So far this year, we have worked with 416 adult learners. Of the 416 adult learners, 40% found employment within six (6) months or went on to school. Sixty-two percent of the learners test at a higher level after 60 hours of education. We have 195 volunteers, 67 of them are new tutors. We offer English, English as a Second Language, Adult Basic Education (ABE). ABE classes help those who have dropped out of school.

Alderman Prozanski returned.

Our classes meet at various locations. Each client has an individual lesson plan. We offer group classes, citizenship classes and a class called Project Journey.

Mr. Landry left.

There are Civic Project modules with speakers teaching clients things they need to know to be active in the community. We provide classes to people in the Correctional Institution also. Testing of our clients is very important. Results determine their education plan. The results are shared with the students, schools, etc. The clients are tested upon entry into our program and after six (6) months. We are the only agency that works with people to improve their life forever.

Mr. Landry returned.

KLC helps adults find employment, improve the jobs they are in, go on to school, contribute to the community, their family, and live. We have many immediate results.

Question: Literacy encompasses more than just reading. Is reading a large part of what you offer?

Answer: Our students are reading, writing and speaking all the time.

Question: Are you aware of the Read 180 Program? The computer based program identifies the current reading level with directed instruction. The student can gain a whole level in a short timeframe.

Answer: We are not aware of that program.

Question: I like that the students are pre and post tested. I would like to see the numbers showing how many students raised their scores one (1) level, two (2) levels, etc. How do you verify that the students are City of Kenosha residents.

Answer: When the clients come to KLC, they have to provide their address.

Question: It is great that you have 195 volunteers. Do you collaborate with other agencies so not to duplicate services?

Answer: We hold classes at Urban Outreach twice a week.

Question: What is "grant expense" included in your budget?

Answer: Grants that we will receive with specific guidelines for usage.

Alderman Downing noted the budget doesn't balance. Ms. Hernandez said they will provide an updated budget.

Applicant: HOPE Council, Inc.
Project: Offender to Opportunity: Workforce Readiness Program
Request: \$10,000

Guida Brown, 6201 39th Avenue, Kenosha, said HOPE Council focuses on employment for people dealing with substance abuse and ex-sex offenders entering the community. HOPE Council has received financial support from CANWorks. We have funds for the tangible items but we need CDBG funds for staff to make the project work.

Mr. Frederick disclosed that he is a Board member and will not participate in the discussion.

Alderman Bogdala asked for clarification between the program offered by New Song Ministries and this one offered by HOPE Council. Ms. Brown said HOPE Council has been in existence for 41 years and serving this population for two (2) years. HOPE Council wants to help offenders find employment as they come out of jail. Through CANWorks efforts, it came about that someone should offer a computer lab for these people. If the inmates need clothing and basic needs, we refer them to New Song Ministries.

Question: Doesn't the Sheriff's Department have a similar program called Living Free?

Answer: HOPE Council works with both the Kenosha County Correctional system and Kenosha County Department of Corrections (KCDC). Living Free is with KCDC only.

Question: HOPE Council is asking for \$10,000 and New Song Ministries is asking for \$75,000 for similar projects. We are trying to understand who would make a greater impact on the community.

Answer: Ms. Brown said their program would have six (6) computers available at one (1) time. New Song Ministries is more of a 1:1 program. Our staff would be available to help six (6) people at once to find employment.

Applicant: ELCA Urban Outreach Center
Project: Helping residents become self-sufficient
Request: \$38,600

Karl Erickson read ELCA's Mission Statement keying in on self-efficiency. We want people to help themselves. The program is three-fold. 1) Provide legal advice for such items as family issues, renter problems, evictions, etc. 2) Computer services – training on the use of the computer and expand the training for GED, etc. We have a grant to increase GED classes from one (1) to two (2) nights. 3) Prescription vouchers – The limit for prescription vouchers is \$25. We would like to increase that to \$40. Vouchers are available at the first of the month and by 11:00 am, the funds are gone. There are no other prescription voucher programs in Kenosha.

We offer free child care during our GED classes. We charge a \$10 deposit for books. We offer Spanish classes two (2) nights a week. We offer testing reimbursement.

Tomasa, a client from ELCA, said not knowing English he did not know the right things to do. It would be nice to have someone to go to for legal advice. ELCA said they would like the legal advisor to be part paid and part donation.

Question: Do you have any attorney's lined up?

Answer: No, but we have sent out many flyers and Judge Wagner said he would help us.

Question: There is another agency for prescriptions for mental health patients. Also pharmaceutical companies offer prescription assistance programs.

Answer: We run the prescription and client through the various prescription programs online before issuing our vouchers. The voucher we give out is for a local pharmacy and for prescriptions not part of the prescription programs, discounts lists, etc.

Question: Do you partner with other agencies?

Answer: Our staff goes to KLC twice a week for GED classes. KLC pays for Emma's salary.

Question: You already provide prescription vouchers. What other programs do you wish to enhance with CDBG funding?

Answer: We want to offer computer classes in the evening.

Question: Can you provide letters from attorney's saying they agree to provide the services if funded?

Answer: Yes, I can get letters for you.

Question: Your organization is housed at Grace Lutheran Church. Do all the other Lutheran Churches contribute?

Answer: All Lutheran Churches and many Catholic Churches participate. St. Ann's Catholic Church is our largest supporter.

Applicant: Boys & Girls Club (BGC)
Project: Summer Youth Employment Program
Request: \$70,000

Wally Graffen, 6906 62nd Avenue, Kenosha, John Milisaukas, 4518 42nd Street, Kenosha, Kathy Cole, 11102 4th Avenue, Pleasant Prairie, Philip Wattles, and Sam Saucedo represented BGC. Mr. Graffen thanked the Committee for the opportunity to discuss the BGC and their Youth Employment Program to assist in gang prevention.

Ms. Cole said the gang prevention efforts for targeted areas does work. In 2009, arrests are down from previous years. BGC provides youth employment, work readiness, drug prevention, and anger management programs for low-income children in the McKinley and downtown areas.

The Youth Employment Program provides employment for eight (8) weeks, 20 hours per week. UW Parkside funds and trains mentors for the program. One of our graduates works at Gateway Technical College and WGTD. During the summer, 15-30 artists will create art to display around the City. Youth completing the program receive work readiness and life experience training along with a ½ credit toward school.

Mr. Milisaukas said partnerships are needed to make it work. The City is invited to become a partner. The program needs to continue. Stimulus funds are no longer available.

Question: You requested \$75,000 for a service similar to other organizations. The City wants to receive the largest impact from their funds. Why should we fund your program?

Answer: First, due to our track record with this program, the crime rate is down. Graduates receive a ½ credit toward school. The partnerships we have around the Community make it a very strong grant.

Question: Do we have the most up-to-date metrics of the program?

Answer: No, we will get them to you.

Question: Do you have details for your Performance Outcomes, such as what is the work experience the participants receive?

Answer: The program has a 15% success rate which is twice the national success rate.

Question: How many get a job, get housing, etc.?

Answer: The students we track don't have diplomas or GEDs.

Question: Do all the programs take place at the BGC?

Answer: No, they also take place at other locations as well such as Gateway Technical College with their mentors. There are ten (10) students or less with one (1) mentor so they can discuss any issues that may arise. They meet once a week. Everyone and anyone can be a mentor. We encourage everyone to do this. The students interview the potential mentors and the location for the job they will get. This a great opportunity for the student.

Question: BGC is and will continue to be a large organization and I have not problem with that. I am trying to understand what I heard from some of the start-up organizations while trying to make the best impact for our dollar. Do I go with the large organization with a proven track record or give a start-up organization a chance? Could they work together to provide services to the youth? How will you work with the smaller organizations in the future?

Answer: We will work with any organization. The 40 organizations we work with provide services to us but we also work to get things done for them. There is not a non-profit organization that we do not collaborate with.

Question: Could you provide the services and location that the Spanish Center provides?

Answer: The skill that the Spanish Center provides we cannot provide. By providing the location, they are providing an opportunity for us to reach out to that population. We would be short-changing the clients.

Question: What other agencies are coming to the BGC's new facility?

Answer: Kenosha Community Health Center, Kenosha Literacy Center, Kenosha Unified School District, Kenosha Police Department, UW-Parkside.

Public Comments

Public comments opened, no public comments, public comments closed.

Committee Comments

Mr. Frederick asked that staff provide an updated interpretation regarding participation in the Allocation Meeting for Board members of applicants. Mr. Geliche said last year members could not participate in the discussion or voting of the category. Mr. Geliche said he would talk to the City Attorney.

Alderman Bogdala said in the past we have stated our preference for funding noting that this does become a matter of public record. We can provide our preferences or we basically can come to our December 16th meeting and start from the beginning. Mr. Geliche said for the new members, the spreadsheet is handed out to all members the night of the meeting. Each member's

recommendation is on the spreadsheet along with an average for each organization. The spreadsheet gave the Committee a starting point. The other option is to make recommendations that night. We do need direction after tomorrow's meeting to prepare.

The agenda for the December 16th meeting will go out on Friday. The minutes may or may not be with the agenda. The minutes will be forwarded to you once completed.

Alderman Bogdala said he appreciates all the work staff put into preparing for this meeting. He also said he appreciates the time the Committee has spent reading the material.

A motion to adjourn was made by Alderman Downing and seconded by Mr. Landry. The motion passed unanimously (7 ayes; 0 noes).

The meeting adjourned at 9:10 pm.

**Community Development Block Grant Committee
Minutes
Wednesday, December 8, 2010**

MEMBERS PRESENT: Alderman David Bogdala, Alderman Jessee Downing, Arthur Landry, Anderson Lattimore, and Ronald Frederick

MEMBERS EXCUSED: Alderman Daniel Prozanski and Alderman Theodore Ruffalo

STAFF PRESENT: Jeff Labahn and Anthony Geliche

The meeting was called to order by Alderman Bogdala at 5:02 p.m. and roll call was taken. Alderman Bogdala noted quorum was present.

1. Consideration of Proposals for Funding under the 2011 Community Development Block Grant Program

Applicant: City of Kenosha – Public Works
Project: Street Improvements
Request: \$750,000

Ron Bursek, Director of Public Works, said the City uses CDBG funds to improve roads in targeted areas. In the past three (3) years, Public Works has made a lot of road improvements. There is still approximately \$40,000 left from this year's funding.

Every two (2) years, the City is required to perform a Paser rating on every road in the City. The rating is based on State criteria with 1 being very bad to 10 being brand new. In target areas, we make improvements to roads rated 1 thru 3. We also try to combine the streets in the neighborhood. We put together a list of priority streets which can be revised if necessary. If we do not receive all the funding requested, we will not resurface as many roads.

Question: Why do you have funds available from this year?

Answer: Bids for resurfacing this year came in less than anticipated which is why we have funds remaining.

Question: Are street improvements in the Capital Improvement Plan (CIP)?

Answer: Street improvements are in the CIP, but the funds being used are outside funds.

Question: Do you always take the roads in the worst condition?

Answer: We determine the priority list based on the Paser rating, traffic on the street, and neighborhood requests.

Question: Are the funds used just for resurfacing the roads or are other repairs done also?

Answer: There are instances where driveway approaches and sidewalks need to be replaced.

Question: Is there funding in the CIP for 2011 to resurface streets that could be funded by CDBG funds?

Answer: CDBG funds cannot be used on major streets. CDBG funds can only be used on secondary roads in low income areas.

Question: So 60th Street as well as 30th Avenue south of 60th Street cannot use CDBG funds?

Answer: Correct, they cannot use CDBG funds because they are main arterial roads.

Question: In order to use CDBG funds, the streets have to be in low income neighborhoods?

Answer: Yes, as indicated per current census data.

Mr. Geliche clarified exact amount remaining from the 2010 CDBG funds is not final. There are still some outstanding invoices. We estimate there will be between \$30,000 - \$40,000 to carry over into 2011.

Applicant: Carpenter's Home Improvement Program, Inc. (CHIP)
Project: Carpentry Career & Technical Education Program
Request: \$120,000

Bill Greathouse, 7952 75th Court, Kenosha, and Greg Wright, 313 West Geneva Street, Delavan, represented CHIP.

Alderman Bogdala said he attended a meeting with Mayor Bosman, Mr. Labahn, Mr. Geliche, Mr. McCarthy, and Mr. Greathouse to discuss the program and it's future. Anderson Lattimore said he works in the same building with Mr. Greathouse and he has held general discussions regarding the program with Mr. Greathouse. Mr. Geliche noted a revised budget was provided at the Tuesday evening meeting.

Mr. Greathouse said CHIP is a good program for high school students to receive hands on experience in the carpentry trade. The program began in 1995 in agreement with KUSD, Carpentry Local 161, and the City of Kenosha. CHIP started small working on park benches, rehabbing porches, and some church rehab. Because of the lead abatement issues, the students are not able to perform rehab work. They would need to be certified and cannot take the time off from school to become certified. It was determined they should work on new construction only. Currently, they are working on their 8th new home. CHIP is a general contractor. There are eight (8) students per semester. The students learn everything from foundation through the construction of the house.

The program has been on the cutting block with KUSD for years. This past spring, KUSD said they would stop funding the program in January 2011. The CHIP program is a CHDO for HUD. 15% of the HOME grant is used for the CHDO. Greg Wright said the cost per student is high. KUSD has decided to give the program 1-2 more years to become more cost effective. We would like to get more funding from CDBG and the CHDO status to keep the program going. We need to justify the program for KUSD and the City.

Question: What is the complexity of the projects for the students?

Answer: We have talked to the trades and utilities to help educate the students. The students are paid for the time they work on the houses.

Question: You have asked for \$120,000 in CDBG funds this year. What have you requested in past years?

Answer: We are asking for a three-year commitment.

Question: How much did you receive from CDBG this year?

Answer: We received \$45,000 this year. The most we received was \$80,000 and it has decreased each year.

Question: Do you just do new construction or can you rehab also?

Answer: We cannot do rehab because of the lead abatement. Mr. Geliche said rehab could be done by the students if the home was built after 1978 or the lead was abated prior to the students working on the home.

Question: If the City buys foreclosed home, can the students refurbish the homes?

Answer: It is possible.

Question: Do we have funds available for lead abatement?

Answer: We have funds for relocation for the people while the lead abatement is being completed.

Question: Can the funds be used for lead abatement?

Answer: We can use the funds for lead abatement and then CHIP could rehab the home.

Question: How much would lead abatement cost?

Answer: We have an estimate from about three (3) years ago for \$10,000. The main objective is to remove the lead and clean up the house without the dust getting into the floors. We could probably get a move competitive price now.

Question: How much funding did CHIP receive in 2010?

Answer: \$45,000 and we have used it all.

We are not sure if building new homes is the way to go, but if we can continue giving the students the experience and education by doing the lead abatement and have the students rehab houses that would be beneficial. We also need to know what other funds are available through Redevelopment Authority, HOME funds, etc. CHIP could do much more in a targeted area but we need to know what we have and we need direction from Administration. Mr. Greathouse said the students would probably learn more rehabbing a house than by building a new house. Mr. McCarthy said the HOME Program Commission is meeting next week to discuss the 2011 funds. New construction is at the bottom of the list. We have two (2) large rental development projects, and money coming in from the sale of our houses that we can use to purchase foreclosures. Currently, we have \$380,000 available for projects with \$80,000 going to CHIP for their project costs.

Question: What is the average cost to rehab a house?

Answer: Approximately \$100,000-\$120,000 including the purchase of the property. We haven't done any of these projects for at least ten (10) years. We have the figures,

but not sure how accurate they are. If we continue the program, we have to have a new vision. But we need a plan and curriculum for KUSD beyond 2011 to go along with the new vision. To do this correctly, we need to go into a neighborhood and rehab the houses and make an impact. We don't want a program if we don't have a plan.

Question: How important is a three (3) year commitment? We have funded three (3) year commitments and have run into problems with funding cuts in years two (2) and three (3).

Answer: We want a commitment from the City for more than just one (1) year to show KUSD so they in turn will do the same. We have great kids and they commit for three (3) years. They are interviewed for the program. We will do whatever project you want us to do. If we have a three (3) year commitment and at some point you are not satisfied with our performance, you can terminate our contract.

Question: Are there other funds besides CDBG funds for the program?

Answer: Yes, KUSD has put in more than half in the past few years. CHIP is a good program.

Question: Can you work on commercial buildings also?

Answer: The funding is a housing benefit through HUD. A low income homeowner is reported as the beneficiary.

Applicant: Wisconsin Women's Business Initiative Corporation (WWBIC)
Project: Jobs, Opportunity and Hope: The Microenterprise Development Continuum
Request: \$150,000

Heather Lux, 10282 31st Court, Pleasant Prairie, WI, and Mary Fisher Tracey represented WWBIC. A recap of CDBG funding showing requested and received funding and a copy of a presentation were handed out. Ms. Lux said she would like to review the services WWBIC provides. WWBIC provides Business Education, access to capital for people who don't have access to other funds. WWBIC is the largest micro lender in Wisconsin. WWBIC offers a Business Assistance Program which is provided once a client receives a loan. WWBIC and the client meet at least once a month. We also provide Financial Awareness for personal and business needs.

WWBIC has three (3) full time employees in Kenosha. Our statewide achievements include directly financing nearly 1,000 businesses; assisted in the creation and retention of more than 5,000 jobs; loaned nearly \$18 million to small business owners; served more than 34,400 individuals; and grown the organization to a staff of more than 30 full time employees in the three (3) locations – Milwaukee, Madison, and Kenosha/Racine. We are on track to meet our 2010 statewide goals. Our Individual Development Accounts (IDA) are used by individuals to buy homes, go back to school, etc.

WWBIC received \$85,000 in CDBG funding for 2010. \$35,000 for technical assistance and \$50,000 for loans. We have closed on two (2) loans totaling \$23,000. We have four (4) loans approved for a total of \$65,000. There are four (4) loans in the pipeline for Kenosha totaling \$175,000 – two (2) of the loans have been “green lighted.” Ms. Fisher Tracey said WWBIC has implemented a new process to step up the process of getting a loan. WWBIC checks the clients

credit and income and they are given either a green light to move forward or a red light meaning further discussion with the client is warranted.

WWBIC's goal for 2010-2011 was to provide technical assistance to 65 low to moderate income (LMI) individuals in the City of Kenosha. Through November, WWBIC has served 50 unduplicated LMI clients.

WWBIC has had a total of 22 City of Kenosha residents attend our 10 week accelerated class. Thirteen graduated from the course. Some people will take our Small Business Update class who do not need a loan but start a business anyway.

WWBIC is asking for \$150,000 for 2011 - \$100,000 for loans and \$50,000 for technical assistance. The downtown area will be our priority. We will target the downtown area through our Grow Smart curriculum and marketing.

Question: What percentage of your businesses have failed?

Answer: We have had three (3) business fail this year. Two (2) were restaurants and the other was a store selling used children's clothing. They all began in 2007. We believe they failed due to the economy. We underwrite our loans differently now so if a business fails, they can still pay us back. Also we offer our Business Assistance program once a loan is approved and moving forward instead of waiting until a business is starting to fail. WWBIC closed on four (4) loans in 2008 and 2009. With our new underwriting system and assistance to succeed once the loan is approved, we are hopeful business will be successful. None of our loans have made late payments.

Question: You are asking for \$100,000 for loans. Do you have a specific amount you loan to clients?

Answer: We can use up to \$15,000 in CDBG funds per loan. The remaining amount of the loan must come from other funds. The \$15,000 maximum was set by the CDBG Committee, but the amount can be changed at the allocation meeting if the Committee wishes to change it. So, if we have a \$60,000 loan, \$15,000 is CDBG funds and the remaining \$45,000 is other funds.

Question: Is the \$15,000 maximum restrictive when making your loans?

Answer: No, the \$15,000 limit is not restrictive because we have other funds to offset the loans. On the average loan of \$30,000, the \$15,000 of CDBG funds has a 5% interest rate and the \$15,000 using other funds has a 10% interest rate.

Question: So the \$15,000 maximum does not cause any undo burden?

Answer: No, it does not.

Question: You stated you would target the downtown area. How do you plan to reach out to the downtown area or are you just a facilitator for loans? Would you turn someone down for a loan in the uptown area in lieu of a loan in the downtown area?

Answer: We would not look at a loan in the downtown area more favorably than a loan in the uptown area. If CDBG funds were only for the downtown area, then we would concentrate our efforts in that area.

Question: A year from now we will have your metrics to review. We want you to be successful and Kenosha to be successful. Your agency is unique. How do we ensure success?

Answer: Our success will be measured by the amount of CDBG funds loaned to our clients; the number of jobs created; and the education we offer. We give ourselves very specific goals.

Question: We don't want to limit you to just the downtown area.

Answer: A measurable goal to include the downtown area could include holding two (2) seminars in the downtown area with CDBG technical assistance funds. Another measurable goal could be that a specific amount of CDBG loan funds be used for business start-up in the downtown area within a specific geographic location. It would limit us, but we would follow the guidelines set by this Committee.

Question: Referencing technical assistance and loans, is one more important than the other?

Answer: No, one is not more important than the other. Some need both and they go hand in hand.

Question: Do you have an estimate of how many loans and how much technical assistance could be provided if money were not an issue?

Answer: That is a difficult question to answer because WWBIC has not been in the area very long. In the past six (6) months we have received twice as many applications as received the previous six (6) months. We also have \$175,000 in loans waiting to be expended.

Question: Would it make a bigger impact to raise the \$15,000 maximum loan amount for loans?

Answer: WWBIC can help more people with CDBG funds if we keep the current \$15,000 maximum loan amount. To leverage Federal funds, we have to match their funds with other funds.

So, the more money CDBG awards you the more money you receive from other funding sources? We would like to see what could be done if WWBIC is awarded additional funds. If additional funds could be leveraged by giving you more funds, we would like to know that by Thursday.

Applicant: Kenosha Human Development Services, Inc. (KHDS)
Project: Tuckpoint/Paint – Community Services Building
Request: \$41,123

Byron Wright said KHDS is asking for funds to paint and tuckpoint their building at 5407 8th Avenue. We are the largest employer in the downtown area. We have 89 employees who work and contribute to the downtown businesses. KHDS is a busy place with over 40,000 clients per year. KHDS serves over 19,000 crisis clients each year. There has been an increase in the number of people served over the past two (2) years due to the economy. KHDS is seeing people they have never seen before. KHDS likes their downtown location. They work with low to moderate income people who can take the bus or walk to their agency. We try to keep our residential buildings maintained.

Question: Will the racing stripe remain on the building?

Answer: Yes, because it is a great way to identify the building. The person with the lowest estimate knows the most about the building.

Applicant: Kenosha Community Sailing Center (KCSC)
Project: Kenosha Community Sailing Center Sailing Program
Request: \$45,100

Joel Carroll, Jim Buck, Captain Tim Helgesen, and two (2) instructors represented the association. Mr. Carroll said the organization was started in 2008. KCSC teaches youth to sail and to be part of the water scene. They also try to teach inner city youth water safety. Skills learned in sailing can help you deal better with life. You have to rely on yourself and your knowledge. If people learn the skills, they learn to pay attention for long periods of time and learn to fix and repair boats. The skills can be transferred to life. Their goal is to refine the program and to provide training for 150 students per year. Thirty percent of the funds would be used for students who can't afford to pay for the program. Students are taught directly on small boats. The funds would be used to improve the facility and to help train students. KCSC has acquired funds to build a boat house and a ramp. The CDBG funds requested would be a one time request while KCSC gets other funding in place.

Question: The budget provided almost defies comprehension, but it doesn't show any additional funding other than CDBG funds. Matching funds are required. The new budget provided is too detailed to be absorbed on the spot.

Answer: Most of the expenses are paid by monies collected through classes. The instructors volunteer their time. Classes are \$100 per four (4) week course. We have paid most of our expenses to date. Grants have allowed us to build the boat house. We also received a grant to purchase a 45' boat. Dinner cruises are bringing in money. We bring in between \$12,000 – \$15,000 in revenue through various sources and had previous funding for building capital. The \$22,000 for the dock in money we don't have right now. We would also like to pay our instructors for the courses they teach. Mr. Buck stated budget includes their 2011 budget and estimated expenses, and expenses from 2009 and 2010. KCSC works with the Boys & Girls Club, minorities, and Harborside Academy.

Question: Is your potential revenue for 2011 all still potential or have some of the funding been awarded?

Answer: It is hard to say what our revenues are with the economy. The boat we use for the dinner cruises was donated to us. We anticipate the dinner cruise program will grow next year. We want to pay the instructors for teaching. Currently, the students take lessons and then they are done. We want someone at the sailing center so the students can use what they learned. We need someone with a chase board to get the people off the lake. We also want students to be able to come back and use our boats. Our estimate for the dinner cruises is generous, but not too far over. Our estimate for lessons is hard to determine. We have contacted Pastor Harris at the YMCA. He has students we can teach sailing to. We are working with KUSD also.

Question: Your Mission Statement says you collaborate with the Yacht Club, local organizations and schools. Be specific, which organizations and schools and how do they support KCSC?

Answer: KCSC received \$5,000 from Kenosha Day of Discovery last year. Harborside High School children come down to the center. Kenosha Yacht Club provides volunteers and allows us to use their equipment. We have been talking with KUSD. We are getting closer to an agreement. There is a liability issue to be worked out. The Coast Guard supports the harbor development.

Question: Would the facility improvements be for KCSC use only or for the general public also?

Answer: The general public would have access also. Lighthouse Bistro uses the dock. One of the students said the students are 7-18 years old. The 7-year-olds have a hard time pulling the boats up to the dock. The new dock would be a major improvement.

Applicant: Kenosha Community Health Center, Inc. (KCHC)
Project: Boys & Girls Club Medical Clinic with Behavioral Health Expansion and Second Floor Dental Expansion Project
Request: \$150,000 and \$100,000

Jack Waters, 1731 34th Avenue, Kenosha and David Hughes, 326 A 55 Street, Kenosha, represented KCHC. KCHC submitted two (2) applications. The application for \$150,000 is for equipment to operate a behavioral health clinic on 52nd Street. The application for \$100,000 is to expand the dental clinic. Our mission statement tells us to provide access to comprehensive healthcare to the underserved citizens of Kenosha County. Ninety-five percent of our clients are covered by Medicaid or are uninsured meaning they are at or below the poverty level. In 2008, the immunization rate for 2-year-old children was 56%. It is 78% in 2010. Fifty-five percent of the people with insurance go to the dentist regularly. Only 15% of the people on Medicaid access dental services. We are all aware of the high rate of infant mortality in African Americans. Women in their third trimester would come to the emergency room who had never seen an OB for their pregnancy. We started an OB program, and every Medicaid recipient who is pregnant is in touch with an OB doctor. In 2008, only 40% of our clients accessed prenatal care in the first trimester. In 2010, 54% access prenatal care in the first trimester.

In 2008, CDBG awarded KCHC \$200,000 for the health center and the City of Kenosha donated the land. The dental facility is located on 63rd Street and 14th Avenue. The dental clinic has grown their number of unduplicated patients from 3,000 to 11,000. We expanded our hours of operation from 36 hours per week to 66 hours per week. Most patients have Medicaid or no insurance. Many people still do not have access to good health care and the number of people in this category continues to grow.

Mr. Hughes said KCHC has a \$8 million operating budget. Eighty percent is for staff. Ninety percent of the operating budget is fixed expenses. We have a lower cost per person than the average health center. Medicaid pays for the health center's costs for their program. We have to find outside funding for the uninsured. We do charge a fee to help cover some costs. When we opened the center, there were approximately 2,500 uninsured individuals, now there are about 4,100 uninsured individuals. Our funding to pay for these individuals has not increased. It is projected that our operating budget will soon rise to \$9 million. We are leveraging other grants for the two (2) projects. We still have a shortfall of \$5 million.

The dental expansion will allow us to increase access to an additional 3,000 individuals, bringing the total to 16,000. Our goal is to meet the needs in the community. The expansions will create 66 jobs. The jobs will include a comprehensive benefits package. The expansions will generate an additional \$9 million into the local economy. Many local businesses will benefit during the construction also. Our administrative office is moving to a bank building downtown.

The vacated space will be for the mental health expansion. This is another opportunity to demonstrate that we can serve an underserved population in Kenosha.

Mr. Frederick said he can attest to the need for service providers who will accept Medicaid for mental health patients. Medicaid is usually the main source of insurance for mental health patients and not many facilities accept Medicaid. KCHC is a very logical recipient of funding to assist the need of City residents especially in the mental health arena.

Question: What are your positions in the organization? You have given us a landscape picture of the facilities. Would you please share your notes with the Committee?

Answer: Our positions are Administrative. Yes, we will provide you with a copy of our notes.

Question: Who takes care of behavioral health patients in Kenosha?

Answer: KHDS, Aurora Hospital, United Health Care System, and independent agencies. The main issue is the reimbursement rate and ability to fund providers. With the closing of St. Catherine's psych ward, we have had a problem finding assistance for these patients.

Question: Do you verify that the patients are City of Kenosha residents? Do you turn anyone away?

Answer: The vast majority of our clients are Kenosha County residents. A small number of clients are from Racine and Walworth. We report by zip code for the Federal Government, which satisfies our CDBG requirements also. KCHC will provide detail on demographics, treatment, etc.

Question: Does Kenosha County have any similar services?

Answer: Kenosha County doesn't provide any services. They contract with other agencies such as KHDS. Behavioral Health is different than medical health. There is a fine line between those that have behavioral difficulties and those that don't. Kenosha County has a network of contracts with providers.

Applicant: Community Economic Development Corporation (CEDCO)
Project: Micro-Enterprise Technical Assistance Program
Request: \$40,000

Randy Luter, 1418 68th Street, Kenosha, provided a flow-chart of the agency. In the past, funding has been used for the Micro-Enterprise Technical Assistance Program. In 2011, CEDCO would like to offer business consulting. The consulting would provide 1:1 and group consulting, seminars, assistance with business plans, etc. to get a business up and running or while in business.

In addition to technical assistance, CEDCO provides business loans through a State match program utilizing Federal stimulus funds. Clients can borrow up to \$10,000 at 2% from the stimulus funds. If a larger amount is required, the State Department of Commerce can help with funds. CEDCO would assist monitor the loans. The loans would be for three (3) years. There are mandated regulations through the State. There is a need for these services in Kenosha, and CEDCO wants to do their part to meet these needs. The flow chart shows how CEDCO helps a client become a better candidate for a loan and business.

Question: Your budget does not indicate any additional funds other than CDBG funds. A match is required to receive CDBG funding for a project. How will you provide a match for the CDBG funds?

Answer: CEDCO does not have any additional funds to match at this time. We are looking for additional funds. We applied for funds through the CANWorks Project and are hoping to be selected for that project. We have identified two (2) other sources to solicit funds through. We are always searching for other funding sources. Does the match need to be 1:1?

Question: Not necessarily. Page 14 of the application states “CDBG will not fund 100% of project costs.”

Answer: Mr. Luter said he was not aware of the requirement.

Question: On page 14 of the application, you indicate \$100,000 in funding from the Department of Commerce. Please explain.

Answer: We have the funding available. If we fund a loan, we fill out the forms to request the funds. We get a small amount to administrate the loans.

Question: How many employees are in the Kenosha office?

Answer: Currently, we do not have any employees. We had one (1), but we do not have any funding so no longer have anyone working at the Kenosha office.

Question: Is there a need for your services in Kenosha?

Answer: In 2009, we served 141 people. We have people calling us although we are not set up in Kenosha. We have people in Kenosha and want to open an office in Kenosha. The Kenosha clients come to the Racine office for our services.

Question: Last year the Common Council and Finance Committee had discussions regarding involvement of Kenosha residents. The CDBG funds in Kenosha have to be expended on City of Kenosha residents. In reviewing your application, no one involved in your organization or on your Board of Directors is from Kenosha. All are from Racine or Milwaukee. This is big concern. We have another organization offering similar services with strong Kenosha ties. Please give us a better understanding of your program.

Answer: Does the Board of Directors recognize a need to have Kenosha represented on their board? Yes,. Did they find someone from Kenosha to serve on the board? To date, no, but possibly in the future.

Applicant: Urban League of Racine and Kenosha, Inc.
Project: Facility Improvement – New Roof
Request: \$9,000

Yolanda Adams, 4202 45th Street, Kenosha said the facility needs a new roof. We discovered a leak in the roof during the renovation of the apartment upstairs. The renovation of the apartment is scheduled to be completed by December 29th. It is critical to have the roof fixed because we are putting in over \$35,000 in the renovation of the top floor. We will do a temporary fix at a cost of \$8,000 for the winter and then have the roof fixed permanently in the spring.

Question: What was the nature of the \$35,000 investment this year?

Answer: With CDBG funds, we converted the one (1) bedroom apartment to a classroom, breakroom, two (2) offices and a reception area.

Question: The majority of the funding is coming from CDBG. Do you have additional funding sources?

Answer: We have limited funding in Kenosha. We do not fund raise in Kenosha. The funds we receive from our Kenosha tenant and the rental in Racine are unrestricted funds. We will use those funds to help pay for the roof. It is not a lot of money, but it will help.

Question: If you do not receive full funding what will you do?

Answer: The temporary repair of the roof will cost between \$6,000 – 8,000. It had to be done now. If full funding is not received, then we will have to fund raise in Kenosha to get funds to fix the roof.

Question: Could CHIP repair the roof?

Answer: No, OSHA regulations won't allow the students to work on any roofs. The siding started pulling off during the wind storm. We used some of the unrestricted funds to have that fixed. The building is not the best looking building, but we try to keep it maintained as best we can.

Applicant: Urban League of Racine and Kenosha, Inc.
Project: Reducing Employment Barriers for the Homeless and Ex-Offenders
Request: \$26,000

Ms. Adams said CDBG has funded the Tax Preparation Program in past years. The Urban League will not be offering tax preparation this year. We thought it would be better to offer this new program and utilize our new classroom. We tried to get funding through UW system, but we were not successful. The funding would pay the salary of a full time instructor for the program, although the program could be offered part time. The program is for the homeless, jobless and ex-offenders. In the short term, we hope to teach them literacy skills. We would assist them in finding jobs. We would like to offer the program for the next five (5) years.

Question: There are a couple different agencies offering programs to help ex-offenders read, etc. Why should we fund this program instead of a program with a proven track record?

Answer: The program run through the Department of Correction has a waiting list and has not been in operation since July 1st. My program is different from the class offered by the Department of Corrections by providing literacy skills and help them become self efficient. The students don't get paid to attend the classes.

Question: Sheriff Beth spoke very highly of the Re-Entry Services Program. We would rather fund a program at 100% to get it done. Have you talked with any other agencies regarding duplication of services?

Answer: We have partnered with the re-entry program in Racine. The only other program I am aware of tells people what services are available and puts them in contact with other agencies. Our program is offering training not just information. We have always worked with this population. Our training will upgrade their skills such as Math, literacy, etc.

Question: You are requesting that CDBG fund 95% of the program. Don't you have any other funds to get the program started?

Answer: We continue to seek funds for the program. We struggle in Kenosha.

Question: Do you verify that you work with City of Kenosha residents?

Answer: We don't turn anyone away. People come from Racine but they are not counted in our numbers for CDBG.

Please provide us with a breakdown of how many of your students and where they live.

Applicant: United Way of Kenosha County
Project: Fundraising Study
Request: \$4,250

Anderson Lattimore left.

Leonard Iaquina, 9507 74th Street, Kenosha, and a consultant were in attendance. The United Way works to advance the needs and interests of City of Kenosha residents. We don't have the funds to meet the needs in the three (3) areas: basic needs, strong families, and healthy people. Since the 1970's, the United Way has had a difficult time raising the necessary funds. At the beginning of this decade, the goal was to get the fund up to \$1.2 million. The fund should be up to \$2 million by the end of this decade. We need to take an independent look to see what we need to do to accomplish this.

Anderson Lattimore returned.

Kenosha County has funded half of this project and we are asking the City of Kenosha to fund the remaining half. The study needs to be conducted by an independent, uninterested party. The funding is necessary to meet the gap needed to provide the services needed.

Question: Has Kenosha County committed \$4,250 in their 2011 budget?

Answer: We have already cashed the check.

Mr. Iaquina said in the past the United Way has depended on large workplace campaigns. It is so different now. We have many small businesses with no ties to Kenosha. Small businesses will pick a charity and forget about United Way. There are retirees who donate to United Way and have never been asked again. The consultant we have hired is very interested in United Way. She used to be employed by them in Iowa and has held many positions for non-profit organizations. It isn't that United Way hasn't tried to raise the necessary funds. But since they haven't been able to raise the funds, we need to try to figure out why. We will be amazed if United Way collects more than \$750,000 in 2011. We would like this study done by June 2011.

Question: Didn't this request come before the Finance Committee and then was pulled from the agenda? Why?

Answer: The City budget is in worse shape than we thought. Some City workers were concerned why we were asking for City funds so we elected to for go the request and ask for funding through CDBG.

Question: If you receive funding, the request will still have to go to the Finance Committee and Common Council. How will you convince your peers by taking \$4,250 from Planning/Management which is capped at 20%? If the \$4,250 is taken from CDBG Planning/Management and staff utilizes more hours than their allotted amount, we would be taking the remaining funds from the City budget. Either way, we would be taking funds from the City budget.

Answer: We can't comment on the details of the City budget. But by drawing on the consultant's expertise, we are taking money from some place for a period of time but it will impact and benefit everyone in the community.

Question: If the project were not fully funded, would you continue with the project?

Answer: We would look elsewhere for funding.

Question: How much did United Way raise in 2009? What do you estimate for 2010?

Answer: \$900,000 in 2009. Right now we are at \$200,000 and estimate we will end up with \$750,000 for 2010.

Question: Has the consultant done similar studies in the past for other communities?

Answer: Yes, she just did a study for the Shalom Center.

Question: Has she done a study for any larger groups?

Answer: She has done studies for YMCA's all over the country. The largest YMCA was in DeKalb, IL. It's not that United Way is ineffective in reaching donors, but are they reaching all potential donors? Kenosha has many people who like to volunteer and they could be mobilized to work for United Way.

Applicant: City of Kenosha
Project: Program Administration/Comprehensive Planning
Request: \$232,602

Mr. Geliche said the City of Kenosha is asking for the full amount for program administration and comprehensive planning. The City budget reflects this amount. The City's operating budget estimated a 3% decrease for this line item. We received additional funds for 2009. The CDBG Program was amended to reflect the additional funds.

The funds are used to pay staff for all mapping, comprehensive planning, Rehab Grant Program, neighborhood planning in addition to administering the CDBG program.

Question: Explain the funding/budget for 2011.

Answer: We anticipated a reduction in revenues in 2011. But we have the ability to utilize the additional funds from 2010.

Question: What are your totals for 2009?

Answer: We will expend the full \$214,000 (estimated) in 2010, but will have expenses in excess of that amount. If we take funds from Planning/Management, any excess changes will have to be paid out of the general fund. This year we will meet or exceed our HOME, CDBG and NSP allocated amounts.

Public Comments

Public comments opened, no public comments, public comments closed.

Committee Comments

No Committee comments.

Staff Comments

Mr. Geliche said he will talk to the City Attorney to provide by Thursday in writing information regarding participation of Committee members serving on boards.

The Committee also has the option to send in funding recommendations to have a starting point at the meeting on Thursday or not send in recommendations. Either way, the Committee will receive a spreadsheet to use to make your calculations. We will set up the laptop and tabulate the allocations as they are made. The Committee agreed to make funding recommendations prior to the meeting. The recommendations should be emailed by Noon on Thursday, December 16, 2010.

Any additional information provided by Friday will be included in your agenda packet. Information received at a later date will be emailed to you.

A motion to adjourn was made by Alderman Downing and seconded by Mr. Frederick. The motion passed unanimously (5 ayes; 0 noes).

The meeting adjourned at 7:55 pm.

**Community Development Block Grant Committee
Minutes
Thursday, December 16, 2010**

MEMBERS PRESENT: Alderman David Bogdala, Alderman Jesse Downing, Alderman Daniel Prozanski, Alderman Theodore Ruffalo, Anderson Lattimore, and Ronald Frederick

MEMBERS EXCUSED: Arthur Landry

STAFF PRESENT: Jeff Labahn, Ed Antaramian and Anthony Geliche

The meeting was called to order by Alderman Bogdala at 5:02 p.m. and roll call was taken. Alderman Bogdala stated quorum was present. Alderman Bogdala noted that Alderman Prozanski would be a little late for the meeting and Arthur Landry is unable to be present due to illness.

Approval of Minutes from the December 7, 2010 and December 8, 2010 Meetings

A motion was made by Mr. Frederick and seconded by Alderman Ruffalo to approve the minutes as presented. The motion passed unanimously (5 ayes; 0 noes).

1. Project Funding under the 2011 Community Development Block Grant Program

Tony Geliche, Community Development Specialist, said Ed Antaramian, City Attorney, is present and has provided information regarding Conflict of Interest. Mr. Antaramian said the question presented to him for clarification was: "If an organization applies for a CDBG grant within one (1) of the specified categories, may a committee member who is also a member of the Board of Directors of that organization vote on other grant requests within that category?" Mr. Antaramian said his answer is not based on the information provided in his memo dated December 16, 2010. He is available for questions.

Alderman Prozanski arrived.

Alderman Bogdala said the memo provided a straight forward answer to their question.

Public Service

Based on the determination provided by the City Attorney's office, Alderman Bogdala, Alderman Downing, Alderman Prozanski, and Alderman Ruffalo acted on this category. Mr. Geliche said in the past, the committee has made motions to approve organizations for requested amounts and then a motion was entertained to approve the entire category.

A motion was made by Alderman Ruffalo and seconded by Alderman Downing to allocate \$5,000 each to Kenosha Area Family & Aging Service, Inc. for Volunteer Transportation Service; Oasis Youth Center for Expansion of Youth Services; and Kenosha Literacy Council, Inc. for Effective and Efficient Adult Literacy Programming. The motion passed unanimously (4 ayes; 0 noes).

A motion was made by Alderman Downing and seconded by Alderman Ruffalo to allocate \$20,000 to Women and Children's Horizons for Legal Advocacy Program – Legal Coordinator. The motion passed unanimously (4 ayes; 0 noes).

A motion was made by Alderman Downing and seconded by Alderman Prozanski to allocate \$10,000 to HOPE Council, Inc. for Offender to Opportunity: Workforce Readiness Program. The motion passed unanimously (4 ayes; 0 noes).

A motion was made by Alderman Ruffalo and seconded by Alderman Downing to allocate \$50,000 to the Kenosha YMCA for Frank Neighborhood Project. The motion passed (3 ayes; 1 no). Alderman Prozanski voted against.

A motion was made by Alderman Ruffalo and seconded by Alderman Downing to allocate \$20,000 to the Shalom Center for their Emergency Family Shelter. The motion passed unanimously (4 ayes; 0 noes).

A motion was made by Alderman Ruffalo and seconded by Alderman Downing to allocate \$5,000 to Urban League for Reducing Employment Barriers for the Homeless and Ex-Offenders. The motion passed unanimously (4 ayes; 0 noes).

A motion was made by Alderman Prozanski and seconded by Alderman Ruffalo to allocate \$30,000 to ELCA Urban Outreach Center for Helping Residents become Self-Sufficient. The motion passed (3 ayes; 1 no). Alderman Downing voted against.

A motion was made by Alderman Ruffalo to not allocate funding to Kenosha Community Sailing Center. The motion failed due to lack of a second.

A motion was made by Alderman Ruffalo and seconded by Alderman Downing to allocate \$4,000 to Kenosha Community Sailing Center \$4,000 for their Sailing Program. The motion passed unanimously (4 ayes; 0 noes).

A motion was made by Alderman Prozanski and seconded by Alderman Downing to allocate \$15,000 to the Boys and Girls Club for Summer Youth Employment Program. The motion passed unanimously (4 ayes; 0 noes).

A motion was made by Alderman Ruffalo to allocate \$2,000 to Lemon Street Gallery and ArtSpace, Inc. The motion failed due to lack of a second.

A motion was made by Alderman Prozanski and seconded by Alderman Downing to allocate \$2,726 to the Spanish Center for Community Outreach Interpretations and Translations Services and \$2,726 to New Song Ministries, Inc. for Circles of Support – Returning Citizens (Re-Entry Services Program). The motion passed unanimously (4 ayes; 0 noes).

A motion was made by Alderman Ruffalo and seconded by Alderman Downing to approve the Public Service category as recommended. The motion passed unanimously (4 ayes; 0 noes).

Housing, Neighborhood Improvement/Economic Development

A motion was made by Alderman Downing and seconded by Alderman Ruffalo to allocate \$9,000 to Urban League of Racine and Kenosha, Inc. for Facility Improvement – New Roof. The motion passed unanimously (6 ayes; 0 noes).

A motion was made by Mr. Lattimore and seconded by Alderman Ruffalo to allocate \$60,000 to Carpenter's Home Improvement, Inc. (CHIP) for Carpentry Career & Technical Education Program.

Alderman Ruffalo asked for information on the intended use of the funds as he had missed the presentation. Bill Greathouse, 7952 75th Court, Kenosha and Greg Wright, 313 West Geneva Street, Delavan, were in attendance. Mr. Greathouse said the funds would be used to pay the salary of the onsite instructor. Alderman Ruffalo asked what kind of work the instructor does. The instructor is a journeyman carpenter who works with high school students to build houses. So, the funding will help construct homes through the HOME Program, asked Alderman Prozanski. Mr. Geliche said CHIP is a CHDO for the City, and they receive approximately \$85,000 from HUD for the CHDO. Currently, CHIP builds houses. Discussions have been held to change the direction to rehabilitation of properties. CHIP can rehab houses, but not if there is lead on the property. If the lead is removed from the property, then CHIP could rehab the property. Alderman Prozanski asked if the City decided not to build homes, can CHIP do whatever we ask them to do. Mr. Geliche said yes, they are flexible. Alderman Prozanski stated CHIP only receives \$60,000, where will the other \$60,000 come from. Mr. Greathouse said KUSD is thinking of canceling the program in summer due to cost. We brought in representatives from KUSD, the Union, and the City of Kenosha to see what can be done to save the program. One (1) possible cost saving measure on the table is to not pay the students to participate in the program. CHIP brings in \$85,000 to the City through HUD for being a CHDO. We have one (1) year to find a funding solution. KUSD is looking to cut their costs. If CDBG allocates \$60,000 to the program and the program is discontinued, what happens to the funding? Mr. Geliche said the funds to back to CDBG and are reallocated. Alderman Prozanski clarified that CHIP will work with the City to perform the work requested by the City. Mr. Geliche said they would work with the City to meet our needs. Alderman Bogdala said the CDBG Committee discusses the funding, but the Common Council has the final decision. Administration is also aware of the situation.

The motion passes unanimously (6 ayes; 0 noes).

A motion was made by Mr. Frederick and seconded by Mr. Lattimore to allocate \$35,000 to Kenosha Human Development Services, Inc. (KHDS) for Tuck-point/Paint – Community Services Building.

Mr. Frederick said the request is obvious that if funds are awarded, they will be used to help maintain an attractive appearance. The recommended amount is close to the requested amount because we need to support the viability for as many applications as possible. Voting to fund a project for \$2,000 hardly takes care of the administration of the funds. Alderman Bogdala agreed with Mr. Frederick, but as you near the end of the funding amount, it is difficult to not allot small amounts to projects to provide funds to as many agencies as possible. Would it be better to recommend the full amount for this project? Alderman Prozanski asked if a representative was present from KHDS. Your proposal is for \$41,123. Is that the amount of your estimate? Byron Wright said the estimates received ranged from \$208,200 to \$64,255. The requested \$41,123 is a portion of the lowest of the three (3) estimates. Mr. Geliche said the estimates are for the Committee's reference only. When it is time to actually do the work, KHDS will have to have the project rebid.

The motion passes unanimously (6 ayes; 0 noes).

A motion was made by Alderman Prozanski and seconded by Alderman Ruffalo to allocate \$401,084 to the City of Kenosha – Public Works for Street Improvements.

Alderman Downing said the funds should be used to help the targeted areas that are in dire need of assistance. Alderman Bogdala asked Ron Bursek, Director of Public Works, if he knows which streets are in need of repair and if he will be working closely with CDBG staff to assure the work is completed. Mr. Bursek said yes, he has identified the streets in need of repair and will work closely with CDBG staff to assure the work is done.

The motion passed (5 ayes; 1 no). Alderman Downing voted against.

A motion was made by Alderman Ruffalo to allocate \$150,000 to WI Women's Business Initiative Corporation (WWBIC) for Micro-Enterprise Technical Assistance/Loans. Alderman Bogdala passed the gavel and seconded the motion.

Alderman Prozanski asked if it is necessary to allocate the requested amount to WWBIC for the services they provide. He suggested funding WWBIC at the average amount of \$103,000. Alderman Ruffalo said the service provided by WWBIC is exactly what is needed to create jobs. The requested amount of \$150,000 might not even be adequate funding. A downtown business closed last week which is a loss of eight (8) jobs. WWBIC creates jobs. What good are the other services if we don't have jobs. Alderman Bogdala said it was his intention to fund WWBIC at the highest dollar amount. WWBIC is one of the few organizations that has the ability to create jobs. WWBIC helps the private sector with a little bit of help from the City of Kenosha. I wish we could do more. They could make a big impact. We need to fund WWBIC at their requested amount or as close as possible. WWBIC is the only true organization that can have an impact on job creation. Job creation is what they do. I hope funding can be approved at \$150,000. Alderman Bogdala indicated the Committee is aware of where the remaining \$100,000 needs to be allocated. Alderman Prozanski said he is not sure if everyone is in agreement on where the remaining \$100,000 should be allocated. There are many on the Committee with their own thoughts. Alderman Prozanski suggested funding WWBIC at two-thirds of the requested amount to allow funding for other worthy agencies.

The motion failed (3 ayes; 3 noes). Alderman Downing, Alderman Prozanski and Mr. Lattimore voted against.

A motion was made by Alderman Prozanski and seconded by Alderman Ruffalo to allocate \$125,000 to WWBIC for Micro-Enterprise Technical Assistance/Loans.

Alderman Ruffalo said WWBIC is the only organization that is providing an opportunity for jobs. Unemployment is rising. The funding amount should be much higher. Alderman Ruffalo said he is saddened that the Committee doesn't want to fund WWBIC at the full amount.

The motion passed unanimously (6 ayes; 0 noes).

A motion was made by Mr. Frederick and seconded by Alderman Downing to allocate the remaining funds to the Kenosha Community Health Center, Inc. (KCHC) to be divided between the two (2) projects – \$62,937 for Second Floor Dental Expansion Project and \$62,938 for Boys and Girls Club Medical Clinic with Behavioral Health Expansion.

Mr. Frederick said both projects will create jobs and KCHC serves the most needy and vulnerable population. Alderman Prozanski said in reference to the motion, the average for behavioral health is \$91,667 and the average for dental is \$51,667. I agree that both programs are deserving and can't argue as to which service is needed more. Behavioral health has been neglected for a long time. Alderman Prozanski said he would be in support of allocating funds more in line with the averages. KCHC requested \$150,000 for expansion of the behavioral health expansion at the Boys and Girls Club. What are your alternative funding sources? David Hughes, KCHC, said

they have \$3.1 million in federal funding with a \$565,000 shortfall. KCHC has a cash reserve and would borrow funds. KCHC will borrow \$3 million for the dental facility. The two (2) facilities will create 66 jobs. Alderman Prozanski asked if Kenosha County provided any funding since the organization is a Social Services organization. Mr. Hughes said no, the organization is part of a federal mandate to provide medical, dental and behavioral assistance. We would be interested in applying though. Mr. Frederick said as a point of clarification, Kenosha County does not supply building funds, but once the construction is completed, there is nothing prohibiting them from providing care through Medicaid and for the uninsured population. Mr. Hughes said we would do a project if KCHC has to provide all the funds for the center. The center provides services to many uninsured patients. The more money the center has to put into the building, the fewer uninsured patients we will be able to help.

The motion passed unanimously (6 ayes; 0 noes).

A motion was made by Alderman Prozanski and seconded by Mr. Lattimore to approve the entire Housing, Neighborhood Improvement/Economic Development category as recommended. The motion passes unanimously (6 ayes; 0 noes).

Planning/Management

A motion was made by Alderman Prozanski and seconded by Mr. Lattimore to allocate \$232,602 to the City of Kenosha for Program Administration/Comprehensive Planning.

Mr. Frederick said the motion rejects the United Way request for funds to conduct a study on fund raising. Hopefully, the City can fund the study through some other means. Alderman Bogdala said he is in support of the motion and would not support any other means to support the United Way request. City administration, police, fire, streets, etc. are essential services and the funding comes from the taxpayers of Kenosha. If other pockets of money were not needed, then they would need to be returned to the taxpayers of Kenosha. Mr. Frederick said the taxpayers benefit from a strong and vibrant United Way. A moderate donation will directly benefit the citizens. Mr. Frederick said he hopes United Way's request will be seriously considered by the Common Council. Alderman Bogdala reminded the Committee that Kenosha County agreed to contribute \$4,260 to the study, but Kenosha County also benefits from KCHC and they do not contribute to the health center.

The motion passed (5 ayes; 1 no). Mr. Frederick voted against.

A motion was made by Mr. Lattimore and seconded by Alderman Prozanski to approve the Planning/Management category as recommended. The motion passed unanimously (6 ayes; 0 noes).

A motion was made by Alderman Prozanski and seconded by Alderman Downing to approve and accept the entire 2011 CDBG Program. The motion passed unanimously (6 ayes; 0 noes).

Public Comments

Public comments opened, no public comments, public comments closed.

Committee Comments

Mr. Lattimore thanked staff for their great attention to detail and follow-up during this application process. Mr. Frederick concurred. Alderman Bogdala thanked the organizations and staff for all their time and input into this process. He said he appreciated the hard work that goes

into this process. The goals set by this Committee were to affect youth, the downtown as a targeted area, create jobs and fund projects at or near the requested amount. Alderman Bogdala said he felt they accomplished what they set out to do. Alderman Bogdala thanked the organizations for completing the requests and being a part of this process. The project funding will be forwarded to the Plan Commission, Finance Committee and Common Council for approval.

Staff Comments

Mr. Geliche said the public notice will be published next week. The title will be “2011 Consolidated Plan – Annual Plan.” The CDBG Program will be on the February 10, 2011 Plan Commission agenda. Both the CDBG and HOME Programs will be on the February 21, 2011 Finance Committee and Common Council agendas. We will submit the recommendations to HUD in mid-March.

Mr. Geliche said next year's process will be started and completed earlier in the year. HUD gave us a filing extension this year, but has already stated the deadline for 2011 is November 15th. We will try to complete the CDBG process by August 31st prior to the budget process.

A motion to adjourn was made by Alderman Ruffalo and seconded by Alderman Downing. The motion passed unanimously (6 ayes; 0 noes).

The meeting adjourned at 5:55 pm.

Certification that the minutes have been approved by the Community Development Block Grant Committee.

Jeffrey B. Labahn, Secretary