

HOW TO USE COMMITTEE/COMMISSION MINUTES ARCHIVE

Click the “Bookmarks” tab to the left of the screen to view links to view the minutes of each Meeting. Click on the Meeting Date.

Keep Kenosha Beautiful

Minutes

January 5th 2009

Present: Thompson, Johnson, McVey, Carlino, Thomey, Kriederman, Mantuano, Schroeder

Absent: Moldenhauer, Bekos

The commission went through the list of activities for 2009. Listed are the topics we covered. While discussing these potential projects, we kept focus on:

Beautification = flowers, clean-ups, educational outreach

Wildflower Garden: do we lay down grass seed or continue with wildflower concept, investing in more plants and finding a partnership via a school, civic group or church? We'll continue for another year and try to bring in some additional help.

Talked about the 7th avenue median gardens: is the project a good fit for KKB at this time? We decided to support Lemon Street and their Union Park garden. Seventh Avenue looks beautiful and KKB commission wants for focus on areas that need more serious beautification. Project will not move forward in 2009.

Uptown area: needs beautification and cleaning help. Frank Carmichael suggested a flower give-away for the home owners in the neighborhood. The free flowers may provoke some neighborhood pride. There could be an adopt-a-spot garden in the new 63rd street median. Could have Happenings adopt this year. Wilson Triangle, could get a nice flowering ground cover and a few plants. Need a volunteer for that space. Possibly plant flowers like downtown baskets in the Uptown pots. Also mentioned was the need for an adopt-a-spot garden list including their specific needs. The commission members can use this list to reference (and recruit). Catherine committed to create the list and get it to the members ASAP.

Earth Day at Gateway: Saturday, April 25, 2009. Our table will be focused on recruiting volunteers. Will also inform people about the speaker on May 12 (Daniel Daggett at Gateway)

Bloomin Days: Friday June 5th and Saturday June 6th, 2009. We discussed attendees how to create containers inspired by the downtown hanging baskets. We will also have a suggestion resource per Burr Oak's experience.

Kirsten suggested newspaper add to recruit volunteers.

Betty suggested KIDS to do something in Brass area after construction.

Volunteer lists were suggested by Pam Thomey for clean ups, and adopt a spot. Keep Kenosha Beautiful (Catherine) does have these lists in an "excel" like program. E-mails are sent out, but feel many come back. Catherine will speak to MIS to see if there is a more efficient way to contact interested people via e-mail. Would like to kick in the communication much like Lemon Street does with it's monthly newsletter. Also, further development of the website will help get the word out about all of our events and projects. Penny Carlino has agreed to help with the website and Pam Thomey and Dee Johnson agreed to be on the communication "committee".

Catherine wants to know if anyone is interested in speaking to school groups. There were no volunteers to go alone but some who would assist.

Also noted, some of these projects may be placed on hold depending on what happens with the Cigarette Litter Prevention Campaign and the grant KKB applied for.

Betty and Kirsten will work together planning the Spring Kick-Off for the Adopt-a-spot gardeners and "VIP's". The date will be on April 18. Let Catherine know what you need her to purchase.

A question came up regarding tee-shirts as a fund-raiser. Expensive and complicated, therefore, we will not sell any for 2009.

City Flower-maybe a different flower highlighted each year. Possibly sell at Gateway plant sale or Bloomin Days. Complicated, will discuss at next meeting.

Meeting adjourned at 1:45pm.

Keep Kenosha Beautiful

Minutes

February 2, 2009

Present: Thompson, McVey, Kriederman, Mantuano, Schroeder

Absent: Moldenhauer, Bekos, Thomey, Johnson, Carlino

Spring Kick Off: Confirmed date on April 15, at the Boathouse. We need to get out of there by 11am so they can prepare for a wedding reception. Kirsten is going to speak to Lynda Guy regarding flower arranging. We will eliminate gifts for everyone, but we will have some nice raffle prizes: tee shirts, trowels, gloves, center pieces etc. We would love a speaker, Catherine will stalk down Kathy Estep. Talked about invites, the spring kick-off committee decided the cherry blossom invites at Target would be lovely. Also, we decided to have a more set schedule vs open house style. Will bring latex gloves, compostable bags, and preen.

List of Volunteer Projects: Started the list...need a process for groups wanting to clean-up and volunteer. Need to fine tune the process.

Cigarette Litter Prevention Campaign: Congrats on the grant. Went over what we need to do to move forward. Catherine will call advertising people. Surveys need to be created. Rosemary mentioned the surveys were created some time ago and they should be in the KKB office. Website is moving forward thanks to Penny and Dee. Pocket ashtrays - (Penny Carlino was looking into information.) Photo album/scrap book needs to be put together. The commission decided it would be best to purchase a camera with some of the Grant money vs using personal cameras. This would save us from an awkward situation in case someone's camera was damaged while "on the job". Catherine will look into the financial process with KCF (Kenosha Community Foundation). Art also suggested we do a bumper sticker talking about the campaign. Talked about partnering with KABA and the Tavern League- Catherine will need to call them. More to come on that front.

New Business:

We could be partnering with the Storm Water Utility department. They have an education program to kick off describing what happens to stuff when it goes into our basins and through the street "drains". Our first partnership will be at the Expo on Saturday February 21st. They are also getting little "drain" plaques that will tell the public whatever goes into the drains, go into the lake. Hoping to partner with Storm Water Utility by having our KKB logo or our cigarette logo on the plaques. We may also partner with them by having a detention basin garden out by White Caps.

Keep Kenosha Beautiful

Minutes

April 6, 2009

Present: Mantuano, Schroeder, Moldenhauer, Bekos, Thomey, Carlino, Kriederman, McVey,

Absent: Thompson, Johnson,

Special Guests: Pratt, Guy

Spring Kick Off: Saturday April 18th, 9am to 11am. Betty & Kirsten to assemble center pieces for spring kick off with help from Lynda Guy. Kirsten is to purchase flowers for center pieces and bring them to the event around 8am. Commissioners attending the kick-off are: Art, Penny, Betty, Kirsten (and Lynda). Kate Fields, with Gateway Hort. Department, will speak at the event. She will talk briefly about the annual pick-up and the Earth day at Gateway event.

Earth Day at Gateway: April 25th from 9am to 1:30pm. Anyone interested in volunteering please speak to Catherine regarding time. Press releases, radio time on WLIP Happenings, posters and ads are being released as we speak. Some of the activities include: earth art stencils, Goodwill drop-off, City of Kenosha compost, Ploog Bags, North Face and clean-up with Lenny Weiss from State Agriculture Department. Cigarette litter prevention information will be available at our table.

Nice Job Neighbor: Program to start after Memorial Day. Door hanger stands should be out the first week of May. We will hand them out at the next meeting. We will also order more stands. It was also recommended that we change the slit location on the door hangers. Catherine will look into that when she places the order.

Cigarette Litter Prevention Campaign: The surveys are a challenge in regards to people having access to them. Retail businesses are not committing to volunteer stations in the retail establishments. Too difficult for people to print out on line, fill out and then fax to us. Catherine will look into Survey Monkey. It's an on-line survey service that offers on-line access and also compiles information. Alderman Moldenhauer volunteered to present the survey to Mr. Pacetti in hopes the city can do something to make it more user friendly.

Catherine and Jane are to meet with the Kenosha News regarding advertising specifics with the Kenosha News. We were able to view the cigarette litter pocket ashtray prototype. We're looking forward to getting them in for Bloomin Days. There was a suggestion that we place the ashtrays at service club meetings. They would be point of purchase displays with the dollar donation suggestion.

Earth Day Clean-up: We will be in Gateway / Horizon Park cleaning with Lakeview Tech on Earth Day. We will also be attempting to clean the basin behind Woodmans. Best Buy also plans to join us. If anyone is looking for a breath of fresh air, feel free to join us! We will start around 10am at the southeast corner of Woodman's parking lot.

Meeting Adjourned 1:35pm

Keep Kenosha Beautiful

Minutes

May 4, 2009

Present: Art Schroeder, Rosemary Thompson, Penny Carlino, Don Moldenhauer, Pam Thomey, Jane Bekos, Betty Kriederman

Absent: Janey Steinmetz, Christine Pratt, (Kirsten & Dee)

Special Guests: Ron Bursek, EJ Reiser, Jim-North face, Janette Stevenson

Spring Kick Off: Good feedback regarding the event.

Earthday: Too spread out, need to make a few changes for next year. Overall good.

Clean Ups: Catherine will print up how much garbage was collected. Will need volunteers to create visuals with the information. EJ & Pam volunteered to be part of the "Data" Committee. That will look great on a resume!

Cigarette Litter Prevention: Catherine will send e-mails out to everyone regarding the final Kenosha News animated ad. Lenny Palmer agreed to an add three times a week on WLIP. We have also received some pricing from Happenings Magazine. Our total at this time is \$7648. It would be nice to have a little cushion to spend on ash urns. Jane is a fan of having a campaign. Happenings is a great partner. Ald. Moldenhauer suggested speaking to Mr. Carmichael about a partnership at Peanut Butter and Jam. We all agreed that three months vs. three and a half would be effective and will give us a little cushion. Betty Kriederman Moved to spend approximately \$7,050 for the CLPC advertising campaign. Alderman Moldenhauer seconded that motion. We voted, all in favor of the advertising campaign.

The pocket ash trays should be in before Bloomin Days. How do we collect money for the items? Ask for a donation and then place a retail value on the sign. Also, considering placing retail stand at the Bloomin Days bar in the evening (per Mr. Bursek's approval).

Bloomin Days: Went through the list of activities. Using three sides of our tent for three different things and then we will have a picnic table for the kids coloring and craft. Partnering with stormwater utility on the Cigarette litter table.

Nice Job Neighbor: We went through the list of display vendors. More displays will be ordered...somewhat challenging finding more displays. The first article will come out the week of May 28th.

Meeting adjourned 2pm

Keep Kenosha Beautiful

Minutes

June 1, 2009

Present: Schroeder, Carlino, Thomey, Steinmetz, Pratt, Reiser, Thompson, Bekos, Mantuano, Kriederman

Absent: Moldenhauer

Special Guests: Stevenson

Cigarette Litter Prevention Campaign: Advertising in place, played the radio ads, spoke about the display for Bloomin Days. Pocket ash trays are available for anyone to distribute.

Nice Job Neighbor: Program is moving forward. Extra plastic displays will be at next meeting.

Boomin Days: We went over set up and times for volunteers to “hang” at the booth. Thank you everyone for your time and energy. The booth strategy was reviewed. We will have an extra credit display which will be a photo opportunity stand. Allison did a wonderful job painting it!

Sunny Squads: We do need to set up a meeting to put the program process in place. An evening will work better for those who would like to be involved. Catherine will contact you all separately to set up day and time.

New Business: Mulch distributed at Southport dunes, Lincoln Park lagoon clean-up, Cedar Grand Opening event, Allendale rummage sale.

Meeting Adjourned 1:45pm



Keep Kenosha Beautiful Commission Minutes July 6th, 2009

Attendance: Thompson, Schroeder, Thomey, Mantuano, Pratt

Cigarette Litter Prevention Campaign: Ads working well, Happening Magazine will be printing ads within the week. What else can we do? Catherine scheduled a meeting with the Tavern league. Update on how the meeting went at the next KKB commission meeting. Posters on-line would be effective. Businesses can download the posters and hang them on doors.

Nice Job Neighbor: Going well....we have more displays. No takers at this time

Arts & Flowers: Meeting with KUSD right before this meeting (Catherine attending). We picked out several crafts all pertaining to the garden. Allison will be helping on the day of Arts & Flowers so this will take a little pressure off Commission members. We will have a display for cigarette litter and Sunny Squads will attend the event. Rock painting and bowling ball mosaic as well as the foam flower bookmarks and nature rubbings.

Bloomin Days: Review...too bad weather wasn't better. Thinking of what we can do to be a "better" attraction.

Sunny Squads: Still trying to meet and set up process. We have no events in August....good time for a kick off/clean up....right before school. Then we can tie in the International Coastal Clean-up.

New Business: Major clean up in Lincoln Park Lagoon, Photo book for KKB 2009

Keep Kenosha Beautiful

Minutes

September 14, 2009

Present: Mantuano, Thomey, Reiser, Pratt, Stevenson, Steinmetz, Thompson, Bekos

Absent: Moldenhauer, Kriederman, Carlino

Special Guests: Jeff Warnock, Nathan from Northface

Cigarette Litter Prevention Campaign: We spoke of some stories regarding the Lenny Palmer portion of the advertising campaign. People were calling in talking about the changes they have made regarding their cigarette litter. Some have stopped littering and have actually “busted” others. They have also supported other smokers when they throw their litter in the garbage....AND have referenced the “Don’t Flick It” campaign. Nice job everyone! Next project is the “adult” posters to be distributed to the Tavern League folks and anyone else who is interested. A nice “b” in form of cigarette was suggested (thank you Janet). Do we want to pay for the artwork on the posters? Does anyone have any contacts with the proper equipment and talent to create the poster? We also talked about suggested spots to place our cigarette litter receptacles. At Harbor Park on the boardwalk, Southport Beach House, Muni Golf Course, any other suggestions on public property will be appreciated.

Nice Job Neighbor: Please get out and pick up any displays you delivered or see still displaying. The program will be ending shortly and Lynda Guy has enough nominations to close out the season.

Sunny Squads: We are having a kick-off tied in with Florence Parry Heide Day. Sunny Squads will clean up in the morning and throughout the event. The event has been marketed to KUSD (flyers will be distributed to all kids in elementary school. The original Sunny Squads will water the garden after the proclamation. Please let me know if you are able to attend.

International Coastal Clean Up Beach Sweep: The process will be: most groups check in at Harbor Market tent. They will be handed supplies, emphasizing the importance of the tally sheet. They will leave the garbage by signs on each sweep that say “Beach Clean-up Garbage”. Tally sheets will be given to beach captains or will be brought back to the Clean-Up headquarters. The garbage will then be weighed by the KKB coordinator at the end of the event. Commissioners committed to attending the event: Rosemary, Christine, Penny and Catherine. Catherine will also call additional volunteers to come and help.

Adopt-a-Spot: We will have a guide in the future (or rules). Have some pending partnerships with CEDAR and Master Gardeners.

New Business:

Uptown Clean-up: October 24th. More to come!

Meeting Adjourned 1:30pm