



Snap-on sponsors 2016 Kenosha parade; Parade applications available

FOR IMMEDIATE RELEASE

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KENOSHA – The city of Kenosha is pleased to announce that Snap-on, Inc. is the presenting sponsor of the July 3 Kenosha Civic Veterans Parade. For many years, Snap-on has helped support the parade by sponsoring veterans groups or a parade division, as well as participating in the parade with float entries decorated by employees. This year Snap-on took on the role of presenting sponsor of the parade with a donation of \$10,000.

“Snap-on is a wonderful community partner and we appreciate the company's many efforts to support veterans and also worthy civic causes,” said Mayor Keith Bosman.

“A Star Spangled Celebration” is the theme for the July 3 parade and applications are now available for participants. The two-mile parade steps off at 1 p.m. Sunday, July 3.

Applications are posted on the city's website KenoshaEvents.com, and also are available by contacting Parade Organizer Kris Kochman in the Mayor's office at: 262-653-4177 or email: kkochman@kenosha.org. The deadline for parade applications is Friday, May 27, 2016; however early applications are encouraged.