

Outreach in Contracting with Minority Business Enterprises, Women Owned Business Enterprises, or Section 3 Concerns for Federally Funded Housing and Community Development Programs

Minority Business Enterprise:

Definition:

- A business organized for profit, performing a commercially useful function
- At least fifty-one (51%) percent owned by one or more racial/ethnic affirmative action group members
- Controlled (managed and operated daily) by one or more racial/ethnic affirmative actions group member(s)
- There are no size restrictions for MBE certification
- Obtain MBE certification through the State of Wisconsin Department of Commerce Minority Business Development Program (email:DOABDMBD@wisconsin.gov)

Woman Business Enterprise:

Definition:

In order to be Certified as a WBE, your business must be:

- A business organized for profit, performing a commercially useful function
- At least fifty-one (51%) percent owned owned by one or more women
- There are no size restrictions for MBE certification
- Obtain WBE certification through the State of Wisconsin Department of Commerce Woman-Owned Business Certification Program (email:DOABDWBO@wisconsin.gov)

Small Business Enterprise:

Definition:

- A business organized for profit, performing a commercially useful function
- Independently owned and controlled
- Averaging annual gross receipts of \$750,000 or less over the last three (3) year period

Section 3 Business Concerns

Definition:

In order to be certified as a Section 3 Business, your business must be:

- A business that is fifty-one (51%) percent or more by lower-income (below 80% of Kenosha County median income) who are residents of Kenosha County, or;
- A business whose permanent, full time employees include persons, at least 30 percent (30%) of whom are currently Section 3, low-income residents of Kenosha County
- A business that provides evidence of a commitment to subcontract in excess of 25% of the dollar amount of all subcontracts to qualified Section 3 businesses and subcontractors

How to Apply for Section 3 Business Certification with the City of Kenosha

1. Complete the application. Provide complete information. Do not leave any item blank. If a section does not apply to your firm, indicate by writing "N/A" or "Not Applicable".
2. Collect supporting documentation. It is important to include the supporting documentation requested. Applications submitted without this documentation cannot be reviewed.
3. Send the completed application and supporting documentation to: Community Development and Inspections, 625 52nd Street, Room 308, Kenosha, WI 53140

Or Send Us:

A Copy of the Applicable Certifications From:

1. State of Wisconsin Department of Commerce for MBE
2. State of Wisconsin Department of Commerce for WBE

City Development 625 52nd Street, Room 308
262.653.4030
Kenosha.org

